



FABRIC DNA

USPs & STANDARDS



Quality Assured

QESH

Governance of all topics related to Quality, Environment, Safety and Health (QESH). Our QESH team monitors compliance, new legislation, and best practices throughout the industry.



Labotex

Bru's in-house independently accredited laboratory ensures our fabrics are rigorously tested for optimal performance.



ISO 9001

A global certification outlining a number of quality management principles while instilling a process of continuous improvement. Applicable to organisations of all sizes and within all industries.



ISO 9001
Quality Management

ISO 27001

An information and security management system to help organisations protect their data against IT and cybersecurity threats.



ISO 27001
Information Security
Management



Safe & Non-Toxic

STANDARD 100 by OEKO-TEX®

All of our fabrics are manufactured and certified under the STANDARD 100 by OEKO-TEX®, guaranteeing that they won't release any harmful finishes or chemicals into the environment and are completely safe for contact with you, your children and your pets.



REACH

REACH (Registration, Evaluation, Authorisation and Restriction of Chemicals) is a mandatory EU regulation prohibiting the use of hazardous substances. All of our fabrics are REACH compliant.





Environmental Management

ISO 14001

ISO 14001 establishes the certification criteria for an environmental management system. It serves as an essential framework providing assurance that the environmental impact of operations is being measured and improved.

We monitor compliance with the ISO 14001 standard on environmental management, empowering our mills to develop practical systems so that we can all manage our environmental responsibilities together.



ISO 14001
Environmental
Management

Our Sustainability Commitment



Eco Fabrics: Skus Per Year



■ Eco Fabrics
 ■ Regular Fabrics



Global Recycled Standard (GRS)

GRS is a standard of verification for companies to determine the recycled content of their fabrics. It ensures that corporate claims concerning recycled content of textiles are accurate and up to date.



Organic Content Standard (OCS)

OCS is a certification awarded to goods that are guaranteed as containing organic content such as organic cotton.



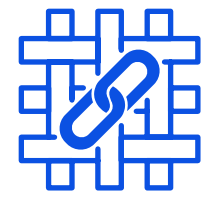
Certified by Control Union
CU1036513



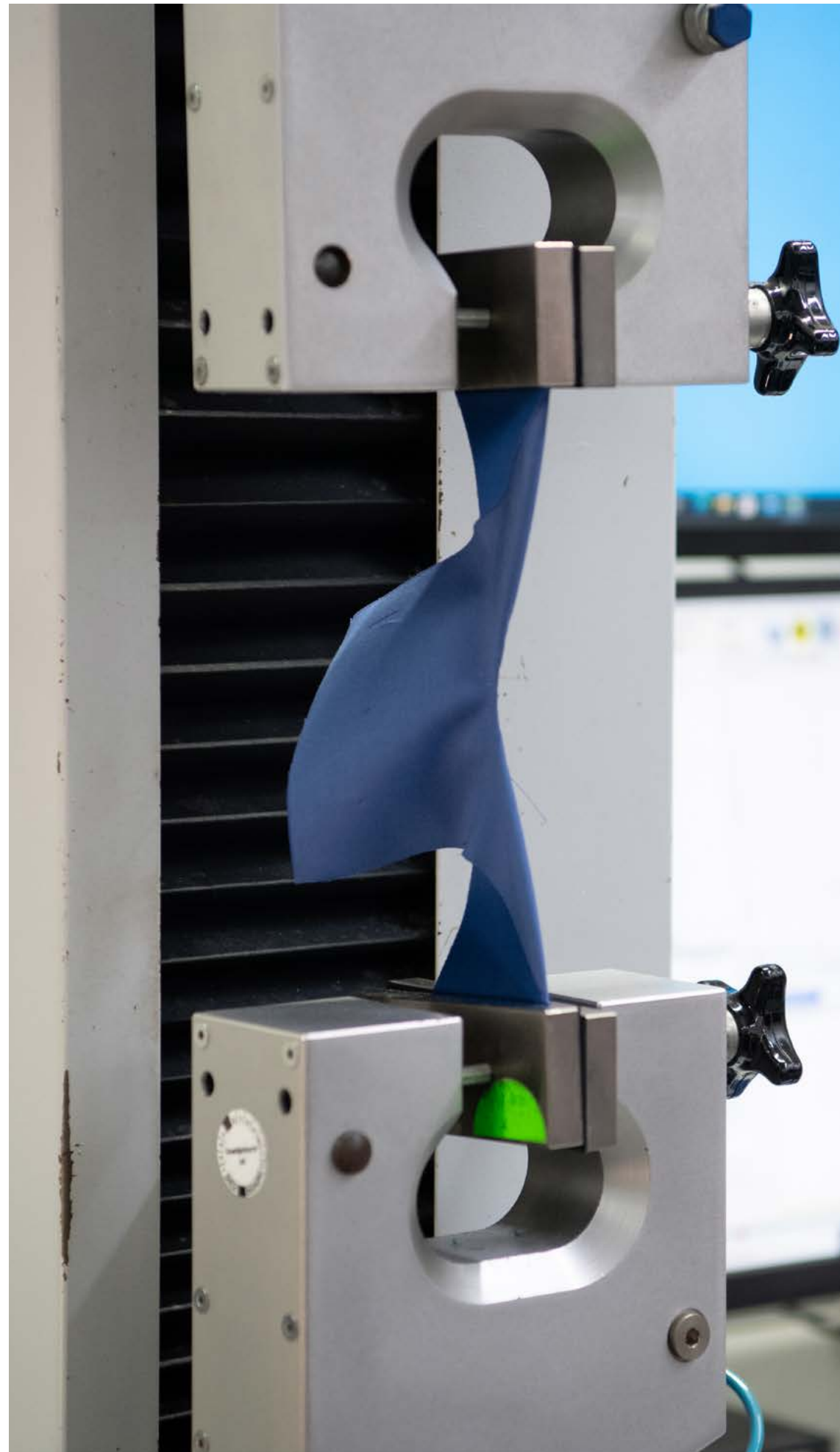
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Durable



Textile Testing



LABOTEX
quality certified.
www.labo-tex.com
ISO 17025



Washable & Easy Clean

Washability

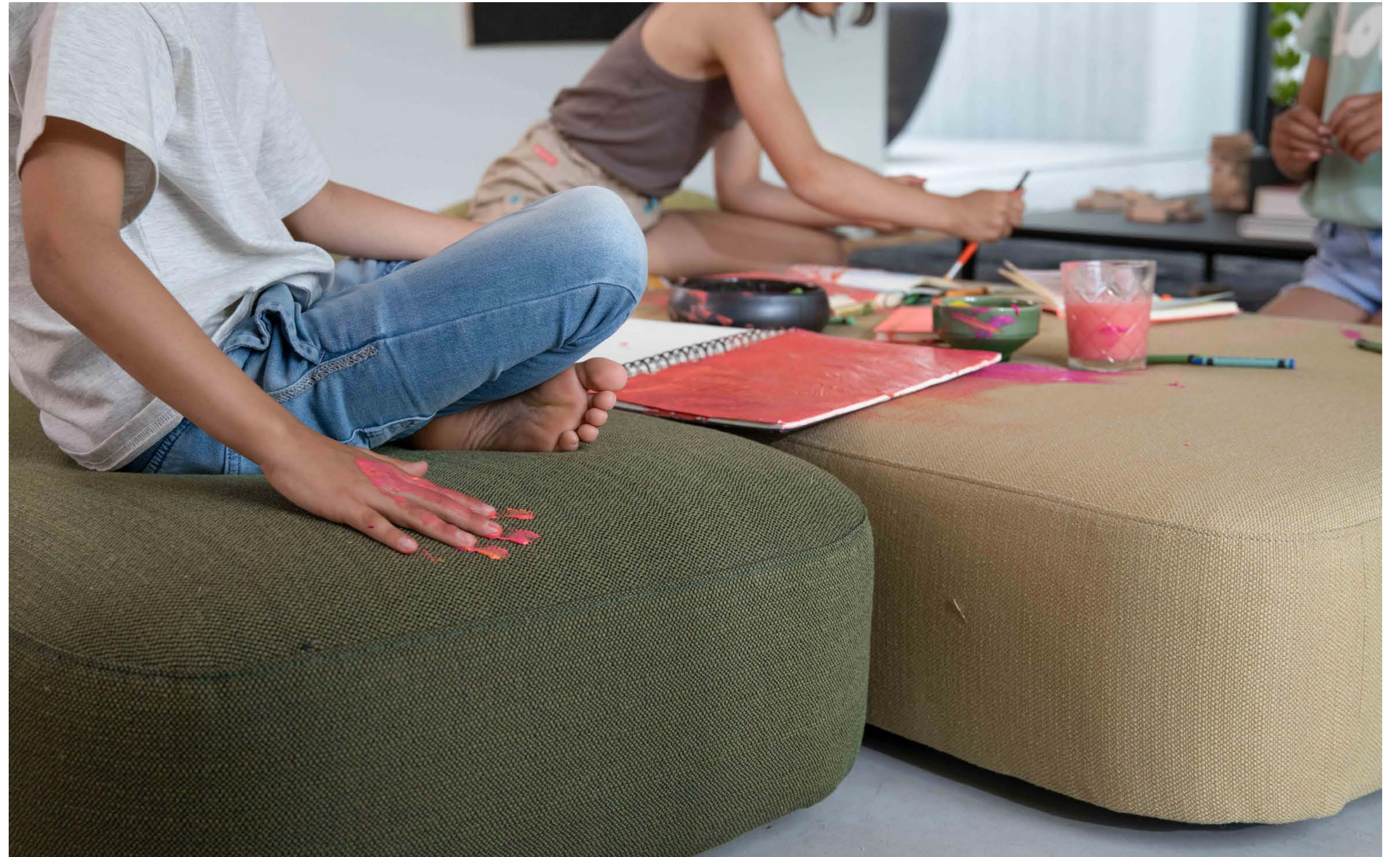
Our fabrics are tested for easy care and washability. A washing temperature of 60°C will kill 99% of germs and bacteria. Many Bru fabrics are compliant with the AATCC 96 (American Hospital Washing Standard) specifying laundering at 74°C.



