



Merchandise Management for Home Furnishings

Improve customer experience with Merchandise Management for Home Furnishings

From furniture to electronics, from washers and dryers to ranges, shopping for home goods in today's market is a research-intensive and very personal process. No longer are niche furniture showrooms, appliance dealers or electronics stores the only options. And in a world of big box stores and online mega-marketplaces, customers have more shopping and buying choices than ever. They often use brick-and-mortar stores as showrooms to compare product features, options, and prices before making a purchase.

This sheer number of options leaves your customers with an overwhelming number of choices for these big-ticket purchases. With so many similar products to choose from today, the overall quality of the shopping experience is likely to determine whether a one-time shopper will become a loyal customer. Will you have the item your customer is dreaming of in stock when they want it? Will you be able to share expert information and close the sale today, thereby laying the groundwork for a future relationship that could lead to additional sales?

Why go at it alone? Rely on Blue Yonder, the industry leader

Home goods and other big-ticket retailers rely on Blue Yonder's Merchandise Management for Home Furnishings (MMHF) capabilities for their core business operations, including merchandising, inventory management, customer service, warehouse management and much more. Continually



Real Results

Reduced inventory up to

20%

Improved labor efficiency up to

50%

refined and enhanced based on our industry knowledge, this reliable and versatile solution is built to align with how your business operates and how your customers shop.

Plus, with our leading-edge capabilities, your enterprise will save time and money by automating manual processes, such as purchase order creation and replenishment, thus helping your stores run more efficiently and freeing up your staff to provide expert advice and close more sales.



Retail execution capabilities within easy reach

Blue Yonder's Merchandise Management for Home Furnishings is easy to learn and use, with a browser-based user interface, intuitive menus, and easy-to-navigate screens. With MMHF mobile-enabled operations, your team can interact with the application anytime, anywhere, empowering them to work smarter and faster.

Witness a transformation in your financial outcomes as you streamline operations and optimize your inventory management. Watch your expenses drop and profits soar with Blue Yonder's solution. Harness the power of innovation to drive efficiency and growth, ensuring your business stays ahead in the dynamic home furnishing and appliance markets. Take the next step towards success today.