

The Network Advantage in Transportation Management

A single intelligent network links partners and carriers, turning complex supply chains into actionable insights and a competitive advantage.



Hidden Costs of Fragmented Systems

Supply chains thrive on connection, yet too often they're stitched together with fragmented tools and temporary workarounds. This can look like:

- Limited visibility across fulfillment and distribution operations.
- Poor coordination during disruptions leads to inbound and outbound failures.
- A reactive stance turns missed opportunities into costly delays.

Why it matters now:

74%

of supply chain leaders say that AI is already changing the way their business operates.

82%

of leaders agree that outdated technology will hinder their supply chain's potential.

(2025 Supply Chain Compass, 2025)

Winning in this environment takes more than visibility. It takes a connected network that flips complexity into momentum.

The Power of Network-Based Transportation Management

Traditional transportation management systems can feel like a dead-end street. A network-enabled transportation management solution (TMS) clears the way, linking all stakeholders to turn data into decisions that scale operations and boost performance.

Here's how a unified, embedded TMS turns connectivity into success:



Real-Time Visibility:

Track shipments continuously with a wide range of telematics connections.



Simplified Carrier Collaboration:

Gain a single source of truth for all carrier data, with flexibility to connect via EDI, API, portal, or mobile app.



Enhanced Inbound Optimization

Consolidate shipments and optimize routes.



Centralized Appointment Scheduling:

Share schedules to reduce dock bottlenecks.



Support Your Teams, End-to-end

A digital supply chain network provides cross-functional coordination and orchestrated execution across your operation, from inventory to purchase orders. A unified, embedded network delivers measurable impact by providing your teams with:

Strength and resilience

Only 21% of supply chain leaders have highly resilient networks that can quickly adapt to changing conditions. (Gartner, 2025)

Extensive reach

150K organizations are connected on the Blue Yonder Network, processing 5.6M transactions daily.

End-to-end orchestration

Seamlessly connect planning, execution and collaboration across all tiers, improving productivity and real-time coordination.

Turn Transportation Into a Strategic Advantage

In a fast-moving world, [Blue Yonder's digital supply chain network](#) can help you future-proof your business with the tools it needs to scale confidently. Make decisions in real-time to minimize disruptions and accelerate performance across the supply chain.

About Blue Yonder

Companies across industries worldwide rely on Blue Yonder to optimize and accelerate their supply chain from planning through fulfillment, delivery, and returns. We help businesses navigate modern supply chain complexity and volatility with more resilient, sustainable supply chains to delight customers, scale profitably, and run flawlessly.

Ready to transform your supply chain?

[Request a demo or connect with our team today](#)