## **CTA MEMBER BENEFITS** Leader Flyer MEMBER ENGAGEMENT



- Register and attend the Summer Institute Member Benefits Strand July 16-20, 2025 to learn how to promote member benefits all year.
- Attend President's Conference July 31- August 3, 2025.
- Order your Member Benefits Materials for New Employee Orientation
- Invite Member Benefits, The Standard, California Casualty and CTA Retirement Savings to your New Employee Orientation

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- Visit with brand new educators and thank them with the CTA Classroom Set-Up Grant "\$300 Bill Thank You Card."
- Inform new hires and district transfers they have 270 days to enroll in Disability and/or Life insurance with The Standard.
- Encourage new and existing members to assign their beneficiaries on CTAMemberBenefits.org and NEAMB.com/Start for their CTA Death and Dismemberment plan and NEA's Complimentary Life.
- Stretch your holiday shopping and traveling dollars by using the CTA Access to Savings program.
  - Subscribe to Calm, the #1 mental health app—available at no cost to CTA members and gift to five dependents. Make the holidays a little less stressful with Calm.
- Book holiday travel and car rentals through Access or CTA Car Rental Program.
- Achieve your New Year's Resolution of saving for retirement through the CTA 403b Retirement Savings Plan.
- Leverage the Super Rewards Checking Account through Provident Credit Union. In addition, members can take advantage of an exclusive .125% rate discount on mortgage and auto loans.
  - Move on the salary schedule with the CTA University Credit Program. CTA members can earn professional growth hours toward CSU Chico University credit by attending CTA Conferences or watching Virtual Pass sessions.
  - Join CTA/NEA Retired. Hold pre-retirement workshops and promote benefits solely for retired members.
  - As summer approaches, give one final reminder about benefits under the theme, "Don't Leave Home Without it!"
  - Earn professional growth hours toward CSU Chico university credit by attending CTA Conferences or watching Virtual Pass sessions.
  - Order new CTA Member Benefits publications for NEW Hire events.
  - Prepare early and invite CTA Member Benefits, The Standard, CTA RSP and California Casualty to new hire events.

## CTA MEMBER BENEFITS Leader Flyer FOR MEMBER ENGAGEMENT





**CTAMemberBenefits.org** 



Order and download CTA Member Benefits materials



Schedule a training "Educator's Guide to Financial Wellness and Retirement Planning"



Register for MB4U workshops



**NEAMB.com** 

Sign up for Calm



CTAMemberBenefits.org/RSP



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Reach out for Member Benefits trainings for new hire events, building representatives or general membership meetings!



NOTES: