

Future-Proofing Logistics Service Providers With Order Management Systems

Business Trends

The logistics industry is under immense pressure to meet the surging demands of e-commerce and the ever-evolving expectations of consumers. Logistics service providers (LSPs) face significant challenges, including managing complex supply chains, ensuring timely deliveries, and maintaining customer satisfaction. Advanced technologies like AI & ML are revolutionizing the industry, enabling companies to predict, prevent, and swiftly resolve disruptions. To stay competitive and exceed customer expectations, LSPs must need to evolve into:

- **Growth Partners:** Overcome growth challenges and seize new opportunities, driving client success and fostering industry growth.
- **Innovation Leaders:** Foster a culture of continuous excellence, setting new standards in client service and industry benchmarks.
- **Stability Anchors:** Ensure consistent, reliable, and resilient services, providing a dependable foundation in a volatile market.

The Blue Yonder Solution

At Blue Yonder, we understand these challenges and have developed tailored solutions through our Order Management System to empower LSPs to:

- **Enhance Client Agility:** We help you make your clients more agile and responsive to market fluctuations and new opportunities.
- **Improve Customer Satisfaction:** We achieve a significant boost in customer satisfaction with reliable delivery and exceptional service.
- **Maximize Cost Efficiency:** We reduce your operational costs and increase profitability, even amidst demand variability.

70%

of surveyed companies who procure logistics services identify speed and accurate delivery estimates as their primary logistics challenges.

Levvel

\$345B

is forfeited annually by retail and consumer firms due to agility deficits, with 37% of executives citing company culture as the primary obstacle to adaptation.

AT Kearney

66%

of apparel companies believe supply chain transparency is an important issue, and 80% aim to use solutions by 2027 that improve transparency.

KPMG

Blue Yonder's Order Management System Portfolio

Blue Yonder's composable, microservices approach allows LSPs to easily augment the highest priority capabilities at their own pace while minimizing disruptions to current operations. With smooth integration into existing systems (ERP, WMS, TMS etc) this approach accelerates time to value, scales based on needs, and reduces maintenance costs.



Inventory Service

Reduce inventory carrying costs and speed inventory turns with real-time visibility



Commits Service

Pre and post-order optimization considering multiple factors like location, product selection, etc.



Order Services

Orchestrate orders across the entire lifecycle in any fulfillment channel



Commerce Insights & Analytics

AI & ML powered insights & analytics in a user-friendly view



Intelligent Rebalancer

Re-sequence open demand and re-allocate inventory based off of current - not planned - demand



Returns Management

Use orchestration rules to dynamically update returns windows, block out of policy returns and direct parcels to the right place using the optimal logistics method

The Blue Yonder Advantage

Blue Yonder's cloud-based OMS solutions help LSPs take advantage of the latest technological innovations. With end-to-end solutions running on a common platform, businesses can implement a truly cross-functional approach and reimagine their supply chain.

Real-Time Network Visibility

Surface Available to Promise inventory and track product SKUs at a location/zone level across the network – increasing customer fill rates and revenue.

Resilient Supply Chains

React & recover from increasing disruptions while balancing customer satisfaction and profitability. Execute decisions in microseconds and eliminate time-consuming and error-prone manual interventions.

Modern Omnichannel Experience

Provide accurate delivery dates to customers through any fulfillment channel and track and action orders in real-time – providing transparency throughout the lifecycle.

Next-Gen AI

With over \$1B in R&D investments and 10B AI predictions per day, Blue Yonder solutions are embedded with next-gen AI to deliver a new age of intelligence.

**Drive success with Blue Yonder:
Optimize, innovate, and lead
in logistics.**

To learn more, visit blueyonder.com