Stain Free Technology

Our easy clean furnishing fabrics support stress free living, no matter where it might take place. Indoor, outdoor, home, work, hospitality spaces... and everywhere in-between.

100% life proof.
100% simple.
100% trusted.





Luxurious Touch

Luxurious Touch

Bru prides itself in ensuring every fabric has a beautiful luxurious soft touch and hand feel.



Extensive Colourlines

Bru's design team ensure our fabric collections contain a wide range of on-trend and timeless colourways.



Data Driven Design

SAP S/4 HANA combined with Microsoft Power BI data visualisation software, provides us world class technologies, from which to report and understand our data.





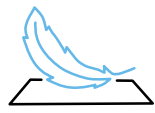
FibreGuard

FibreGuard

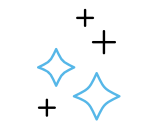
Stain Free Technology



EASY TO CLEAN



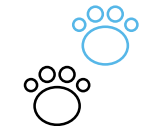
LUXURIOUS TOUCH



HIGH PERFORMANCE



DURABLE



CHILD & PET FRIENDLY



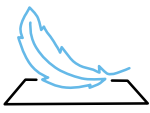


FibreGuard PRO

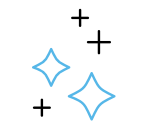
Stain Free Technology



EASY TO CLEAN



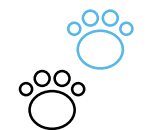
LUXURIOUS TOUCH



HIGH PERFORMANCE



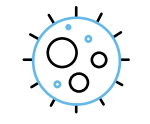
DURABLE



CHILD & PET FRIENDLY



ANTI-BACTERIAL



ANTI-MICROBIAL



ODOUR RESISTANT



MILDEW RESISTANT



MOISTURE BARRIER



HOSPITALITY & CARE FACILITIES





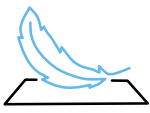
FibreGuard

Stain Free Technology

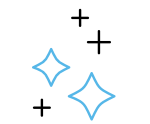
OUTDOOR



EASY TO CLEAN



LUXURIOUS TOUCH



HIGH PERFORMANCE



DURABLE



COLOUR FAST



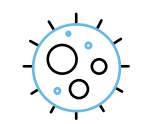
FADE RESISTANT



WATER REPELLENT



ANTI-BACTERIAL



ANTI-MICROBIAL



MILDEW & ODOUR RESISTANT



	Fibreguard	Fibreguard Pro	Fibreguard Outdoor
Easy To Clean	●	●	●
Attractive Fabrics	●	●	●
Oeko-Tex® (Standard 100)	●	●	●
Durable	●	●	●
Child And Pet Friendly	●	●	●
Washable	●	●	●
Low Maintenance	●	●	●
High Performance	●	●	●
Anti-Microbial	●	●	●
Anti-Bacterial	●	●	●
Mildew Resistant	●	●	●
Odour Resistant	●	●	●
Moisture Barrier		●	
UV Resistant			●
Water Repellent			●



