

172

TOP NEWS OF THE DAY

Breaking news overnight

- Walk around the room with questions from the day before.



173




174



175







176

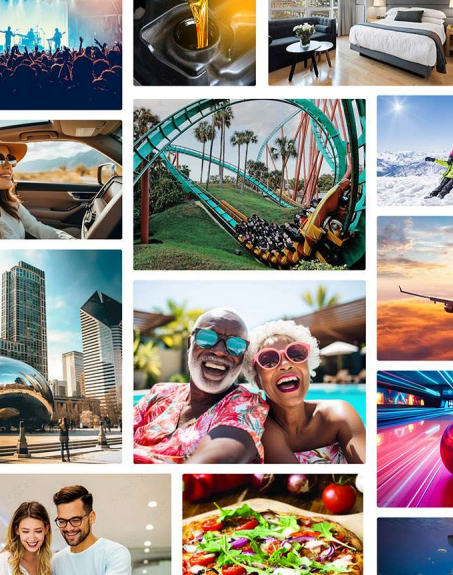


Save Big,

Wherever Life Takes You.

From dining to theme parks and everything in between, **save up to 50% at over 1 million locations worldwide.** Save on:

| | | | |
|-------------------------------------------------------------------------------------|----------------------------------------------------------------|-------------------------------------------------------------------------------------|--------------------------------------------------------------------------|
|  | Takeout, Fast Food, Fine Dining, Treats, and Desserts |  | Theme Parks, Zoos, Aquariums, Water Parks, and Museums Nationwide |
|  | Movie Tickets, Bowling, Golf, Ski, Concerts, Shows, and Sports |  | Tech, Clothing, Gifts, Health & Beauty Products, and Home & Garden Items |
|  | Hotels, Car Rentals, Flights, and Cruises |  | Automotive Services and more! |



178

ACCESS TO SAVINGS

MEMBERS CAN RECOVER COST OF DUES

When used regularly, Access users can save hundreds or even \$1,000+ per year

Members often report they saved enough to cover annual dues fees

Recruiting tool for local ARs to speak about neighborhood retailers supporting "Education"

COMMUNITY SUPPORTING COMMUNITY

| EAT | YEARLY PURCHASES | TYPICAL SAVINGS PER PURCHASE | YEARLY SAVINGS |
|------------------------------------|------------------|------------------------------|----------------|
| Breakfast/Coffee | 52 purchases | \$3 | \$156 |
| Lunch | 24 meals | \$3 | \$72 |
| Dinner | 52 meals | \$5 | \$260 |
| Pizza | 24 purchases | \$8 | \$192 |
| | | | \$680 |
| SHOP | | | |
| Apparel | 8 purchases | \$15 | \$120 |
| Self-Care (Spa, Gym, Makeup, etc.) | 6 purchases | \$15 | \$90 |
| Flowers/Gifts | 4 purchases | \$10 | \$40 |
| Home Projects | 2 purchases | \$50 | \$100 |
| Oil Changes | 4 services | \$10 | \$40 |
| Misc. Shopping | 8 purchases | \$12.50 | \$100 |
| Cell Phone Plan | 1 purchase | \$125 | \$125 |
| | | | \$615 |
| PLAY | | | |
| Theme Park/Attraction Visits | 4 tickets | \$40 | \$160 |
| Bowling/Laser Tag/Mini Golf | 4 purchases | \$5 | \$20 |
| Concerts/Sports/Event Tickets | 4 tickets | \$20 | \$80 |
| Movies | 6 tickets | \$3 | \$18 |
| Golf | 4 rounds | \$15 | \$60 |
| | | | \$338 |
| TRAVEL | | | |
| Hotel Stays | 7 nights | \$30 | \$210 |
| Car Rental | 5 days | \$27 | \$135 |
| Flights | 2 tickets | \$20 | \$40 |
| | | | \$385 |
| TOTAL SAVINGS: \$2,018 | | | |

