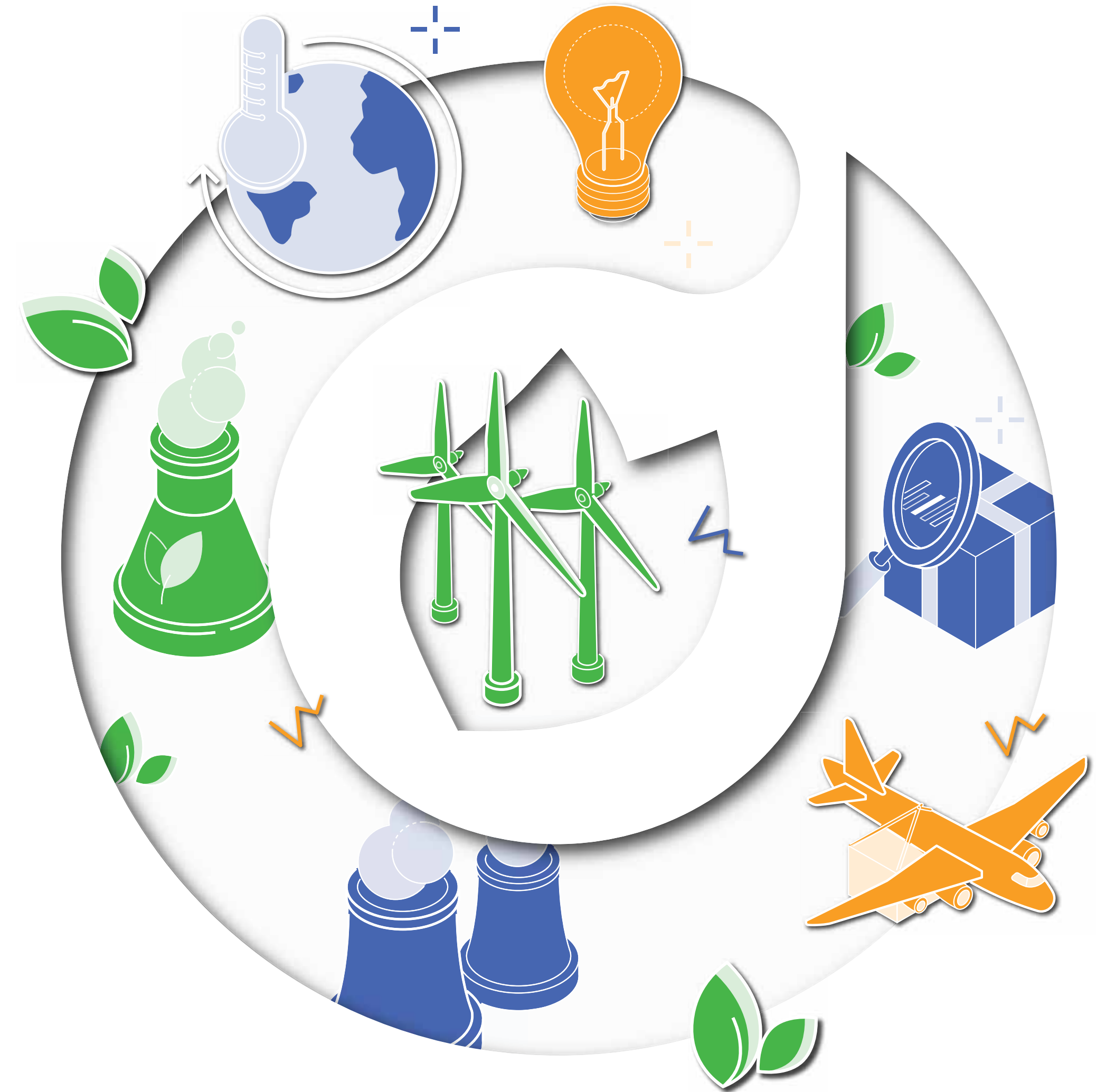


Bru Sustainability Statement 2026



SUSTAINABILITY THAT LASTS

**aforevercompany**

At Bru, sustainability isn't just a trend; it's the foundation of our future. As A Forever Company, we are shaping a business that exists today and thrives for generations to come. That means making choices now that protect our planet, our people and our products for the long haul.

Measuring Our Impact

We track our progress through data-driven insights, ensuring we stay accountable. Key achievements include:

Taking climate action:



In 2026 our new distribution centre in the UAE will be completed. This will ensure efficient transportation of our products to our customers located in Asia, the middle east, Australia, New Zealand and Africa.

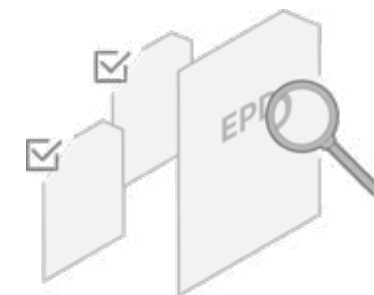


91% of our Bru Team vehicles will be electric by the end of 2026. Our employees are also supported with Bru bicycles.



In 2025, Bru's Scope 2 emissions reached zero tCO₂e, which is a 100% reduction versus our 2021 base year reading. This was achieved by self-consumption from solar panels and transitioning to a 100% renewable electricity contract (Luminus contract 2025-2026).