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<p>REMOVING WAX CRAYONS STAINS 1:49</p> <p>How to remove wax crayons stains from a jacquard fabri... 285 views • 5 years ago</p>	<p>REMOVING LIPSTICK STAINS 1:33</p> <p>How to remove lipstick stains from a jacquard fabric ... 232 views • 5 years ago</p>	<p>REMOVING BLOOD STAINS 1:32</p> <p>How to remove blood stains from a jacquard fabric ... 317 views • 5 years ago</p>	<p>REMOVING VOMIT STAINS 1:27</p> <p>How to remove vomit stains from a jacquard fabric ... 167 views • 5 years ago</p>	<p>REMOVING SILLY PUTTY STAINS 1:11</p> <p>How to remove silly putty stains from a jacquard fabri... 2.2K views • 5 years ago</p>
<p>REMOVING SILLY PUTTY STAINS 1:00</p> <p>How to remove silly putty stains from a chenille fabric... 876 views • 5 years ago</p>	<p>REMOVING KETCHUP STAINS 1:54</p> <p>How to remove ketchup stains from a chenille fabric... 373 views • 5 years ago</p>	<p>REMOVING PEN STAINS 2:20</p> <p>How to remove pen stains from a chenille fabric ... 921 views • 5 years ago</p>	<p>REMOVING VOMIT STAINS 1:00</p> <p>How to remove vomit stains from a chenille fabric ... 581 views • 5 years ago</p>	<p>REMOVING URINE STAINS 0:34</p> <p>How to remove urine stains from a chenille fabric ... 604 views • 5 years ago</p>
<p>REMOVING MUD STAINS</p>	<p>REMOVING WAX CRAYONS STAINS</p>	<p>REMOVING COFFEE STAINS</p>	<p>REMOVING BLOOD STAINS</p>	<p>REMOVING RED WINE STAINS</p>



FR-One

Fire Retardant Furnishing Fabrics





Gold Standard of Safety & Quality

Fire retardant interior textile solutions that comply with a range of FR standards.

Intensive mechanical testing ensures FR One fabrics are perfect for contract interior spaces ensuring optimum durability, colourfastness, washability and sound absorption.



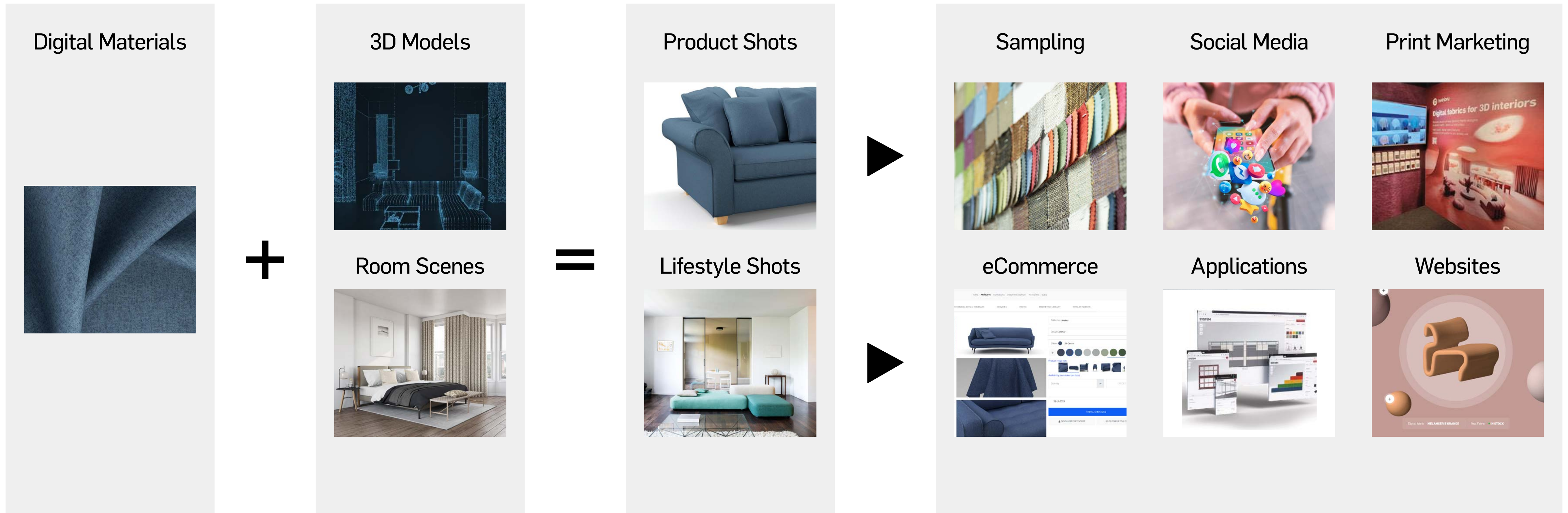


twinbru





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