

Supply Chain Sustainability Is a Moving Target

Excerpts from State of Supply Chain Sustainability 2022 Report

If there is one characteristic that sums up the state of supply chains today it is the need to navigate extreme change. Our research over the last three years culminating in the State of Supply Chain Sustainability Report shows the same can be said for supply chain sustainability (SCS). SCS is a moving target.

— ABOUT THE SURVEY RESPONDENTS —

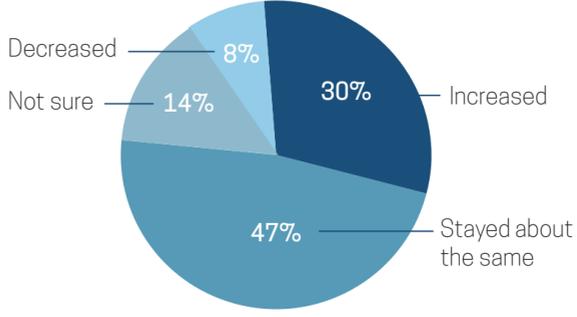
Geographically, we received enough responses to achieve a viable sample size from employees of firms headquartered in five regions: North American, Latin America & the Caribbean, Europe, Asia, and Africa.



— CHANGES IN COMMITMENT 2020 VS 2021 —

Although these results might appear counterintuitive, 80% of firms held fast to their supply chain sustainability goals during the pandemic.

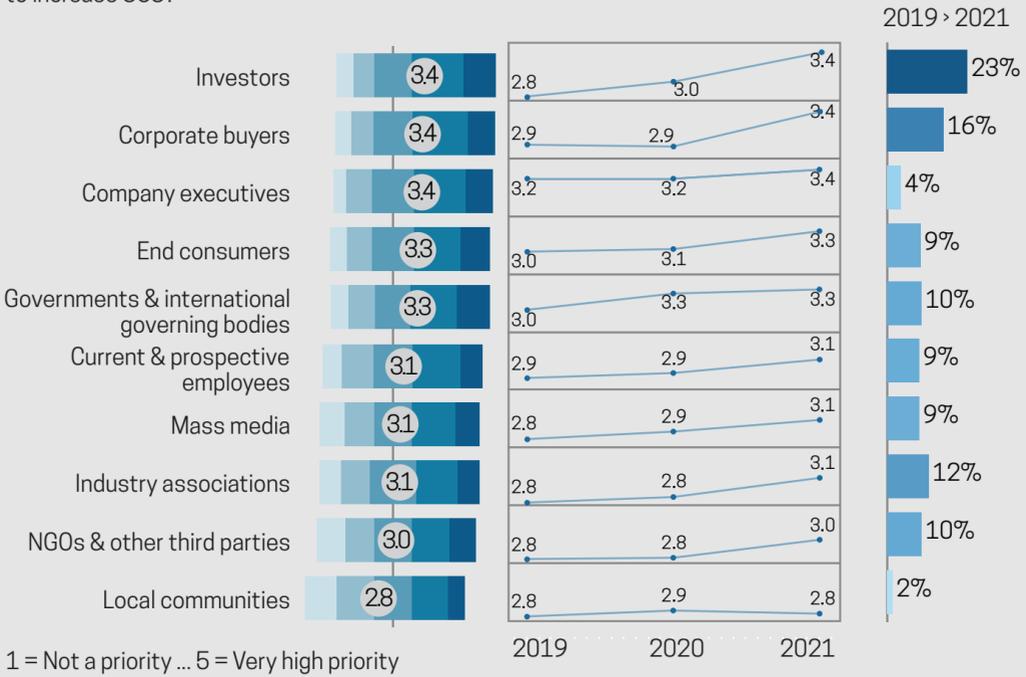
In 2021, since the start of Covid-19, my firm's commitment to supply chain sustainability has...



— SOURCES OF PRESSURE —

We asked survey respondents to rank the level of pressure that their firm faces to increase SCS from 10 different potential sources along a 5-point Likert scale.