Responsible production and consumption:



We have achieved Environmental Product Declarations (EPDs) for a selection of best-selling qualities, representing approximately 10% of comparable products. These provide transparent, quantified environmental impact data in line with recognised methodologies. In collaboration with our mills, we continue to explore opportunities to expand coverage over time.

OEKO-TEX®
STeP

Together with our suppliers, we are gradually moving towards Oeko-Tex STeP certification. This is an independent certification system for sustainable textile and leather production, ensuring environmentally friendly processes and socially responsible working conditions.



In 2025, Bru Textiles became Masters of Flax Fibre™ certified. This certification ensures integrated crop management practices and highlights the unique expertise of European fibre producers. Certified flax of European origin, from field to fibre.

What Sustainability Means

Sustainability at Bru Textiles is about making smarter choices that balance environmental, social, and economic factors. Aligned with the United Nations Sustainable Development Goals (SDGs), our business strategy focuses on growth while evolving to meet the needs of tomorrow.

The Worldwide Challenge

Businesses impact the environment and society; from raw material use to product lifecycle and beyond. The challenge is to create profitable growth within planetary boundaries, ensuring that:



Social and economic factors are considered in decision-making.



Resources are used responsibly.



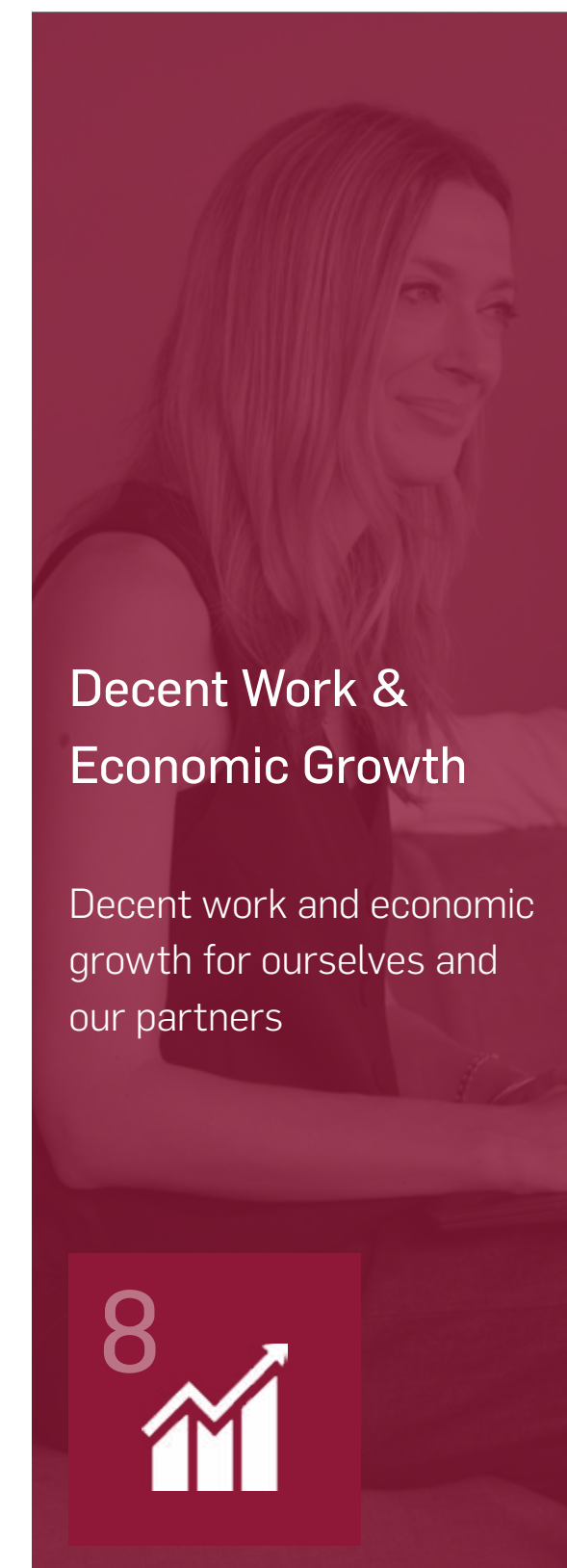
Waste and emissions are minimised.

Universal Goals for a Shared Future

At Bru Textiles, every decision we make influences at least one SDG. That's why we embed sustainability into our core operations, from the fabrics we choose, to our materials, processes and partnerships. By prioritising eco-friendly fabrics and sustainable practices, we ensure that our collections not only meet customer needs but also contribute to meaningful, positive change.


A Future-Proofed Strategy

Being A Forever Company means setting clear, measurable goals that drive real change. Our approach is rooted in five key Sustainable Development Goals (SDGs):



Decent Work & Economic Growth

Decent work and economic growth for ourselves and our partners

8 



Responsible Production & Consumption

Designing products with a lower environmental impact.

