

Mobility & Automation

Bridging software and hardware to
accelerate your innovation journey



Business Content

The Blue Yonder Mobility & Automation team is focused on end-to-end solutions that increase the value of your supply operations. We know what products work and how to integrate these products to Blue Yonder Planning and Execution solutions. We believe in driving the highest value to our customers across their digital ecosystem. Below is a snapshot of our partner ecosystem and solution wheelhouse.

Partner & Solution Portfolio



Mobile Devices
& Scanners

Honeywell



Voice



Vision:
Camera, VR, & RFID

zetes

VERSES



Label Printers*

Honeywell



Robotics**



RF CONTROLS
IDENTIFY • LOCATE • TRACK™



Managed Services

BlueYonder

Honeywell

SOTI



Time Clocks



*Blue Yonder uses third-party label tool from Nicelabel for label printing; Nicelable offers special pricing and proprietary Blue Yonder connection points.

**Additional Mobility & Automation robotics partners coming soon.

Operational challenges we help solve

Overcome business challenges by leveraging our Mobility & Automation team's deep expertise to identify the right hardware footprint.

- Are you adopting the right hardware strategy to future proof your business?
- Are you taking advantage of innovation that gets you the best ROI?
- Do you have a business challenge around data collection that you need help resolving quickly?
- Are you able to efficiently manage a variety of hardware vendors and a variety of support processes and helpdesks?



Blue Yonder Mobility & Automation solutions

Adopt the right technologies faster, reduce operational complexity, and improve service levels without disrupting day-to-day operations. We deliver these benefits by combining our deep industry expertise with proven hardware and software integration. Whether your organization is early in its automation journey or operating at scale, the Mobility & Automation team helps you move forward with confidence. Our team helps customers understand what is available today, evaluate what will deliver real value, and implement solutions that support long-term growth.

Hardware deployment expertise

- Recommend and deploy the right mobility and automation technologies based on operational needs and environment
- Apply proven deployment experience across thousands of customer sites to reduce risk and accelerate time to value

Buying power & vendor alliances

- Secure competitive pricing and favorable terms by leveraging our established vendor relationships
- Accelerate issue resolution through direct access to trusted hardware partners and internal escalation paths

Responsibility for hardware

- The Mobility & Automation team owns the end-to-end hardware lifecycle, from quoting and procurement through deployment and ongoing support
- The team serves as the single accountable point of coordination across vendors to ensure reliable performance and issue resolution

Cross-functional coordination

- Coordinate across our product, services, and support teams to ensure aligned delivery and execution
- Works directly with hardware partners and global delivery teams to streamline deployment and ongoing operations

Support & service offerings

- Provide consulting services to assess needs, define scope, and plan mobility and automation initiatives
- Guide customers toward the highest-value solutions across a trusted vendor ecosystem
- Support project execution with Blue Yonder-led coordination and deployment expertise
- Help ensure investments deliver measurable ROI and long-term operational value

Ongoing operational support

- Provides a single point of contact for day-to-day operational support across hardware and software vendors
- Reduces downtime and operational disruption through coordinated issue management and escalation

Software integration

- Ensures hardware devices integrate seamlessly with Blue Yonder planning and execution solutions
- Supports configuration, compatibility, and orchestration across evolving software environments

Maintenance & renewals

- Manages hardware service contracts and renewal timelines to prevent coverage gaps
- Offers flexible renewal options to support cost control and long-term planning
- Helps protect and extend the value of hardware investments over time

Benefits

- Delivers end-to-end hardware support aligned with our planning and execution solutions
- Reduces operational disruption by simplifying vendor coordination and issue resolution
- Improves time to resolution through a single, accountable support model
- Helps organizations deploy and scale mobility and automation technologies with confidence
- Lowers risk through proven deployment expertise and validated hardware integrations
- Protects long-term hardware investments through proactive lifecycle and renewal management





Turn mobility and automation into operational advantage.

Discover how Blue Yonder helps organizations deploy,
manage, and scale connected hardware solutions.

blueyonder.com

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