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ACCESS TO SAVINGS

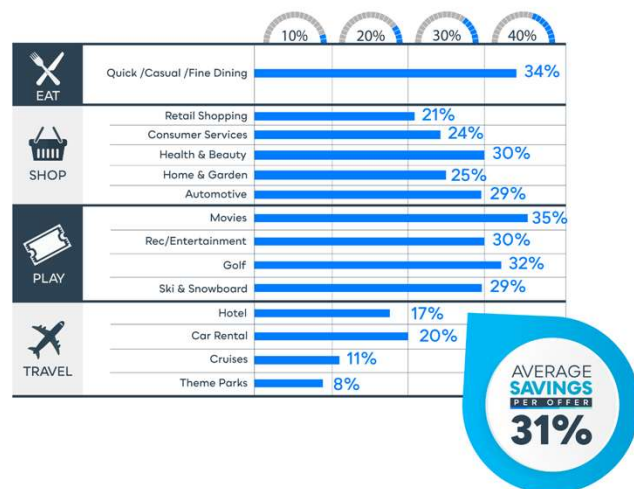
TYPICAL SAVINGS PER OFFER

Access delivers deep discounts in each of the following categories:

- 1.EAT
- 2.SHOP
- 3.PLAY
- 4.TRAVEL

The average discount per offer is 31%

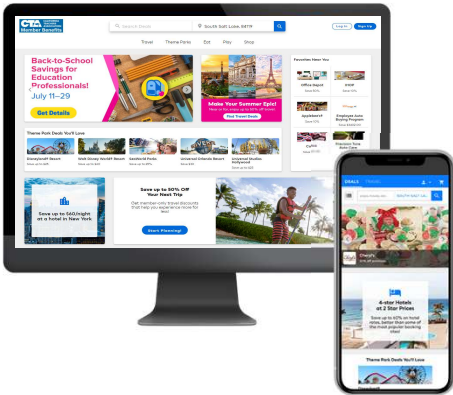
Most other discount programs use public-facing affiliate offers, where the average discount is just 8% off per offer.



180

ACCESS TO SAVINGS

WEBSITE & MOBILE APP




WEB:

1. Visit **CTAMemberBenefits.org**
2. LOG-IN or SIGN-UP (Note: you will need your 10-digit CTA membership number)
3. Select "Access To Savings"

MOBILE:

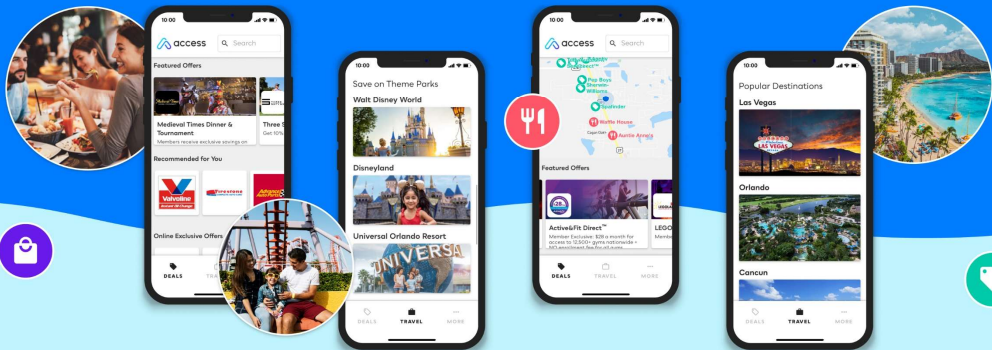
1. Download the **My Deals** Mobile app
2. Enter your email address and your 10-digit CTA membership number
3. You may be promoted to select the "Organization Name" of **CTA – California Teachers Association**



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Effortless Savings at Your Fingertips!

The My Deals Mobile app delivers the same fantastic savings from your desktop to your phone!



- GPS SEARCH:** Intuitive mapping tool that makes finding what you need fast and effortless.
- NEARBY DEAL ALERTS:** When you're in close proximity to a deal, you'll get a notification.
- TRAVEL DISCOUNTS:** Save up to 50% on hotels, car rentals, flights, and activities.
- LOCAL DEALS:** Up to half off delicious eats, shopping, oil changes, movie tickets and more!

Never miss a deal with notifications for nearby deals, discover local discounts in seconds, and access thousands of savings on the go.

Download on the **App Store** | GET IT ON **Google Play**

*Offers vary by area and participation may be subject to change.





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DELICIOUS DINING DEALS ARE SERVED


SAVE UP TO 50% on every bite!

Hungry for more local eats?  Satisfy your cravings with:


Over **50,000** restaurants nationwide and
an average savings of **36%** per deal!

BISTROS  CAFES  COFFEE SHOPS  FAST FOOD  CASUAL EATS

FINE DINING  DESSERTS  SNACKS  DELIVERY  TAKEOUT





183





SHOP SAVVY. BAG BIG SAVINGS!


Enjoy Thousands of **Online and In-Store** Shopping Deals


 Over **175,000 RETAILERS** to choose from!