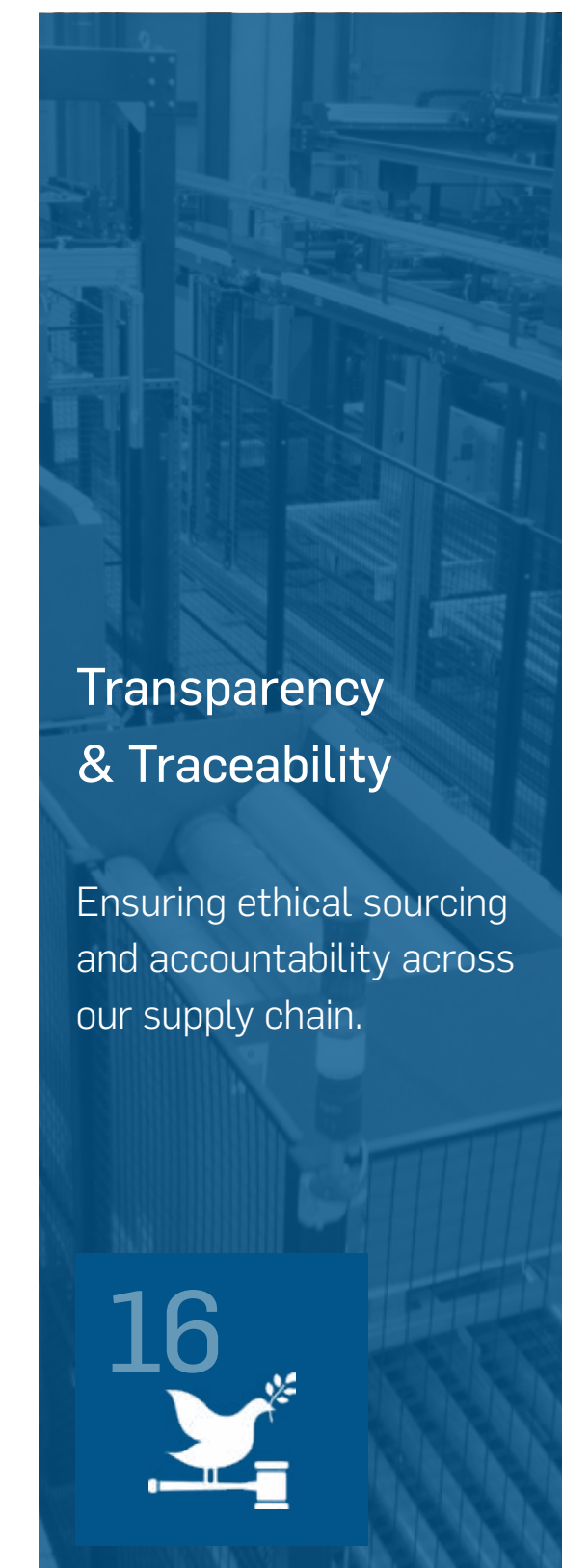
12 



Climate Action


Reducing our carbon footprint and investing in renewable energy.

13 



Transparency & Traceability

Ensuring ethical sourcing and accountability across our supply chain.

16 



Partnerships for the Future

Collaborating with industry leaders to drive systemic change.

17 

Tackling Challenges Head-On

Sustainability isn't without challenges. Resource availability, evolving regulations and industry shifts all impact our journey. But being A Forever Company means taking proactive steps:

Leveraging data and smart logistics

As we build our new distribution centre in the UAE, we're leveraging data and smart logistics to reduce transportation distances and emissions, bringing fabrics, especially from Asia, closer to our markets.

Driving innovation through partnerships

By working closely with our mills, we drive sustainable fabric solutions that align with our needs and sustainability goals.

Pushing the industry forward

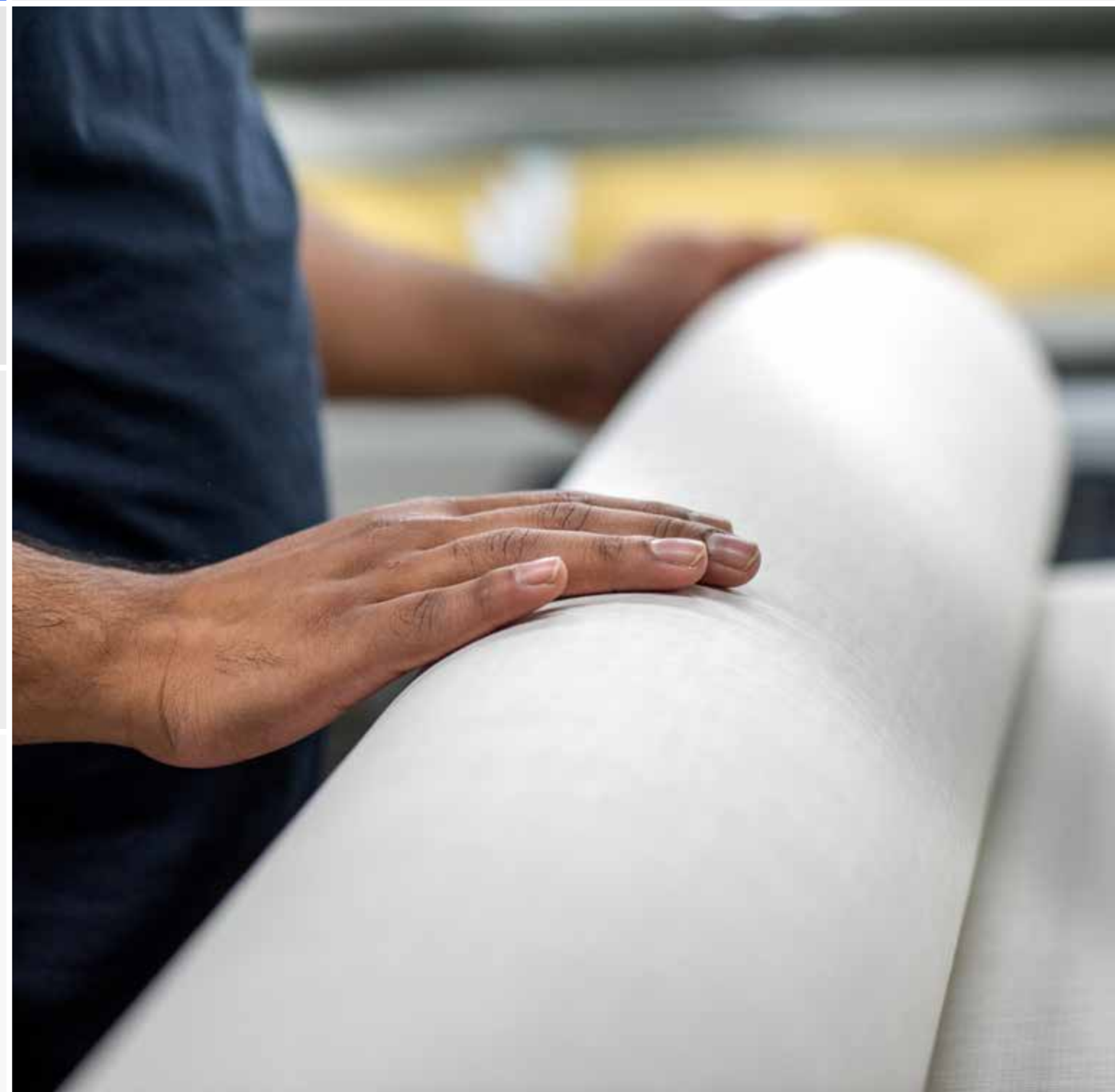
By setting higher standards for ourselves and our partners.

