



# Take a fresh look at inventory management with Blue Yonder

Today, most stores are responsible for their own orders. But humans are inconsistent, and over stocks and waste are a reality in modern grocery retail. **Blue Yonder takes a different approach.** A smarter, more dynamic AI forecast keeps pace with your customers, while replenishment teams synchronize stores and DCs via a simplified user experience. The result? More of the right inventory in-store driving a virtuous cycle that keeps your customers happy – and coming back.



## Shoppers

Customer demand shifts around changes in:



The subtle day-to-day changes in customer behavior are tracked, helping to drive value at the most local level



## Dynamic Forecast

Uses data to learn what influences your customers, to construct true demand

200+ demand influencing factors



## Central Replenishment Team

- 1 The forecast learns how these inter-related factors influence your customers, and uses inventory levels forecast true demand
- 2 Inventory is intelligently allocated to the category strategy that automatically balances conflicting goals such as out of stock, waste and freshness

10+ cost factors define the category goal

98%+ order automation



## DC

- 3 Orders are automatically constrained to available DC inventory using the defined category strategy

**Suppliers**  
Supply and demand do not always align, especially in fresh food. Unders and overs are a daily challenge.

Single category replenishment strategysused across stores & DCs



## Store

2-3 days reduced in store inventory

Less inventory delivered to stores overall

Shelves are re-stocked faster and less stock is put away into backrooms

30% improvement in on-shelf availability

Same-store sales up by 2.6%

Higher availability, fresh produce and improved NPS leads to higher sales

Improved availability of the right product and less waste

Increase markdown revenue by 20%

Intelligent markdowns factor in remaining trading time and improve markdown revenue with less labor

Less handling and centralized ordering leaves more time for store associates to serve the customer

Discover more about making fresh & ultra fresh fast & simple

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