 CLOTHING, SHOES, & ACCESSORIES


 HEALTH & BEAUTY PRODUCTS


 HOME & GARDEN ESSENTIALS

 GIFTS & TREATS

 TECH & OFFICE SUPPLIES

 AUTO & OIL CHANGES


 TOYS, BOOKS, & GAMES







 + SO MUCH MORE!

184

TURN UP THE FUN!

Play More with Members-Only Deals






-  Save Up to 50%
-  Over 40,000 Places to Enjoy
-  Movies, Shows, and Sporting Events
-  Zoos, Aquariums, and Museums
-  Theme Parks and Attractions
-  Golf, Skiing, Tours + More!


185

SAVE UP TO 25% ON Movie Tickets


Watch your favorite films
on the big screen *for less!*

[Save on Tickets](#)



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YOUR BEST SUMMER STARTS HERE
Endless Adventures,
Endless Savings!

Make this summer one to remember with exclusive member discounts on all your travel adventures!

Whether you're exploring new cities, hitting the road for a family getaway, or relaxing on a sun-soaked beach, your membership unlocks unbeatable savings on the trips you love.

- DISCOUNTED HOTEL STAYS
- BUDGET-FRIENDLY CAR RENTALS
- THEME PARK & ATTRACTION TICKET SAVINGS
- DISCOUNTED EVENT TICKETS
- CRUISE DEALS
- EXCEPTIONAL CUSTOMER SERVICE
- AFFORDABLE AIRFARE
- FLEXIBLE TRAVEL OPTIONS

Summer Travel Giveaway
YOU COULD WIN \$500
FOR YOUR NEXT TRIP

187



TRAVEL LIKE A VIP...
with Your Members-Only Concierge Service

Enjoy a seamless travel experience, from start to finish.

- Pre-Arrival Hotel Confirmation
- Travel Booking Assistance
- Free Cancellation Options
- 24/7 Customer Support
- Premium Travel Discounts

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 **Endless Theme Park Fun Is Yours!**



Save Up to
50%
on Tickets

Gather your friends and family and explore tons of theme parks and attractions nationwide for less!

 **PLAN YOUR THEME PARK ADVENTURE TODAY**
with members-only discounts!

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ACCESS TO SAVINGS



Logos included in the grid:

- Adventure Island, Adventureland, Busch Gardens, Cedar Point, Disney World, Knott's, Kings Island, Legoland, Michigan's Adventure, Mirrors Maze, Nickelodeon Universe, Noah's Ark, Six Flags, Universal Islands of Adventure, Water Country, Wet n Wild, Worlds of Fun, Zoo Miami.

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SCHOOL'S IN, SAVINGS ARE ON!

Ace your shopping list with member discounts.

SHOP WITH US FOR BACK TO SCHOOL AND...

- 

Enjoy exclusive savings on classroom supplies, tech, clothing & more.
- 

Enter to win Visa gift cards while saving on all your school-year needs.
- 

Get ready for a great year with discounts on the brands you love.
- 


Shop top brands and must-have essentials at unbeatable deals.
- 

Conveniently and easily shop online or in-store and save.

191

PRIZES

- Monthly "Education" Prize Opportunities
- Seasonal Travel Prize Opportunities
 - Spring Break
 - Summer Travel
- Back To School Campaign
 - Classroom Prep Gift Cards
- Conferences...



The Ultimate Vacation Awaits

You Could Win \$5,000 in Travel

Enter for Your Chance to Win
FEBRUARY 1 - JULY 1

More entries = more chances to make it yours. Start now!

192

SHOPPING & DISCOUNTS

NEA Discount Marketplace

Members receive:

- ✓ Savings at **3,500+** top retailers and restaurants
- ✓ Exclusive **cash back deals**
- ✓ A **\$10 welcome bonus** when they spend \$25 at any store through Discount Marketplace

nea Member Benefits



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Visit neamb.com/start

The screenshot shows the following content:

- Life Insurance. No Cost To You.** Eligible NEA members can get trusted life insurance protection for their families, at no cost. Button: Confirm Beneficiaries. nea Members Insurance Trust.
- Top Entertainment. All Right Here.** Members get up to 40% off tickets to theme parks, attractions, concerts, sports, live events and much more. Button: Get Tickets. ebg.
- Getting Cash Back Is Easy.** Shop exclusive deals from over 3,500 retailers, online stores, restaurants and more with the NEA Discount Marketplace! Button: Shop Now. Rakuten.
- Save Money.** (Partially visible)



neamb.com/start

nea Member Benefits

Step 1: Click "Shop Now"

072523

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Visit neamb.com/start

Shop here to find the best discounts for teachers and educators at over 3,500 stores. Plus, get exclusive cash back deals only for NEA members.

