Category Management SaaS

Migrate to the cloud and future-proof your investment

Business Context/Challenge

Migrating to the cloud is no longer a question of "if," but rather "when." The benefits of cloud migration are plain: simplified maintenance and upgrades, vast scalability, and reduced total cost of ownership for the lifetime of your investment. You also ensure access to the latest capabilities of your solutions while guaranteeing uptime with continuous monitoring and proactive, 24/7 issue resolution. The question, of course, is how to make this happen and how to limit any theoretical disruption to your business.
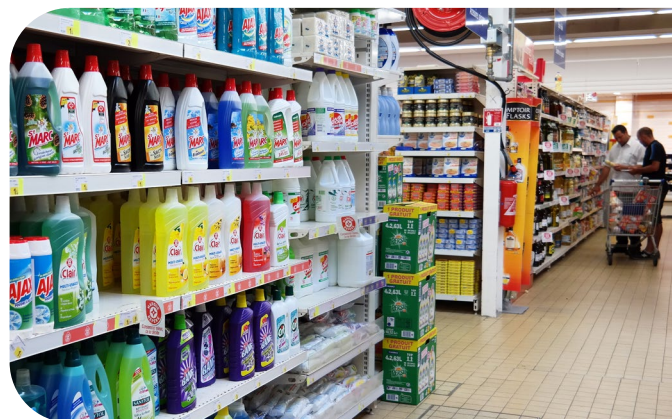
The Blue Yonder Solution

Core to Blue Yonder Category Management, migrating your product to the cloud is the key to unlocking the true power of Blue Yonder's SaaS platform. From demand surges to supply chain disruptions and ever-changing customer preferences, our cloud-based solution ensures you have every patch, upgrade, and new capability you need for your teams to be successful. It is the first – and most vital – step on the path of true digital transformation.

Settling you on Microsoft's Azure cloud platform, your teams are able to establish development and testing environments right alongside your production system, giving you the freedom to pressure-test prior to going live with any changes. On top of this – and because deployments have become faster and lower-risk – your IT staff can focus their attention away from maintenance and towards innovation, delivering better results for your business in the areas you need it the most.

Key Benefits

- **Guaranteed uptime** with continuous monitoring and proactive incident resolution

- **Better results** – access to the latest version, with no capability degradation over time

- **Innovate faster** with the flexibility to test and roll out new technologies at your own speed

- **Reduced total cost** of ownership (TCO)

A Trusted Partner

Blue Yonder is committed to supporting your journey into the cloud, with industry-leading support to help you at every stage of your journey.

Every Category Management SaaS Subscription Includes:

- The latest SaaS platform version provisioned in the cloud
- Consistently updated patches and technical upgrades for application, database, and operating systems
- 3 standard environments (Production, Testing, & Development)
- Compliance with the latest security and privacy protocols
- 24/7/365 hardware and software monitoring
- 99.7% guaranteed SLA
- Disaster recovery included

Simplified Planning & Advanced Insights

By converting to SaaS, you gain access to Category Management's latest assortment and space planning solutions. This includes:

- Standard templates to build out configurations
- Role-based workflows
- dvanced store clustering capabilities
- Automated processes to streamline assortment plans
- A decision workbench for faster, more effective assortment and space management decisions
- Machine Learning that drives macro space optimization at total store, aisle and/or allocation group level

Digital transformation is at your fingertips

To learn more, visit

blueyonder.com

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