

Take A Fresh Look at Inventory Management with Blue Yonder



Today, most stores are responsible for their own orders. But humans are inconsistent, and over stocks and waste are a reality in modern grocery retail. Blue Yonder takes a different approach. A smarter, more dynamic AI forecast keeps pace with your customers, while replenishment teams synchronize stores and DCs via a simplified user experience. The result? More of the right inventory in-store driving a virtuous cycle that keeps your customers happy - and coming back.



Shoppers

Customer demand shifts around changes in:

- Weather
- Prices
- Day of Week
- Events

The subtle day-to-day changes in customer behavior are tracked, helping to drive value at the most local level

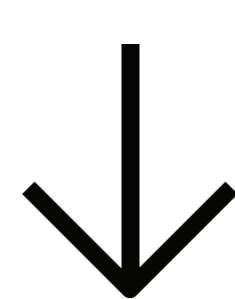


Dynamic Forecast

Uses data to learn what influences your customers, to construct true demand

200+

demand influencing factors



10+

cost factors define the category goal

Central Replenishment Team

01

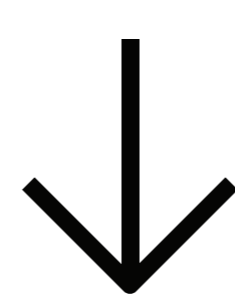
The forecast learns how these inter-related factors influence your customers, and uses inventory levels forecast true demand

98%+

order automation

02

Inventory is intelligently allocated to the category strategy that automatically balances conflicting goals such as out of stock, waste and freshness



Suppliers

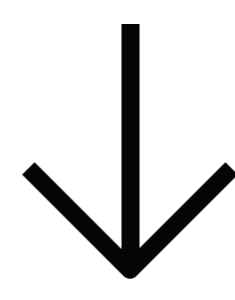
Supply and demand do not always align, especially in fresh food. Unders and overs are a daily challenge.

DC

03

Orders are automatically constrained to available DC inventory using the defined category strategy

Single category replenishment strategy used across stores & DCs



Store

2-3

days reduced in store inventory

Less inventory delivered to stores overall

04

05

Shelves are re-stocked faster and less stock is put away into backrooms

30%

improvement in on-shelf availability

Low Touch Automated Replenishment

09

06

Improved availability of the right product and less waste

08

07

Less handling and centralized ordering leaves more time for store associates to serve the customer

Same-store sales up by **2.6%**

Higher availability, fresh produce and improved NPS leads to higher sales

Increase markdown revenue by **20%**

Intelligent markdowns factor in remaining trading time and improve markdown revenue with less labor

Discover more about making fresh & ultra fresh fast & simple

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