Spend \$25 or more at any qualifying Rakuten store, and receive a \$10 Welcome Bonus... just for joining!

Want to see how NEA Discount Marketplace works? [Watch this short video.](#)

Exclusive Deals for NEA Members

| Clothing & Accessories | Apparel & Gear | Apparel & Gear | Apparel & Gear | Electronics |
|------------------------|------------------|------------------|------------------|------------------|
| KOHL'S | THE NORTH FACE | Under Armour | LEMONS | LENOVO |
| For Members Only | For Members Only | For Members Only | For Members Only | For Members Only |
| 2% Cash Back | 6% Cash Back | 12% Cash Back | 4% Cash Back | 8% Cash Back |

Sign in to ensure you have access to all of the benefits, discounts and services available to you as an NEA member.

Need a Member Benefits account? [Create an Account](#)

Not a NEA member? [Join Now](#)

Email Address
nea.jessica@gmail.com

Password

[Forgot Password?](#) [Forgot Login Email?](#)

☒ Remember me

[Sign In](#)

Step 2:
Explore Deals
and Stores

Watch video for a
quick and helpful
overview!

Step 3:
Sign In or Create
Account to Access Deals

nea Member Benefits

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Visit neamb.com/start

Accessories ▾

Auto & Tires ▾

Baby & Toddler ▾

Clothing ▾

Electronics ▾

Events & Entertainment ▾

Food, Drinks & Restaurants ▾

Health & Beauty ▾

Home & Garden ▾

Office Supplies ▾

Pets ▾

Shoes ▾

Sports, Outdoors & Fitness ▾

Digital Services & Streaming ▾

Subscription Boxes & Services ▾

Toys & Games ▾

Find a Store

| | | | |
|----------------------------------------|----------------------------------------|---------------------------------------------|----------------------------------------|
| Everyday Deal 2% Cash Back | Everyday Deal 3.5% Cash Back | Everyday Deal 2% Cash Back | Everyday Deal |
| 1 800 contacts | 100% Pure | 123inkjets | 123 OFFICE |
| Everyday Deal 6% Cash Back | Everyday Deal 2.5% Cash Back | Everyday Deal Up to 11% Cash Back | Everyday Deal 3.5% Cash Back |
| 123RF | 15 FIFTEEN | 13 Deals | 13 Deals |
| Everyday Deal 2.5% Cash Back | Everyday Deal 4% Cash Back | Everyday Deal 2% Cash Back | Everyday Deal 5% Cash Back |

nea Member Benefits

072523

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Compare hotel prices

Select Your Suite
Enroll in Venetian Rewards when you book direct and save up to 5% [Learn More](#)