Rethink packaging

Holistically in our value chain to reduce the environmental impact.

Continue to lead the way

In digital fabrics in the textile industry.



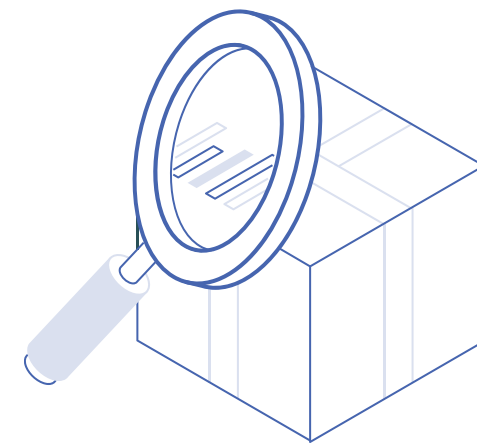
13 Take climate action

Understanding our impact

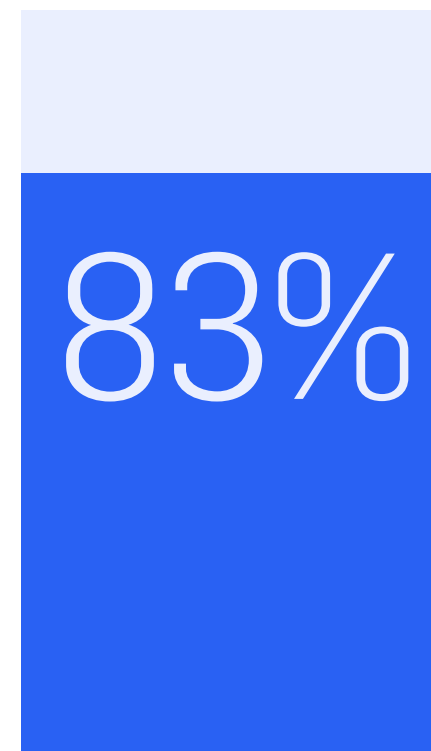
In 2021, we took our first step to understand our carbon footprint. We did this for two reasons;

- To understand where our carbon emission hotspots lay (direct and indirect)
- To understand the start point from which we could begin to reduce our footprint.

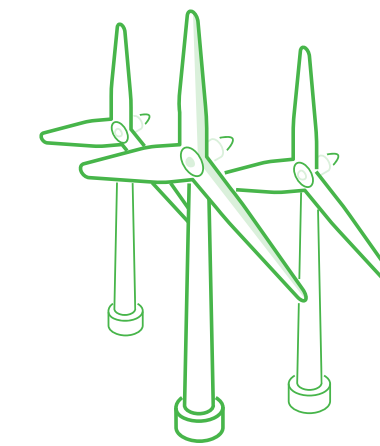
Our pillars of impact are:



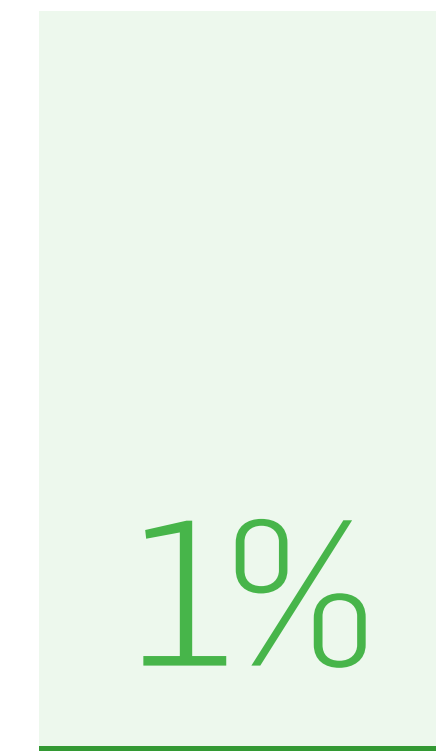
Products



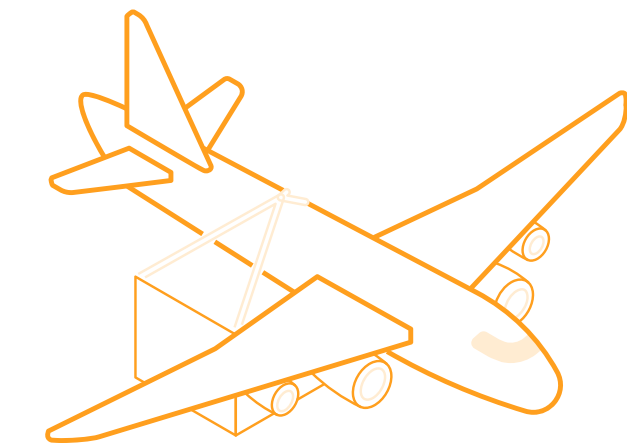
Our products cause more than 80% of our carbon emissions, where our direct impact is limited



Operations



Our own operations makes up less than 1% of our carbon footprint, which is in our direct control



Transport



Transportation of our products across the globe makes up 16% of our carbon footprint.

Bru Textiles 2024 Data

13 Take climate action

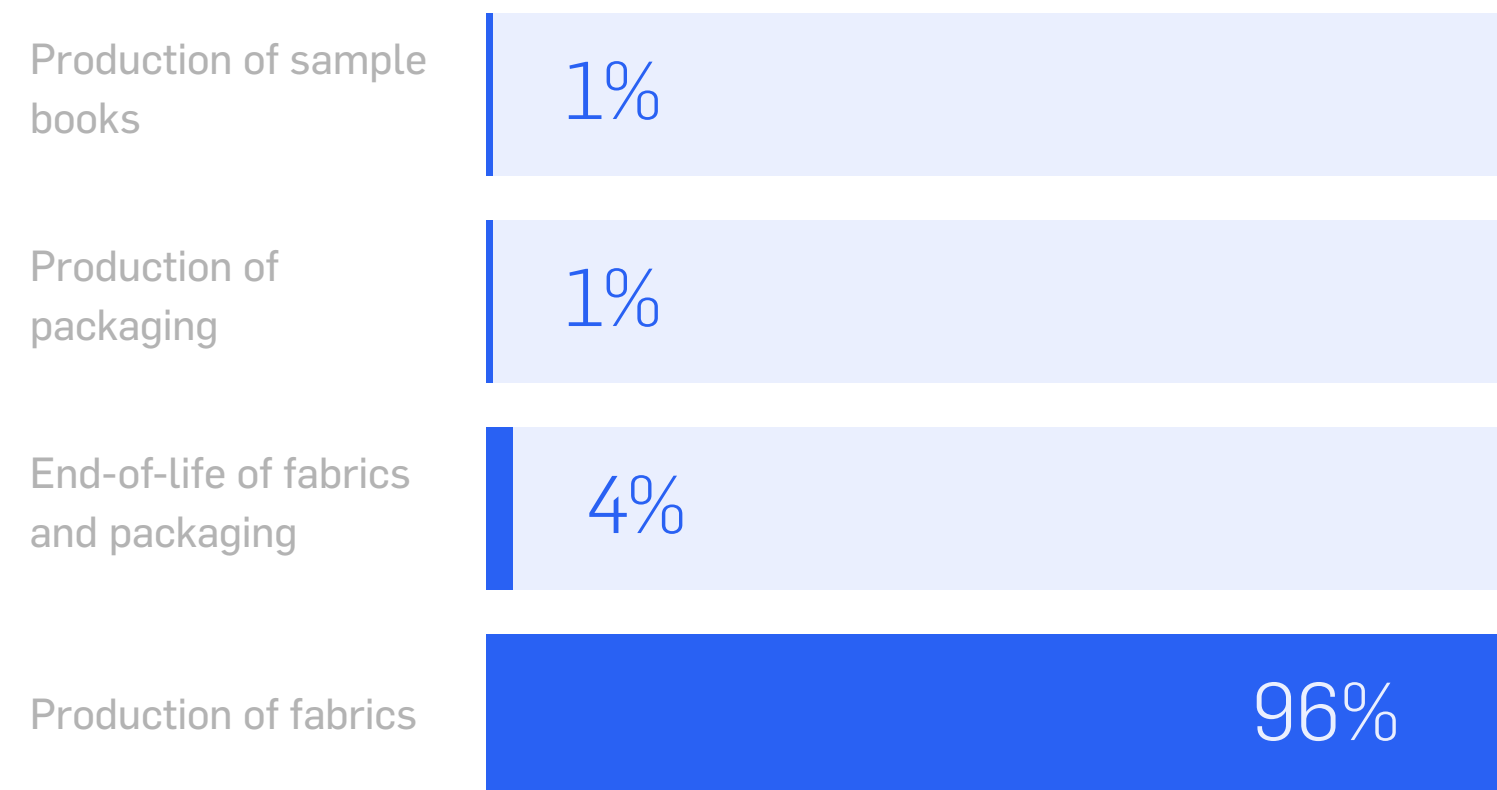
Products

We believe in the quality of the product we sell. However, we understand that our fabrics have embodied energy and that more sustainable choices are the pathway to a secure future. We also understand that we need to inspire change, together with our suppliers, source innovative fabric and transportation solutions that are fit for purpose, and migrate to green energy sources.

