

# Reimagine the Future of Production Planning: flexis Joins the Blue Yonder Planning Portfolio



Car and truck makers, as well as other large-scale manufacturers, face incredible challenges — including n-tier visibility, demand volatility, materials shortages, transportation roadblocks and other disruptive forces. Amid this chaos, they need to:



**Optimize Inventory Usage**



**Improve Production Efficiency**



**Control Supply Chain Cost**



**Gain a Competitive Edge**

The answer? **Operational flexibility.** Manufacturers need to create smart, flexible production plans continually aligned to customer demand and business requirements.

## flexis Joins the Blue Yonder Planning Portfolio

In February 2024, Blue Yonder, a leading supply chain solutions provider, announced its strategic acquisition of flexis AG, a flexible, innovative software technology provider specializing in production optimization and transportation planning and execution.

With a robust customer base in the automotive and industrial original equipment manufacturer (OEM) sectors, flexis strengthens Blue Yonder's existing capabilities to help companies with highly configurable products and expansive suppliers to plan and optimize their complex production facilities and network structures.

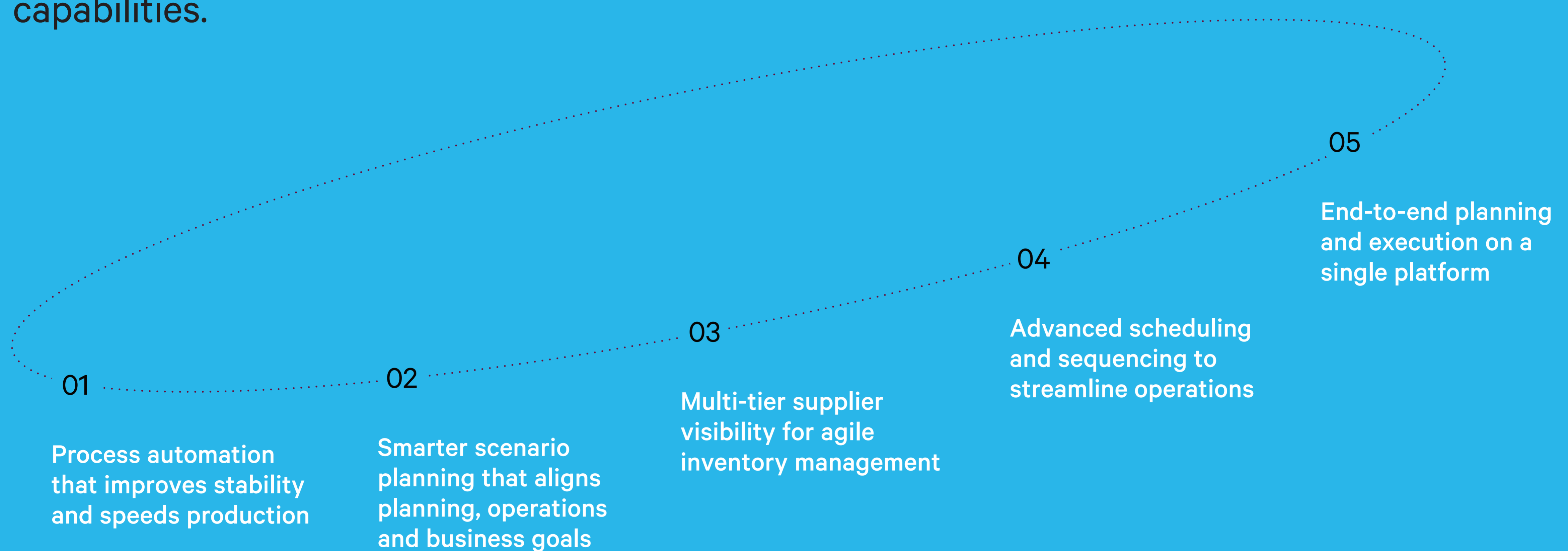
“Blue Yonder has long been renowned as a leader in supply chain management and consistently pursues the vision of being the largest end-to-end platform in the world. Therefore, we are proud to contribute to this mission with our experienced team and our end-to-end portfolio

Our combined technologies will deliver tremendous value to customers eager to enhance their customer experience, from individual e-commerce-based order placement, all the way back through the configure to order production process to long range parts and materials planning.”

**Philipp Beisswenger,**  
Head of flexis

Large-scale manufacturers now have easy, cost-effective one-stop access to advanced software that adds rapid value throughout the full cycle of planning and execution.

## Two leaders. Five critical capabilities.



## Why Blue Yonder



Blue Yonder holds the largest market share in the auto industry for supply chain planning at

**34%**

Over

**50%**

major car and truck OEMs worldwide leverage flexis solutions.

Blue Yonder is consistently named a **Leader in three Gartner® Magic Quadrant™ Reports:** Supply Chain Planning Solutions, Transportation Management Systems and Warehouse Management Systems.

Blue Yonder and Blue Yonder's **cloud-native, microservices-based approach** makes it fast and easy to get solutions up and running.

Blue Yonder's cloud-native, extensible approach to supply chain management speeds up implementations and addition of new services from production planning to detailed scheduling to warehousing and more.

Advanced AI. Manufacturing tuned ML. Real-time planning. All within easy reach on one integrated platform.

By combining Blue Yonder's platform, advanced AI capabilities and supply chain process innovations with configurable, market-proven solvers, largescale manufacturers can achieve intelligent, flexible planning — and **real-time responsiveness to demand changes, supply volatility and other disruptions.**

Fueled by advanced artificial intelligence (AI) and machine learning (ML), Blue Yonder help manufacturers **ingest huge real-time data volumes, conduct analysis and automate a response, often in mere seconds.**

Cloud-native solutions can be easily added to the technology stack, minimizing implementation time, costs and IT resources — **for an accelerated return on investment (ROI).**

## Where is Blue Yonder headed?

Blue Yonder, with newly added flexis solution capabilities, helps manufacturers achieve what seems nearly impossible: flexible, more profitable production on an immense scale.

Manufacturers can increase productivity and asset utilization, achieve greater operational stability and improve their ability to quickly support new lineup requirements from electric to self-driving vehicles. At the same time, they can strengthen their financial position by reducing capital investments, decreasing resource costs, optimizing transportation expenses and minimizing IT costs.

It all adds up to a commanding competitive edge. Reach out to Blue Yonder today to discover the unique advantage our new flexis solutions can create for your business.