Palazzo Tower
Luxury King City View
720 FEET²

Summer Savings: Up to 33% Off
When you book 3 nights or more

\$334.08 / night
including resort fee*

Book Direct: Up to 25% Off
When you book 2 nights or more

\$368.00 / night
including resort fee*

VS

The Palazzo at The Venetian
Las Vegas, Nevada

Palazzo Luxury King City View Suite
✓ Free Cancellation

1 King Bed, 1 Sofabed Bed, 1 Sofabed Bed
720 sq ft

\$284
\$1,517 total for 4 nights
Includes Taxes & Fees

Book Now

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CTA Rental Car Program











• The Highlights pg. 4

Without Code

[RENTAL DETAILS](#) [Edit](#)
Tue, Jul 23, 12:00 PM
Sat, Jul 27, 12:00 PM

[PICK-UP & RETURN](#) [Edit](#)
Harry Reid International Airport

With Code

| Without Code | With Code |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div>  <p>Midsize Toyota Corolla or similar Automatic 5 People 3 Bags</p> <p>Features & Price Details</p> </div> <div> <p>PAY LATER</p> <p>\$64.47 Per Day \$276.07 Total</p> <p>Select</p> </div> | <div>  <p>Compact Nissan Versa or similar Automatic 5 People 2 Bags</p> <p>Features & Price Details</p> </div> <div> <p>PAY LATER</p> <p>\$42.37 Per Day \$189.45 Total</p> <p>Select</p> </div> |
| <div>  <p>Economy Mitsubishi Mirage or similar Automatic 4 People 2 Bags</p> <p>Features & Price Details</p> </div> <div> <p>PAY LATER</p> <p>\$67.37 Per Day \$287.43 Total</p> <p>Select</p> </div> | <div>  <p>Midsize Toyota Corolla or similar Automatic 5 People 3 Bags</p> <p>Features & Price Details</p> </div> <div> <p>PAY LATER</p> <p>\$42.37 Per Day \$189.45 Total</p> <p>Select</p> </div> |
| <div>  <p>Compact Nissan Versa or similar Automatic 5 People 2 Bags</p> <p>Features & Price Details</p> </div> <div> <p>PAY LATER</p> <p>\$67.37 Per Day \$287.43 Total</p> <p>Select</p> </div> | <div>  <p>Standard Volkswagen Jetta or similar Automatic 5 People 3 Bags</p> <p>Features & Price Details</p> </div> <div> <p>PAY LATER</p> <p>\$43.77 Per Day \$195.13 Total</p> <p>Select</p> </div> |
| <div>  <p>Standard Volkswagen Jetta or similar Automatic 5 People 3 Bags</p> <p>Features & Price Details</p> </div> <div> <p>PAY LATER</p> <p>\$68.81 Per Day \$293.06 Total</p> <p>Select</p> </div> | <div>  <p>Full Size Chevrolet Malibu or similar Automatic 5 People 4 Bags</p> <p>Features & Price Details</p> </div> <div> <p>PAY LATER</p> <p>\$43.77 Per Day \$195.13 Total</p> <p>Select</p> </div> |


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TRAVEL

NEA® Travel Program

Members receive:

- ✓ **\$500 Travel Dollars** to lower the cost of domestic and international travel
- ✓ **Discounts** on rental cars, airfare, cruises, hotels, resorts and guided tours

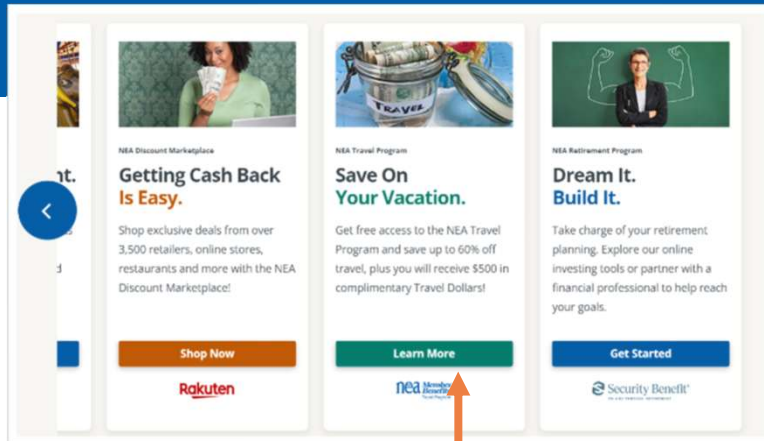
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10/23

200

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nea Member Benefits

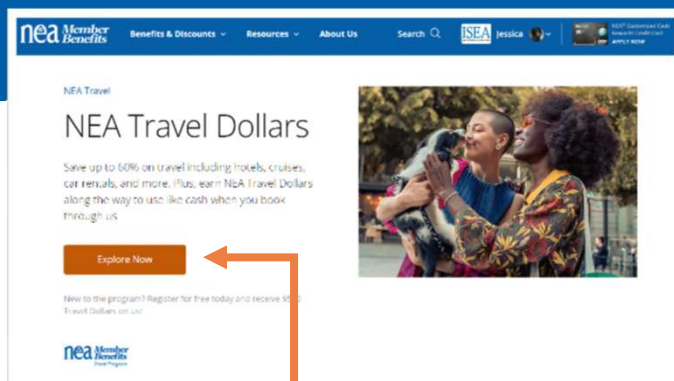
Step 1: Click "Learn More"

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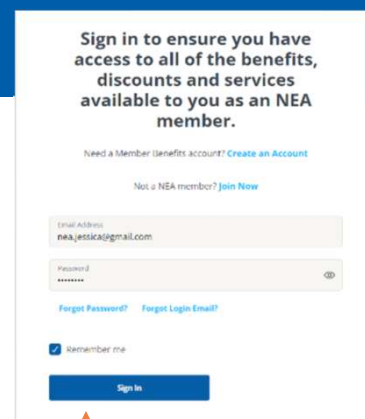
201

Visit neamb.com/start



Trouble signing in?
Call the Member Advocacy Center
800-637-4636

Step 2:
Click "Explore Now"