Fabrics have an environmental impact, beyond carbon

Textile production worldwide has a significant impact on the environment, from the use of raw materials, water and related pollution, chemicals, and waste.

The impact from these fabrics depends on the different processes used during production; from raw material choice, through to yarn production and textile formation and finally, dyeing and finishing.



Bru Textiles product packaging

All our products are carefully packaged and shipped in FSC cardboard and recycled plastics. We do not use any virgin plastic to protect our products.

10% The textile industry category, which includes household, technical fabrics, fashion & clothing are responsible for approximately 10% of [all global emissions](#).

We assess the following:



Global warming: Being an energy intensive process, fabric production has a significant contribution to global warming.



Eutrophication: Natural fabrics consume a large amount of water during production.



Resource Depletion: The production of fabrics consumes raw materials at a faster rate than they can be replenished.

13 Take climate action

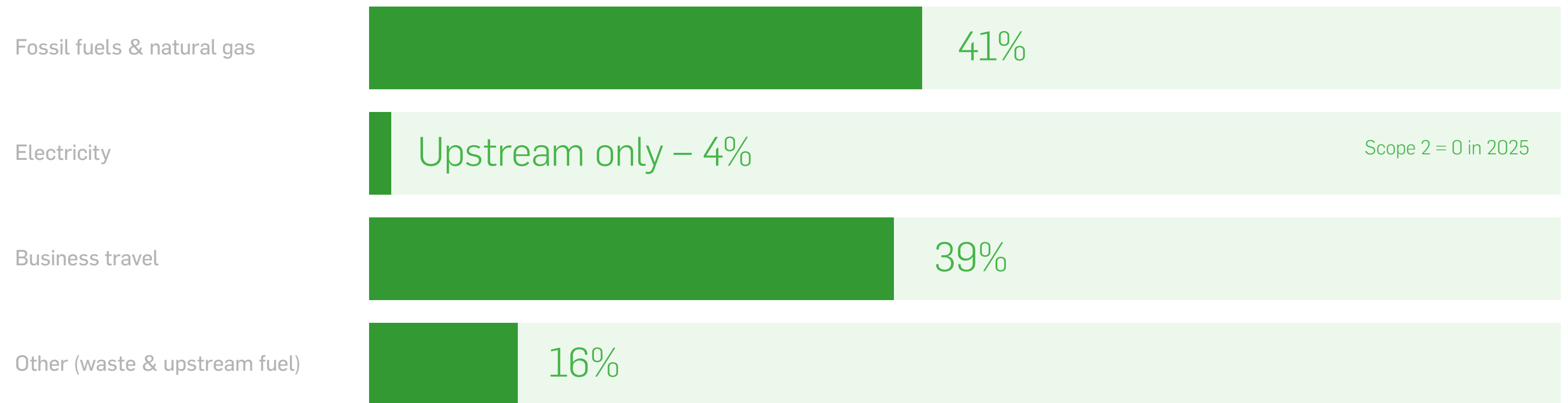
Operations

We have come to understand that the small things are always the big things and although our direct control over textile production is limited, we cannot expect change within the industry if we do not take measures ourselves.

The small things are the big things

We have implemented actions to help reduce the impact from our own operations (scope 1, 2 & 3 emissions directly within our influence), understanding that decarbonising our energy supply is the global challenge we all face.

Electrification, combined with renewable electricity production and storage, is the key to responding to this challenge.



Making an impact on the ground:



Our corporate fleet will be comprised of 91% electric vehicles by the end of 2026, and where applicable, we have facilitated the use of alternative mobility.



Minimising waste: Reducing fabric and sample waste through better processes.

0t CO₂e

In 2025, our Scope 2 purchased electricity emissions reached zero. This has been achieved through on-site solar energy generation and 100% green electricity.

