



Journey to Cognitive Cloud

Your path to an easy migration

What is a cognitive supply chain?

A cognitive supply chain uses AI and real-time data to make supply chains smarter, faster, and more adaptable. It learns and evolves, providing sharper insights, reducing disruptions, and ensuring seamless operations.

It's the next generation of supply chains—where technology and intelligence work together to give you a clear advantage.

Why move to cognitive?

Supply chain leaders like you are dealing with more complexity than ever—unpredictable disruptions, rising customer expectations, and constant pressure to do more with less.

A cognitive supply chain changes the game. By leveraging AI and real-time data, you can enable smarter decisions, eliminate inefficiencies, and keep your operations running smoothly. You can move a step above from just keeping up to staying ahead and gaining a real competitive edge.

How do I get there?

Blue Yonder is committed to helping you embrace AI and succeed, no matter how complex the challenge is. That's why we've introduced the funded Journey to Cognitive Cloud program—designed to guide you in seamlessly migrating your current supply chain solutions to their smarter, cognitive counterparts.

How does the program work?

The Journey to Cognitive Cloud program helps de-risk your migration by part-funding the move to cognitive solutions while accelerating your time to value. With secure, tested toolkits, it enables fast, seamless system migrations that quickly transform how your supply chain operates. This guided approach ensures you move forward with confidence, delivering value at every stage. Using your environments and data, we'll build a development prototype of your cognitive solutions, leaving you with a production-ready environment in as little as six weeks.



Key Benefits

De-risked migration

- Minimize risks with part-funded, secure migration support

Faster time to value

- Achieve results quickly with accelerated implementation timelines

Proven toolkits:

- Rely on tested tools for seamless, efficient migrations

Guided approach:

- Move forward confidently with expert-led, step-by-step guidance

Production-ready environment

- Data migration: 1 week
- Configuration Playback: 2-6 weeks
- Launch cognitive solutions in 6-10 weeks

A note from Duncan Angove, our CEO

“Thank you for your interest in our Journey to Cognitive Cloud program. We have invested an extraordinary amount in our products and technology, building a modern, unified AI platform with cloud and AI-native Cognitive Solutions built on top of it. This enables cross-functional collaboration and value chain-wide orchestration for your business, as well as incredible IT outcomes.