Step 3:
Sign In or Create Account to Access Deals

nea Member Benefits

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NEA Travel Dollars



Save 47%

Westgate Las Vegas Resort & Casino
Las Vegas / Nevada / United States

\$149

Avg / night
without taxes & fees

| | |
|-------------------|--------------|
| Market Rate | \$952 |
| Travel Dollars | -\$394 |
| Your Total | \$558 |

including taxes & fees

*Rates valid on 9/18/23 and may have changed

Accommodation Information

Westgate Las Vegas Resort & Casino

3000 Paradise Road
Las Vegas, Nevada, United States
89109

Room(s)

1 Room (Signature Room, 1 King Bed)
2 Adults
0 Children

3 Night(s)

Check in Oct 16, 2023
Check-out Oct 19, 2023

Price Summary

| | |
|-----------------|-----------------|
| Retail Rate | \$952.35 |
| Travel Dollars | -\$394 |
| Subtotal | \$558.35 |

including taxes & fees \$58.35

Your Price

\$558.35
Travel Dollars may be refundable and are subject to the cancellation and refund policies of the reservation. All refunded Travel Dollars will be set back to the original expiration date.

NEA Members save 47% or \$394 off this hotel in Las Vegas

nea Member Benefits

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NEA Travel Dollars

nea Member Benefits Travel Program

846.524.2807 MY ACCOUNT TRAVEL DOLLARS 2,200

My Benefits Shop Travel Cruise Hotel Resort Air Car Tour

Please Review your Selection (Change Car)

| | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Midsize SUV Jeep Liberty or similar Make and model are not guaranteed x5 x2 x2/4 A/C</p> <p>Thrifty</p> <p>Automatic Transmission Unlimited mileage</p> <p>Pick-up: Mon, Nov 20, 2023, 10:00 AM 10255 West Zemke Road CHICAGO Car Rental Shuttle/In Terminal</p> <p>Drop-off: Thu, Nov 23, 2023, 10:00 AM 10255 West Zemke Road CHICAGO Car Rental Shuttle/In Terminal</p> <p>Proceed to Payment</p> | <p>Base Rate \$202.14</p> <p>Save 22% Travel Dollars Savings is based on using 64 Savings Credits</p> <p>-\$64.00</p> <p>Fees & Taxes \$101.61</p> <p>TOTAL \$239.75</p> <p>All Prices are quoted and charged in US Dollars, and your card will be charged at the time of booking.</p> |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

*Rates valid on 9/18/23 and may have changed

NEA Members save 22% or \$64 off this car rental

nea Member Benefits


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NEA Travel Dollars

*All rates are USD per person based on double occupancy



11 Night Southern Caribbean Cruise

Jan 16, 2025
Jan 27, 2025

Ship: Odyssey of the Seas

Leaving from: Bayonne (Cape Liberty)
Returning to: Bayonne (Cape Liberty)
Ports of call: Bayonne (Cape Liberty), At Sea, At Sea, ...

Suite From: **\$3,562*** Balcony From: **\$2,163*** Outside Ft.

Special Offers Available:
Kids Sail FREE

Save up to **\$2,200** per cabin

EXPLORE CRUISE

NEA Members save \$2,200 off this Oceanview stateroom with a balcony

neam Member Benefits

My Benefits Ship Travel Cruise Hotel Resort Air Car Tour

| Passenger | Cruise Rate | Taxes & Fees | Total |
|-------------------------------|-------------|--------------|-------------------|
| Passenger 1 | \$1,518.00 | \$126.48 | \$1,644.48 |
| Passenger 2 | \$1,518.00 | \$126.48 | \$1,644.48 |
| Sub Total: | | | \$7,388.96 |
| NEA Travel Dollars: | | | \$2,200.00 |
| Total Price: | | | \$5,188.96 |
| Minimum payment due today: | | | \$2,741.08 |
| First balance due 10/08/2024: | | | \$2,447.88 |

PROCEED TO SELECT ROOM

Cruise ID: 8E00307052

11 Nights Caribbean, Southern
Jan 16, 2025 - Jan 27, 2025

Odyssey of the Seas
Royal Caribbean Cruise Line
Depart: Bayonne (Cape Liberty)
End: Bayonne (Cape Liberty)

Your Cabin
4D Ocean View Stateroom with Balcony

2 Passengers

Frequently Asked Questions

Have a Future Credit?