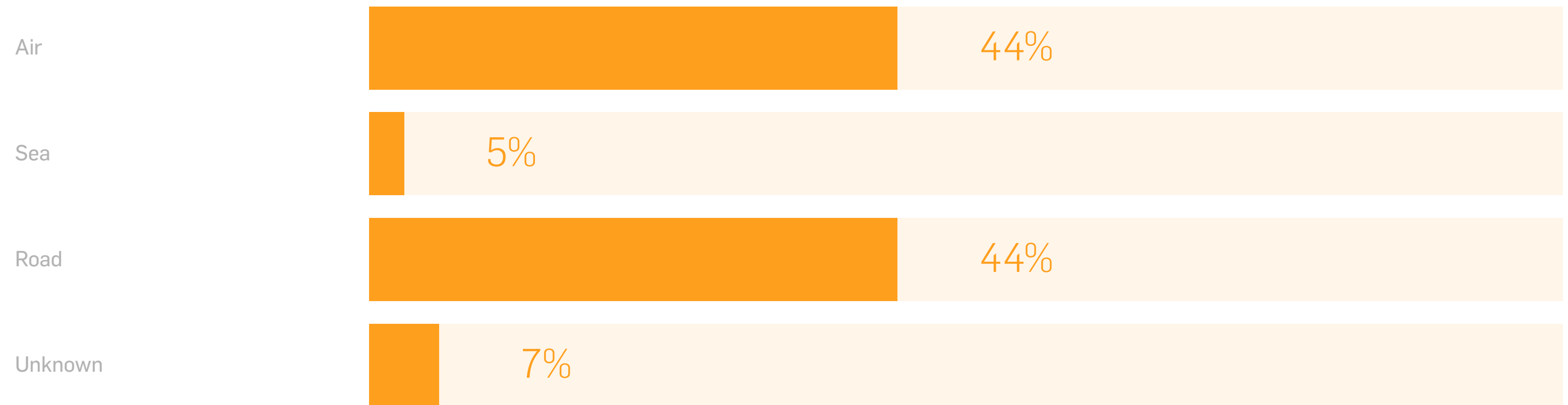
13 Take climate action

Transport

Being a global player, we ship our goods worldwide. This transportation contributes to the life cycle emissions of our products.

Logistics is an important part of our business

While we can't avoid it, smart management and informed choices can reduce our logistical impact. Outbound transport is often beyond our control, but we're working closely with our customers to lower emissions from these transport streams.



* Based on data from 2024

Reducing our distribution emissions:



Lower-impact shipping: Prioritising sea over air freight where possible.



Better stock management: Warehousing solutions to ship products more efficiently.



Digital-first approach: Reducing physical shipments through virtual tools.

12 Responsible production & consumption

Driving Change Through Innovation

We innovate at every level to improve sustainability:

Digital sampling: Reducing waste and emissions with virtual alternatives via Twinbru.

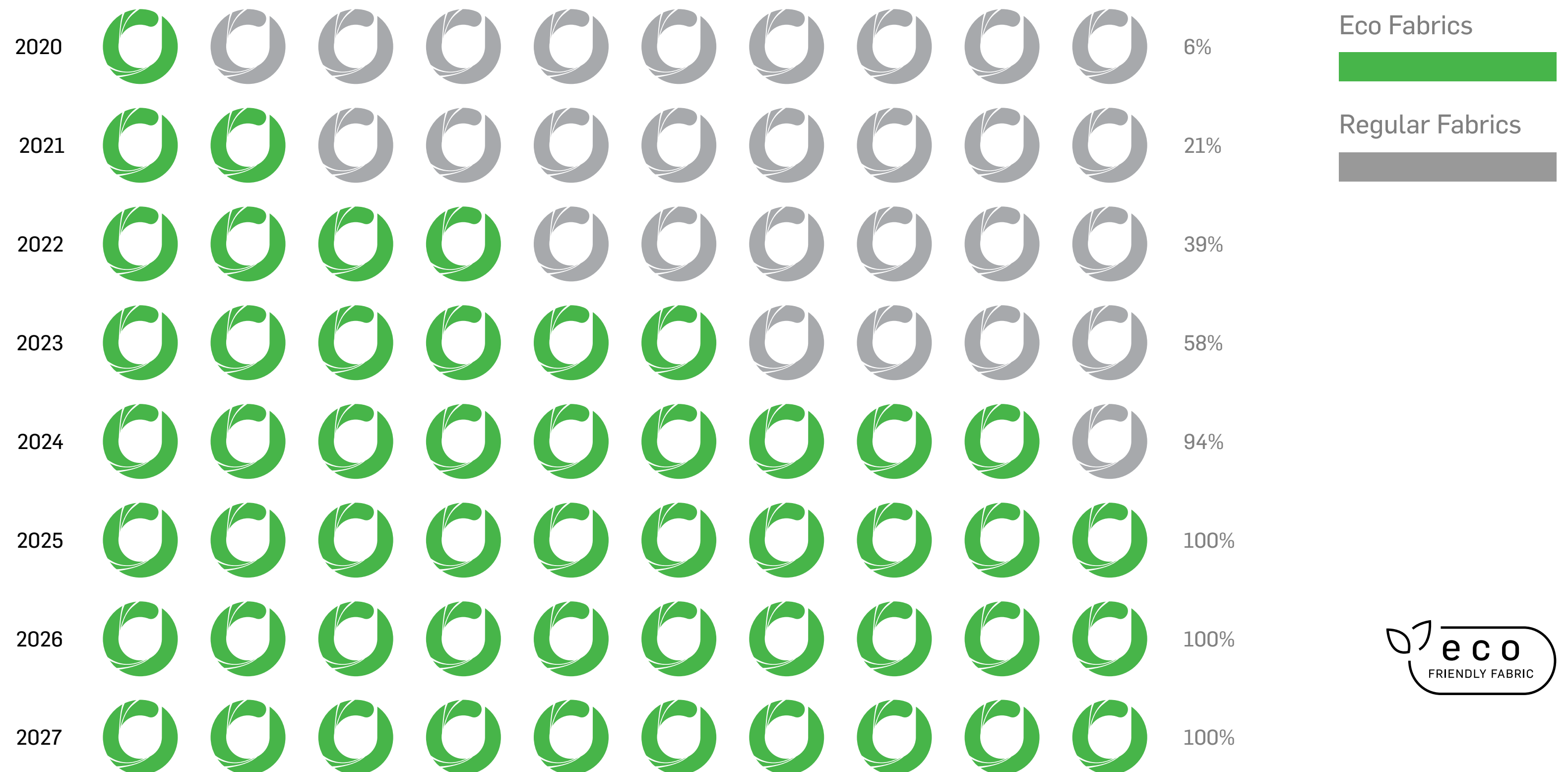
ISO 14001 certification: Ensuring our operations conform to structured Environmental Management Systems.