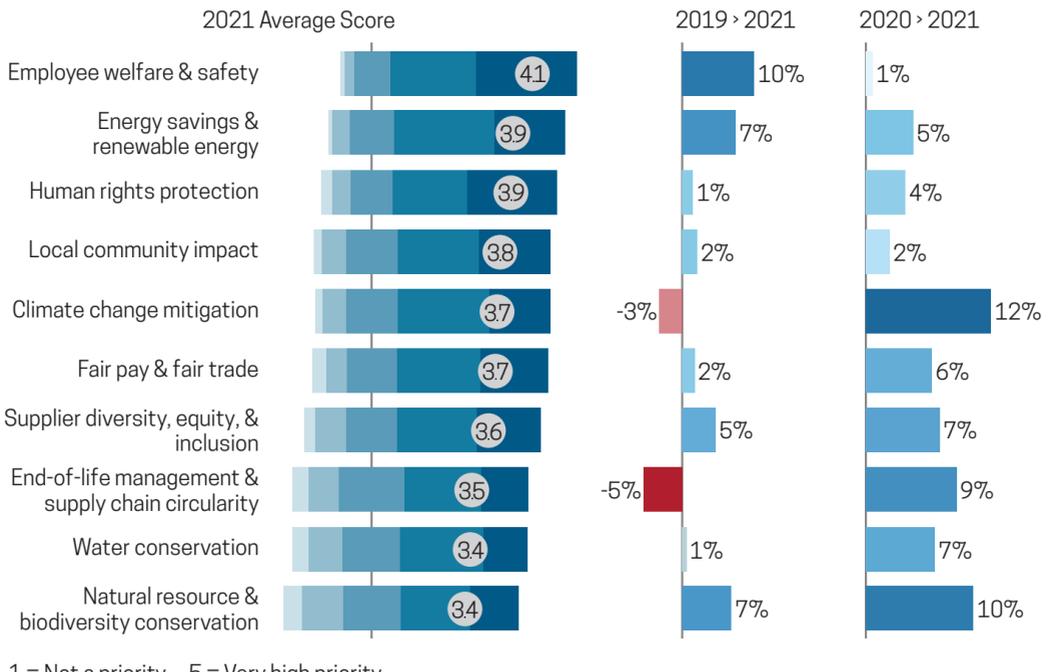
How do you rate the level of pressure the following parties place on your firm to increase SCS?



— AREAS OF FOCUS —

Once we understood variation in pressure sources, we looked to understand how respondents evaluated their firms' SCS goals.

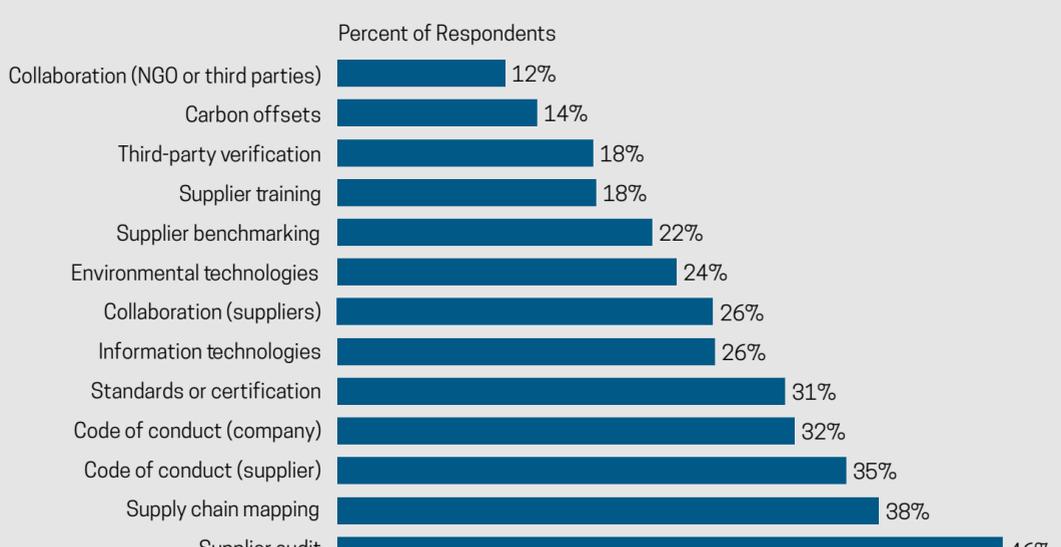
To what extent is each of the following issue areas a focus of your firm's SCS goals?



— SUPPLY CHAIN SUSTAINABILITY PRACTICES —

When asked about SCS practices, a staircase emerged. At the bottom of the staircase are the practices most commonly implemented, and at the top are those least so.

Which of the following practices does your firm have in place to manage SCS?



WE BELIEVE SUPPLY CHAINS CAN SAVE THE WORLD

"In the face of constant disruptions, leading companies worldwide are urgently redesigning their supply networks and ecosystems to not only address business continuity and resilience, but also to improve their supply chain for sustainability, which is a very high priority for internal and external stakeholders alike."

— Hong Mo Yang, Senior Vice President for Industry Strategy, Blue Yonder



To learn more, download the State of Supply Chain Sustainability 2022 Report at blueyonder.com/sustainability

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