*Rates valid on 9/18/23 and may have changed

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Competitor Analysis – Cruise Search

Royal Carribbean 8-Night Cruise

*Rates pulled on 9/25/23 and are subject to change

neam Member Benefits

Best Price

11 Night Southern Caribbean Cruise

Jan 16, 2025
Jan 27, 2025

Ship: Odyssey of the Seas

Leaving from: Bayonne (Cape Liberty)
Returning to: Bayonne (Cape Liberty)
Ports of call: Bayonne (Cape Liberty), At Sea, At Sea, ...

Suite From: **\$3,562*** Balcony From: **\$2,163*** Outside Ft.

Special Offers Available:
Kids Sail FREE

Expedia

8 night Caribbean

Royal - Odyssey of the Seas

Feb 9, 2024 - Feb 16, 2024

Port Lauderdale, United States - Port of Call: Cozumel, Bimini - Orange Beach, Florida -
Wilmington, Delaware - Port Lauderdale, United States

Ocean View with Large Balcony

2 Passengers

\$3,539

priceline

Ocean View with Large Balcony

Room Type Code: 20
Dates Available: Dec 1, Dec 2, Dec 3, Dec 10

Reduced Rates, Up to \$650 Instant Savings & More

The nea Member Benefits program offers up to \$650 in instant savings on the nea Member Benefits program. This offer is only available to nea Members who are currently active and in good standing. To see if you are eligible, please visit nea.com/benefits.

All the Cruise Line Offers & More

- 100% instant savings on nea Member Benefits
- Extra 10% off on nea Member Benefits
- Extra 10% off on nea Member Benefits
- 100% instant savings on nea Member Benefits
- 100% instant savings on nea Member Benefits

\$3,539

COSTCO travel

20 Ocean View With Large Balcony

Occupancy: Up to 2

\$7,625.16

Includes additional port taxes, fees and port expenses (\$136.75 per person)

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Competitor Analysis – Hotel Search

3 Nights in Las Vegas

*Rates pulled on 9/25/23 and are subject to change

Best Price

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SHOPPING & DISCOUNTS

NEA Discount Tickets

Members receive:

- ✓ Savings of up to **40%** on theme parks (including Disney & Universal Studios)
- ✓ Access to **high-demand** concerts, Broadway shows and sports events
- ✓ Discounts on local **movie tickets**

nea Member Benefits

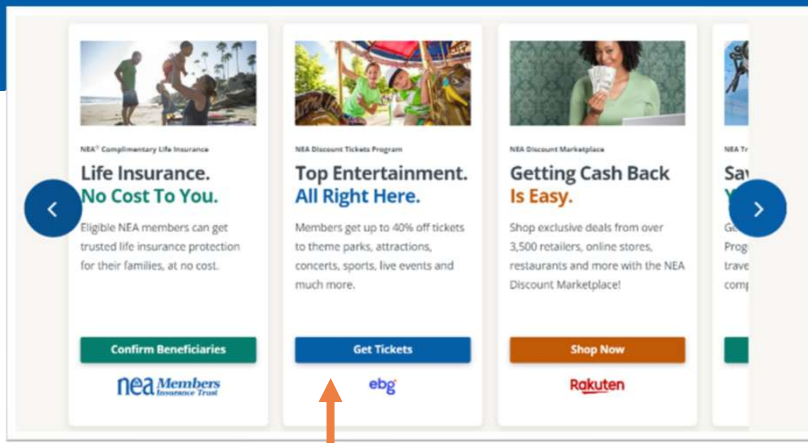
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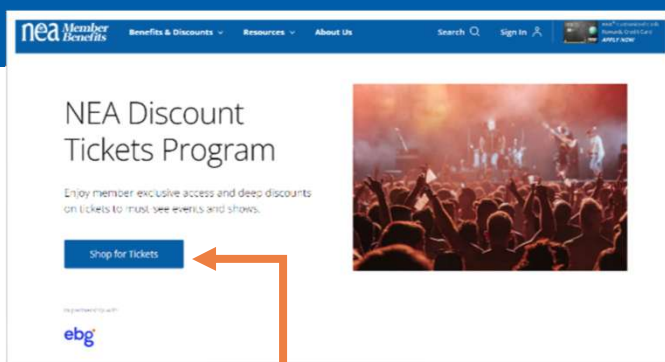
Step 1: Click "Get Tickets"

neamb.com/start

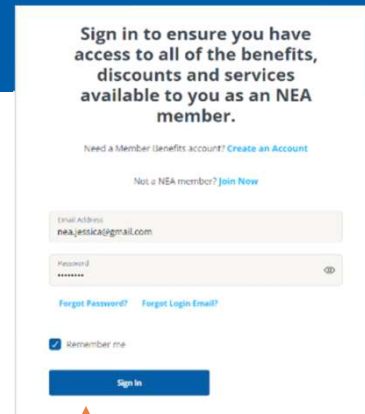
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Step 2: Click "Shop for Tickets"