From 2025 100% of all new fabric collections launched will be eco composition products, with an eco fabric percentage of at least 50%. In 2027 this will continue.

Eco Fabrics

In partnership with our suppliers, Bru has committed to integrating eco fabric compositions, such as the Global Recycled Standard (GRS), Organic Content Standard (OCS) and Masters of Flax Fibre™ yarns, into our fabrics. These yarns have lower carbon emissions, and are also produced in ISO 14001 mills. From 2025, 100% of Bru's newly launched products are eco fabric compositions.

SKUs launched per year



Driven by quality & Equal opportunities

Operationally, we run our business guided by Quality Management, which concerns all topics related to Quality, Environment, Safety and Health and well-being (QESH). Bru Textiles also believes that for it to thrive and grow as a company, the boardroom should be diverse and inclusive.

Commitment to Quality

Quality drives everything we do. Our QESH team ensures compliance, industry best practices, and maintains our ISO14001 certification. This focus supports our wider goal of responsible business and sustainability.

Diversity and Inclusion

We deeply value diversity and inclusion, embracing the unique perspectives and backgrounds of our employees. We celebrate cultural diversity across all levels of our organisation, fostering an inclusive environment where everyone feels respected and valued.

Safe conditions for all

We want to create an impact for all workers and society beyond our own employees. Today, the textile industry is still associated with problematic socio-economic factors, such as scarce labour rights, dangerous working conditions and lacking human rights. Bru Textiles is aware of this and cares about all workers in the supply chain. To ensure decent working conditions for all, we only work with strategic suppliers that show excellent social performance in line with our Supplier Standard.

People First

We invest in our team's growth through training, upskilling, and personal development, creating a healthy, motivating workplace where employees thrive.

Safe Supply Chains

We prioritise ethical practices across our supply chain. By partnering with socially responsible suppliers, we aim to ensure safe, fair working conditions for all.

Paying it forward

To drive positive impact in local communities, Bru Textiles invests and gives back to local communities, which currently includes these NGO's and institutions.



LIVE AND GIVE

16  Traceability & transparency of textiles

Eco standards

We have maintained long-standing partnerships with many of our suppliers since the inception of our business. These relationships have evolved in response to changing market demands, including our focus on sustainability and promoting responsible consumption practices.

We recognise the vital role that regulation and certification play in the evaluation of textiles and their production. Our eco standards are a cornerstone of the commitments made by our suppliers, which in turn form the basis of the promises we make to our customers. At present, our approach to transparency, traceability, and eco-certification includes:

REACH

REACH

REACH (Registration, Evaluation, Authorization and Restriction of Chemicals) is a compulsory EU regulation that establishes procedures for collecting and assessing information on the properties and hazards of substances. It's a regulation set up under the European Chemicals Agency (ECHA). Our fabrics therefore consistently comply with these mandatory REACH regulations.



STANDARD 100 by OEKO-TEX®

All Bru fabrics are certified under the STANDARD 100 by OEKO-TEX®. The STANDARD 100 is a product label for textiles and accessories that have been tested for harmful substances. Products certified with OEKO-TEX® do not contain any harmful substances and this certification system is in many cases more comprehensive and stricter than required by national and international standards.



Oekotex Step

OEKO-TEX® STeP is an independent certification system for sustainable textile and leather production, ensuring environmentally friendly processes and socially responsible working conditions.



Global Recycled Standard (GRS)

The purchase of Global Recycled Standard (GRS) certified products demonstrates demand for recycled content and best processing practices in the supply chain.



Organic Content Standard (OCS)

The purchase of Organic Content Standard (OCS) certified products demonstrates demand for organic agriculture.



Organic cotton is produced and certified to organic agricultural standards, which require practices to sustain ecosystems.



Masters of FLAX FIBRE™

A certification that ensures integrated crop management practices and highlights the unique expertise of European fibre producers. Certified flax of European origin, from field to fibre.

Partnerships for a Sustainable Future

Sustainability is a collective effort. We work closely with suppliers, customers, and industry experts to accelerate progress. Our key partnerships include:

Eco Suppliers: We back our sustainability claims with trusted certifications like OEKO-TEX Standard 100, Oekotex Step, GRS, OCS and MOFF, ensuring responsible material sourcing and full transparency.



The Future Starts Now

At Bru, sustainability isn't a checkbox; it's a commitment. We are building a company that stands for something bigger than just textiles. We are creating a **Forever Company**.

Join us on this journey: Sustainability is a shared responsibility. Together, we can build a better, more sustainable future for generations to come.

