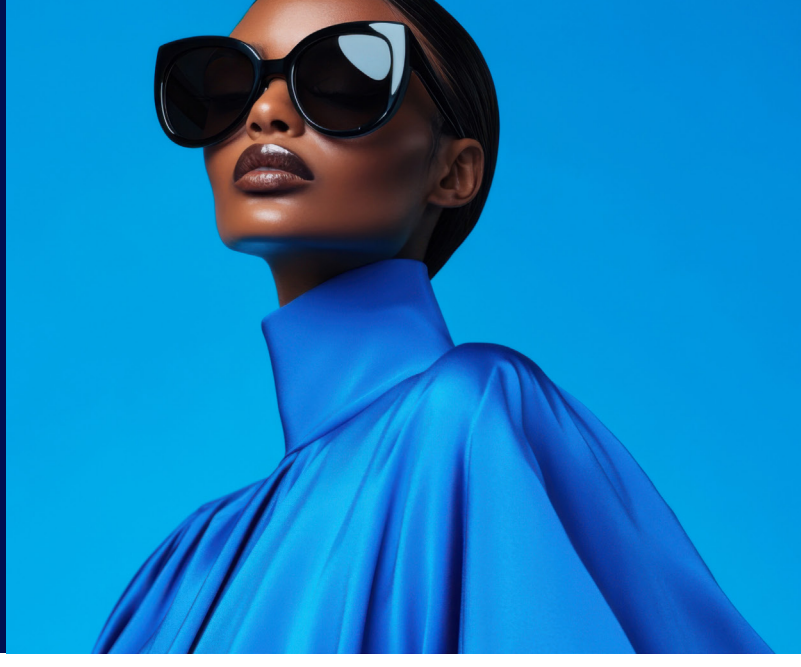


BLUE *is in* FASHION

Fashion retail, made timeless
with Blue Yonder AI



Fashion moves fast, yet many retailers are slowed by outdated systems, disconnected planning and unreliable data — resulting in missed trends, excess inventory and waste.

Leading fashion retailers INTO THE FUTURE

Blue Yonder enables fashion brands to gain full end-to-end control and visibility, executing with precision and speed, through the use of world class AI systems. From meticulous sourcing and production through optimized inventory positioning, transportation and circular resale.



OVERCOMING THE CHALLENGES *of modern fashion retailers*



Visibility

Disconnected planning creates inefficiencies across manufacturing, merchandising and stores. And omni-channel retailers face inventory blind spots and costly returns.



Agility

Rapidly changing trends often leave fashion retailers stuck with markdowns or missed sales. Furthermore global supply chains are vulnerable to tariffs, disruptions and delays.



Efficiency

Fashion retailers often struggle with outdated systems, data silos and distrust of AI. These outdated systems drain resources and hinder innovation.



Sustainability

Sustainability and compliance challenge fashion retailers from over-ordering, the carbon footprint of transport, and returned items entering landfill.

WITH BLUE YONDER *you can achieve:*

UP TO
55%

Improvement in
planner efficiency

UP TO
30%

Less inventory,
while reducing
in out-of-stocks

UP TO
50%

Reduction in
fulfillment, storage
and handling charges

UP TO
15%

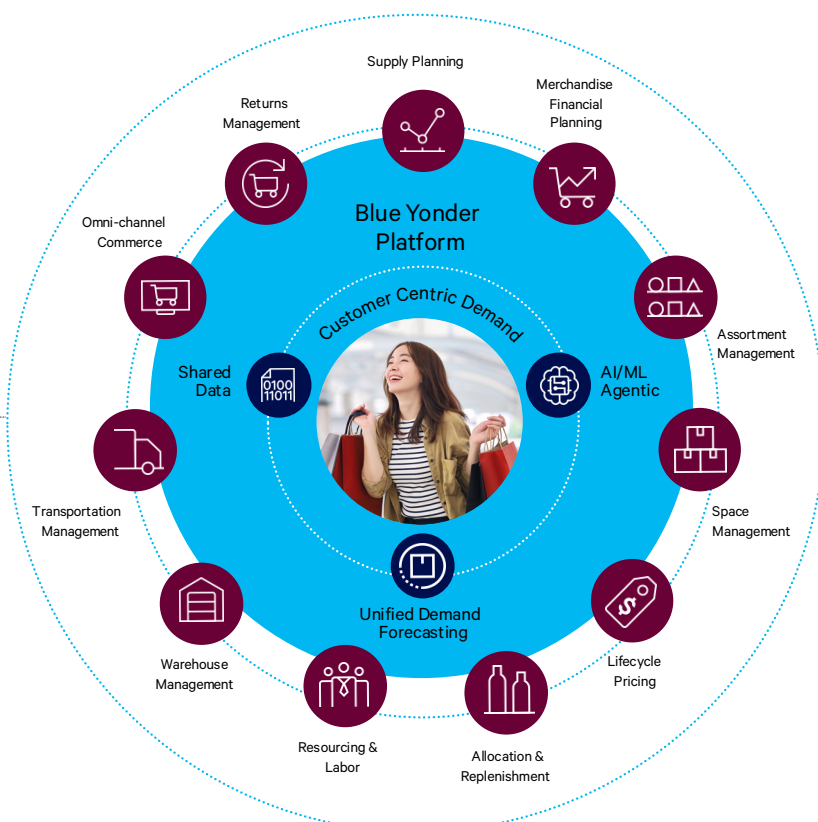
Less waste

THE BLUEPRINT *for a modern retail supply chain*



Microsoft Azure snowflake

Blue Yonder
Network



23 of the top 25 retailers are Blue Yonder customers

MICHAEL KORS

JOHN LEWIS
& PARTNERS

★ macy's

L.L.Bean

ARITZIA

KREI

PVH

Learn how PVH transforms forecasting, replenishment, and merchandise planning

with Blue Yonder to increase sell-through and
make smarter, data-driven decisions

[Learn More →](#)



We have moved the business forward significantly by introducing tools that help us towards our goals of inventory optimization, sales growth and improved consumer satisfaction.”

Chief Executive Officer
PVH's Heritage Brands & North America Wholesale

Speak with a supply chain AI expert and start the transformation today.

- Discover how AI agents can enhance efficiency and reduce costs within weeks
- Benchmark your performance against industry peers
- Identify high-impact opportunities and build a long-term, end-to-end supply chain strategy