

The Twinbru Ecosystem

Bru Textiles' Twinbru platform delivers an all-in-one digital solution that directly connects wholesalers, designers, and e-commerce platforms with real-time inventory, product specifications, and high-fidelity digital textile assets.

B2B Wholesale Customer Portal

FOR WHOLESALERS & SUPPLIERS

A powerful self-service environment enabling wholesale customers to autonomously manage orders 24/7.

- **Real-Time Data:** Direct visibility into live stock levels, technical specs, and customer-specific pricing.
- **Order Management:** Streamlined workflows for placing and tracking bulk orders instantly.
- **Custom Branding:** Fully white-labeled with your own company logo and brand color palettes.

B2B Designer Customer Portal

FOR INTERIOR DESIGNERS & STUDIOS

An editorial, visually-driven interface curated for high-end design professionals and their design projects.

- **Moodboards & Projects:** Create, organize, and share custom fabric curation sets per project.
- **Client Mode:** Present curated selections to end clients in a clean interface without revealing trade prices.
- **Spec Sheets:** Download colour cards or full technical product specifications to complete your project specification file.

Full Company Website

COMPLETE WEB & BRAND IDENTITY

A turn-key website solution combining a strong online presence with seamlessly integrated product catalogs.

- **Full Management:** Ready-to-use content pages (Home, About Us, Contact) optimized for engagement.
- **Omnichannel:** Flawless responsive layout across desktop, tablet, and mobile devices.
- **Brand Extension:** Tailor-made, visually captivating websites aligned with your corporate identity.

Products Website

DIGITAL SHOWROOM & CATALOG

A stand-alone digital catalog and robust search engine to showcase fabric collections publicly or securely.

- **Advanced Filtering:** Quickly search by color, pattern, composition, use-case, and texture.
- **Visual Assets:** Direct rendering of ultra-realistic 3D fabric simulations and high-res texture files.
- **Custom Domain:** Easily deploy and host the catalog under your own unique domain name.

Headless API Integration

FOR DEVELOPERS & ENTERPRISE PLATFORMS

For enterprises requiring absolute control over their user experience by integrating Twinbru data directly into proprietary ERP, CRM, or e-commerce storefronts.

- **Complete Flexibility:** Architect custom frontends while leveraging Twinbru as a core data engine.
- **Real-time Sync:** Instant live synchronization of inventory and trade matrix pricing via webhooks.
- **Global CDN:** High-fidelity digital twins and media assets served globally via cloud infrastructure.
- **Available Services:** personalised and secure access to product and stock data, assets, 3D fabric texture files and prices.



Core Benefits of the Twinbru Platform

Every solution is built fully responsive and harmonizes seamlessly with Bru's central system. This guarantees that pricing, technical data, and availability are completely synchronized at any given second.