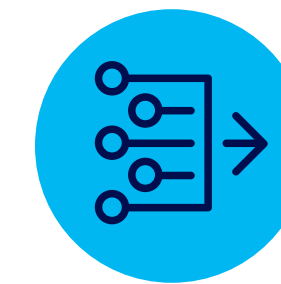


# Reimagine Fashion Supply Chain Planning

Fashion supply chains have faced wave after wave of disruption in recent years due to geopolitical and economic challenges – and the complexities of planning are constantly shifting and growing. To drive greater resilience, fashion retailers need to move beyond traditional supply chain planning solutions.



A survey about the impact of these disruptions on today's supply chain reveals that: <sup>1,2</sup>

- 62%** of executives in fashion geopolitical instability as the top risk to growth
- 68%** of supply chain executives are constantly responding to high-impact disruptions
- 67%** of supply chain executives do not have sufficient time to recover from one disruption to the next

Increasing market volatility and rising pressures are compounded due to system silos, data issues and resource gaps:

- 66%** cite volume of system applications as barriers to collaboration<sup>3</sup>
- 40%** of data analysts' time is spent dealing with data quality<sup>4</sup>
- 60%** of supply chain planners are stressed and overworked<sup>5</sup>

There's a better way to navigate disruption and build supply chain resilience. With Blue Yonder's Cognitive Planning solutions, you can run hundreds of advanced scenarios based on even the most complex challenges in just minutes.

## Take your fashion business to a new level:

- Optimize plan accuracy and quality with one source of truth for your data.
- Accelerate your decision-making with real-time scenario planning.
- Build your supply chain resilience to deliver the right product to the right location at the right time.
- Accelerate time to value and reduce total cost of ownership.

## Deliver measurable impact with Blue Yonder's Cognitive Planning solutions:\*

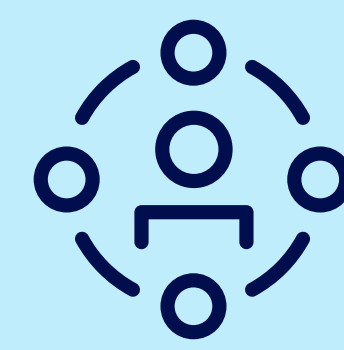
- 66%** reduction in cost and expenses
- 70%** reduction in manual planning
- 12%** improvement in forecast accuracy
- 1.5%** increase in gross margin

# Cognitive Planning Benefits



### Gain Powerful AI and ML

Unlock productivity and AI scenario planning while driving faster, higher quality decision-making



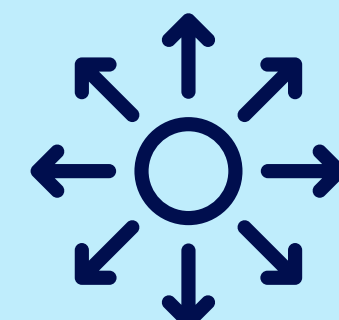
### Get End-to-End Visibility and Collaboration

Increase visibility while building sustainable supply chain resilience



### Achieve Unified Data

Improve collaboration while reducing the cost and complexity of managing data



### Leverage Platform Extensibility & Composability

Accelerate innovation while reducing time to value and total cost of ownership

## Takeaway:

A New Look For Your Fashion Supply Chain. Blue Yonder's Cognitive Planning solutions accelerate decision-making while improving accuracy and efficiency — enabling you to make smarter decisions and unlock better business outcomes. All at the speed and scale that is right for your company.

[Learn more](#)

<sup>1</sup>McKinsey The State of Fashion 2024  
<sup>2</sup>Gartner survey of CSCOs  
<sup>3</sup>Interoperability: Value untangled  
<sup>4</sup>Build Trusted Data With Data Quality  
<sup>5</sup>Supply Chain Planning Leaders Survey, Blue Yonder