



# **Bottleneck**

## 1. Supply Chain Fragility

Heightened by geopolitical tensions and tariff volatility, leading to unpredictable costs and disruptions

# 2. Sustainability **Compliance Pressure**

Difficulty in meeting varying global sustainability mandates while maintaining profitability and scale

# 3. Stalling smart shifts towards Al

Hesitancy or failure to adopt AI/digital tech

#### 4. Siloed Data Across Tiers

Limited n-Tier visibility due to fragmented systems and lackof standardized data sharing with suppliers

# **Solution**

Integrated Demand & Supply Scenario **Planning** 

> Develop personalized strategies to reduce working capital, such as enhancing forecasting accuracy and optimizing inventory, to mitigate rising costs.

## AI-Powered **Supply Chain**

By embracing an integrated, Al-driven supply chain, OEMs can operate with greater efficiency, adapt to uncertainty, and position their business for long-term success.

Multi-Tier Visibility and Collaboration

> Create enhanced visibility, reduce premium freight, and lower carbon footprint.



# 5. Strategic Inflexibility in Logistics

Over-reliance on third-party logistics providers limits control and responsiveness in fast-changing markets

#### 6. Stockpile **Inefficiencies**

models result in excess inventory, outdated stock, and misalignment with real demand

Traditional MTS "push"

# 7. Suboptimal **Strategies**

One-size-fits-all production fails to address regional demand variations, leading to wasted resources and lost market share

# Customization

# 8. Systemic Cost Escalation

Tariffs, fuel prices, and carbon credits drive up total cost of ownership (TCO) across global operations

# 9. Supplier Risk Concentration

Lack of diversified sourcing due to complex tiered networks, creating bottlenecks when single suppliers fail

# Synchronizing Execution

Empower automakers to insource logistics for effective strategic collaboration, leading to improved control over logistics functions, reduced freight costs, and lower CO2 emissions.

# Configure To Order

Helping Auto OEMs to shift away from the traditional MTS "Flood the Zone" approach and holding 60 days of inventory to a Hybrid "Push" and "Pull" model based on Configure-to-Order for various powertrains (Hybrid, EV, ICE, etc.), cutting excess inventory and freeing up capital for BEV initiatives.

# Sales & Operations Planning and Execution

Enable end-to-end, connected, and responsive digital supply chain twin with synchronizing decision-making across volume planning, mix planning, slotting, sequencing, and detailed scheduling.

In the shifting landscape of Automotive supply networks to compete effectively, Automotive OEMs need a synchronized, end-to-end supply chain that ensures resilience, agility, and cost optimization at every level of the network.