



Turning uncertainty into opportunity in grocery retail

Adjust plans and execution across your network seamlessly to ensure availability, cut costs and earn shopper loyalty

Industry trends and challenges

Grocery retailers today face relentless uncertainty, from unpredictable shopper behavior and supply disruptions to cost pressures, labor shortages, and tightening regulations.

Outdated planning tools, siloed teams and disconnected systems make it impossible to respond in real time. Grocers are left with empty shelves, excess inventory, reduced freshness, and escalating costs, all of which erode margins and hurt shopper loyalty.

Master uncertainty with Blue Yonder

Only Blue Yonder delivers best-in-class supply chain management across both planning and execution. Our interoperable solutions for grocery are built on a common platform and leverage a shared AI data cloud.

What does that mean for your business? Connected via Blue Yonder Network, your internal teams and external partners—including suppliers, carriers and individual stores—have real-time, end-to-end visibility. You can not only see changes early, but deliver a synchronized, optimal response.



Real results

Customers that rely on Blue Yonder solutions achieved significant benefits, including:

Product availability of **97%**

Decreased inventory holding costs up to **30%**

Reduced waste by **10%**

Reduced labor expenses by **35%**



Key benefits

- Increased sales
- Increased margin
- Higher customer satisfaction



Advanced Blue Yonder AI analyzes real-time data across systems to detect risks, uncover opportunities, and drive smarter, faster decisions—keeping supply and demand in sync at every step, while reducing manual work and empowering teams to focus on higher-value activities.

With Blue Yonder, you gain speed, precision and coordination to stay ahead of change. You can optimize inventory, reduce waste, lower costs, and adapt to demand with confidence—building a more agile, efficient, and profitable supply chain that keeps shelves stocked and shoppers coming back.

Industry offerings

Retail Planning & Category Management

Blue Yonder's AI-fueled solutions allow grocers to curate assortments and drive outcome-directed retail planning across partners, considering all known constraints.

Synchronizing Supply Chain Execution

Blue Yonder is the only technology partner that can coordinate warehousing, transportation, order services, resourcing, and returns on a single, edge-supported platform.



Key features

- **Planning and execution across the network:** Align plans and actions in real time across all tiers and trading partners
- **AI-driven insights and actions:** Quickly understand, assess and make informed decisions
- **Common data cloud and platform:** Visibility to all inventory and movements across your end-to-end supply chain network
- **Multi-enterprise, multi-tier network ecosystem**

Blue Yonder Platform

Blue Yonder Platform is the industry's first cloud-native, end-to-end supply chain platform that delivers real-time insights, AI-powered decision-making, and unmatched security for agile, resilient, cost-effective, sustainable growth.

Blue Yonder Network

Blue Yonder empowers grocery retailers with a connected supply chain network from supplier to shelf. Dynamically synchronize across your complex supply chain network with unmatched visibility, cross-functional coordination and orchestrated execution.

Blue Yonder AI and Machine Learning (ML)

Blue Yonder AI and ML empower supply chain teams to use data to make the best decisions at the right moments, achieving cost savings, efficiency and a competitive edge.

Blue Yonder Professional Services

The mission of Blue Yonder Professional Services is to optimize retailers' investments, align their organizations and deliver sustained value. Blue Yonder industry experts empowering customers with a true competitive advantage in an increasingly complex supply chain landscape.