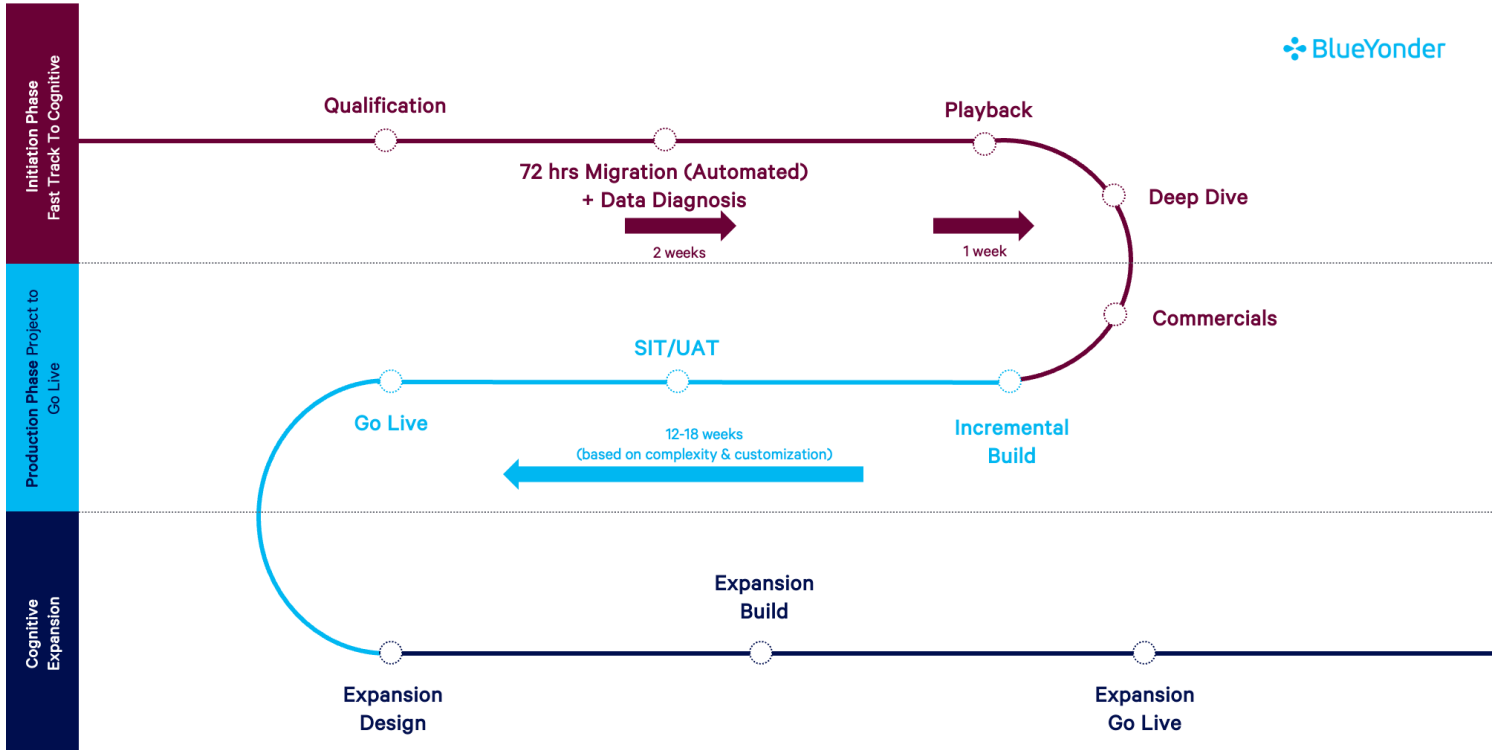
We have also invested in extensive migration tooling to enable frictionless adoption of these solutions, supported by Blue Yonder’s Professional Services and Supply Chain Advisory.

I encourage you to take a look at what we are offering. It will deliver significant ROI for your business”



Duncan Angove
CEO

Your journey to a cognitive supply chain in three phases



Cognitive Initiation

Fast track to cognitive

This phase fast-tracks results by seamlessly migrating your existing data, integrations, and configurations into the Blue Yonder Platform with minimal effort from your team. Blue Yonder takes the lead on discovery, analysis, and solution playback, creating a solid foundation for transformation and a clear, actionable business case.

Cognitive Equivalence

Initial cognitive value realization

In this phase, you go live on the Cognitive Platform, leveraging light redesign and built-in intelligence for rapid progress. Agile sprints, thorough testing, hyper-care, and behavioral analytics ensure smooth adoption, precise refinements, and a scalable cognitive transformation.

Cognitive Expansion

Transformation and go-live

Post go-live, your organization extends cognitive capabilities into adjacent processes, embedding AI more broadly across operations. Using your existing data and workflows, each expansion follows a quick Design > Prototype > Go-Live cycle, delivering low-effort, high-impact innovation throughout the enterprise.

Delivering Frictionless Outcomes

Blue Yonder is helping customers achieve faster time-to-value and continuous business improvement by embedding AI-powered agents throughout the software lifecycle, from deployment and upgrades to ongoing optimization. Rather than relying solely on manual services and complex processes, customers can leverage intelligent automation that accelerates implementation, reduces operational effort, improves decision-making, and scales expertise across the organization.

Supported by Forward Deployed Engineers who help tailor solutions to real-world operations, these agents continuously learn from business processes and supply chain activities, enabling organizations to adapt more quickly, increase productivity, and maximize the value of their Blue Yonder investment over time.

Blue Yonder Cognitive Solutions



Retail Planning

- Merchandise Financial Planning
- Allocation & Replenishment
- Space Planning



Manufacturing Planning

- Integrated Business Planning
- Production Planning & Scheduling
- Demand & Supply Planning



Execution

- Transport Management
- Order Management
- Warehouse Management
- Returns Management



Blue Yonder Network

- Connecting 172,000 global trading partners