

Blue Yonder Platform

The industry's only true end-to-end supply chain platform

Highlights

End-to-end visibility | Fast time to value
Seamless collaboration | Unified data model

Business context

Supply chain teams today are facing new challenges and exploring new technologies that promise to change the trajectory of supply chain management. Data is growing at the highest rate in history, and new AI technology is developing at hypersonic speed. Simultaneously, legacy systems and labor costs are draining organizational budgets across every vertical, and regulators are intensifying their demands for sustainability worldwide. Full operational visibility and true cross-functional alignment are no longer just nice to have but are must-haves to operate in today's supply chain environment.

Most technology stacks supporting today's supply chains still span dozens of applications from planning to execution, resulting in disconnected workflows and competing priorities across teams. Without unified data access, scattered AI initiatives fall short, and teams make more errors from juggling multiple interfaces and data sources. Combined with insufficient and stale data, organizations are unable to spot opportunities or prevent disruptions in time to adjust.

It's time for an entirely new approach that delivers fully integrated, optimized supply chain operations with end-to-end visibility and AI augmentation to help your team succeed.

Capabilities



A unified data model for all supply chain data

Bring together previously siloed data into a single format and location.



Real-time end-to-end visibility

Understand what's happening in your supply chain as it happens, so you can take the right action to address potential disruptions.



Latest AI innovations

Utilize the latest Blue Yonder ML models or mix and match with your own.



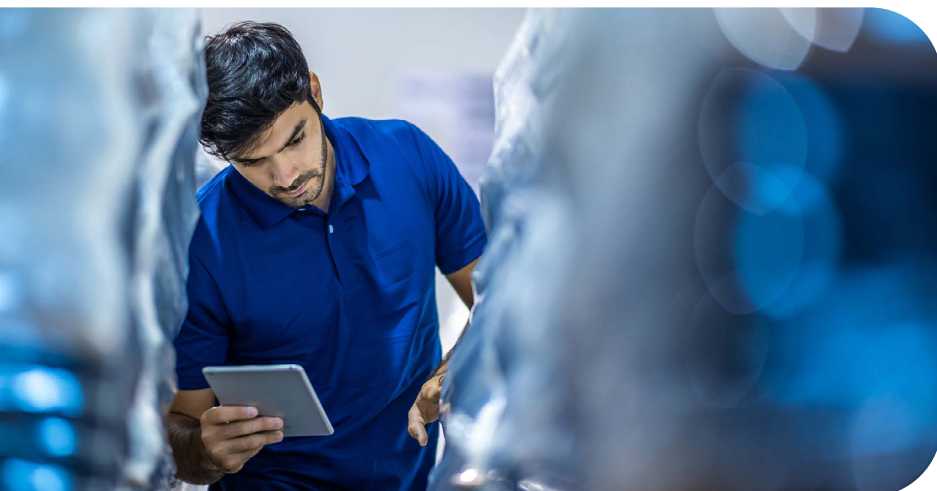
Customizable solutions tuned by industry

With over 3,000 customers across a broad range of industries, Blue Yonder's products and analytics are tailored to your business's specific needs.



Interoperability across your supply chain

The Blue Yonder Platform enables interoperability across your supply chain ecosystem for true end-to-end optimization.



The next level of supply chain performance

Blue Yonder Platform is a cloud-native solution that connects Blue Yonder supply chain planning and execution applications to deliver an interconnected supply chain ecosystem for your business.

Leveraging the common data model in our platform data cloud, which functions as single point of ingestion, simplifies integration, offering true end-to-end visibility and a connected experience. The platform transforms every aspect of supply chain operations, including the added benefits of:

- Reduce incident occurrence
- Detect defects early
- Make system upgrade with confidence
- Reduce testing labor and cost
- Improve time to value of software releases

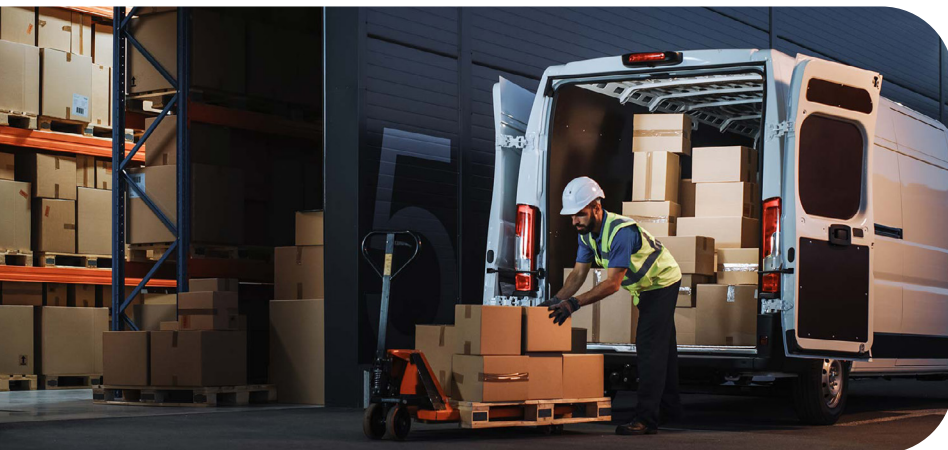
The Blue Yonder Platform makes it possible to achieve smooth coordination across everything from supplier orders to inventory flow and fulfilling customer commitments.

The industry's first end-to-end cloud native supply chain platform

Blue Yonder Platform uses Microsoft Azure for its core cloud and infrastructure services, while data is managed by the Snowflake data cloud. This architecture delivers major benefits in performance, security, resilience and scale, enabled by:

- Domain-centric, composable microservices to support continuous deployment and accelerated innovation — without disruption or downtime
- A single data cloud, powered by Snowflake, which makes it easy to share data across applications and systems
- Unmatched computing power and scalability that accelerate data-driven insights and decisions without compromising performance

The result: incredibly smart, fast, agile and responsive supply chains.



Blue Yonder Platform benefits

Eliminate multi-vendor complexity

Stop juggling multiple vendors and adopt a single, comprehensive solution for integrated supply chain management.

Increase collaboration and resilience

Optimize performance and supply chain resilience through joint execution with your customers, suppliers and logistics partners.

Unlock team productivity

Level up your teams with our beautiful new Fractal user interface.

Accelerate ESG attainment

Achieve sustainability goals faster through optimization and waste reduction, from sourcing to delivery.



Transform your supply chain operations with Blue Yonder Platform

To learn more, visit blueyonder.com/platform