Step 3: Sign In or Create Account to Access Deals

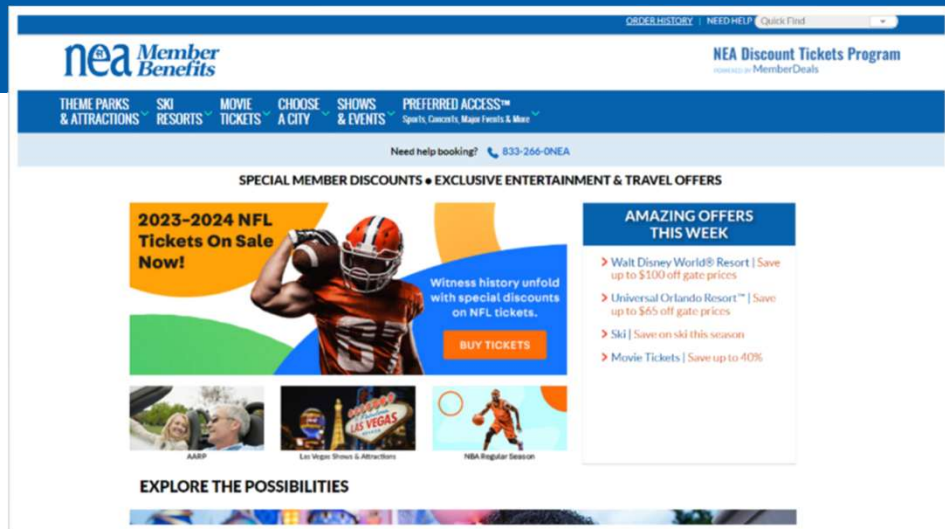
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Financial News:

Solutions from CTA & NEA Member Benefits



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CTA Credit Union Services: Provident Credit Union

\$300 New Account Bonus

- ✓ Open a new membership with checking and earn \$300¹

Super Reward Checking

- ✓ Earns high dividends & ATM Rebates
- ✓ Access to 30,000+ free ATM's nationwide
- ✓ No minimum balance or monthly fee

Low Rate Auto Loans

- ✓ Includes a **0.125% rate discount** for CTA members
- ✓ Up to 100% financing of purchase price
- ✓ First payment deferred up to 90 days

Discounted mortgage rates

- ✓ No foreign transaction fee
- ✓ Includes a **0.125% rate discount** for CTA members
- ✓ Applicable on Fixed and ARM products
- ✓ Applies to both purchases and refinances
- ✓ Save thousands over the life of the loan

¹ Visit providentcu.org/cta for program details



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CREDIT CARD FOR MEMBERS

NEA® Customized Cash Rewards Credit Card

Members receive:

- ✓ **For a limited time:** A member-exclusive online bonus offer of a **\$250 Amazon.com Gift Card** after making at least \$500 in purchases within the first 90 days of account opening (Students not eligible)
- ✓ Option to customize cash rewards by choosing to **earn 3% cash back** in one of 6 popular categories, 2% at grocery stores and wholesale clubs and 1% on all other purchases
- ✓ **Earn 2% and 3% cash back** on the first \$2,500 in combined choice category/grocery store/wholesale club purchases each quarter, then earn 1% thereafter

Learn more at www.neamb.com/250. Credit card offers may vary. Offers may not be available elsewhere. This credit card program is issued and administered by Bank of America, N.A.



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CREDIT CARD FOR MEMBERS

NEA RateSmart® Card

Members receive:

- ✓ A **low intro APR** offer and then a competitive APR
- ✓ **Greater security** when you use your credit card at chip-enable terminals, a **\$0 Liability Guarantee** for fraudulent transactions and extra protection when you add your card to your digital wallet
- ✓ Free general admission to 225+ museums on the first weekend of every month

This credit card program is issued and administered by Bank of America, N.A.



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MONEY

NEA Personal Loan®

Members get more:

- ✓ **Fixed** for life rates
- ✓ **No collateral** required
- ✓ Apply for loan amounts up to **\$30K**
- ✓ **No** annual fee, application fee, processing fee or pre-payment penalties



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Dream Vacation Activity

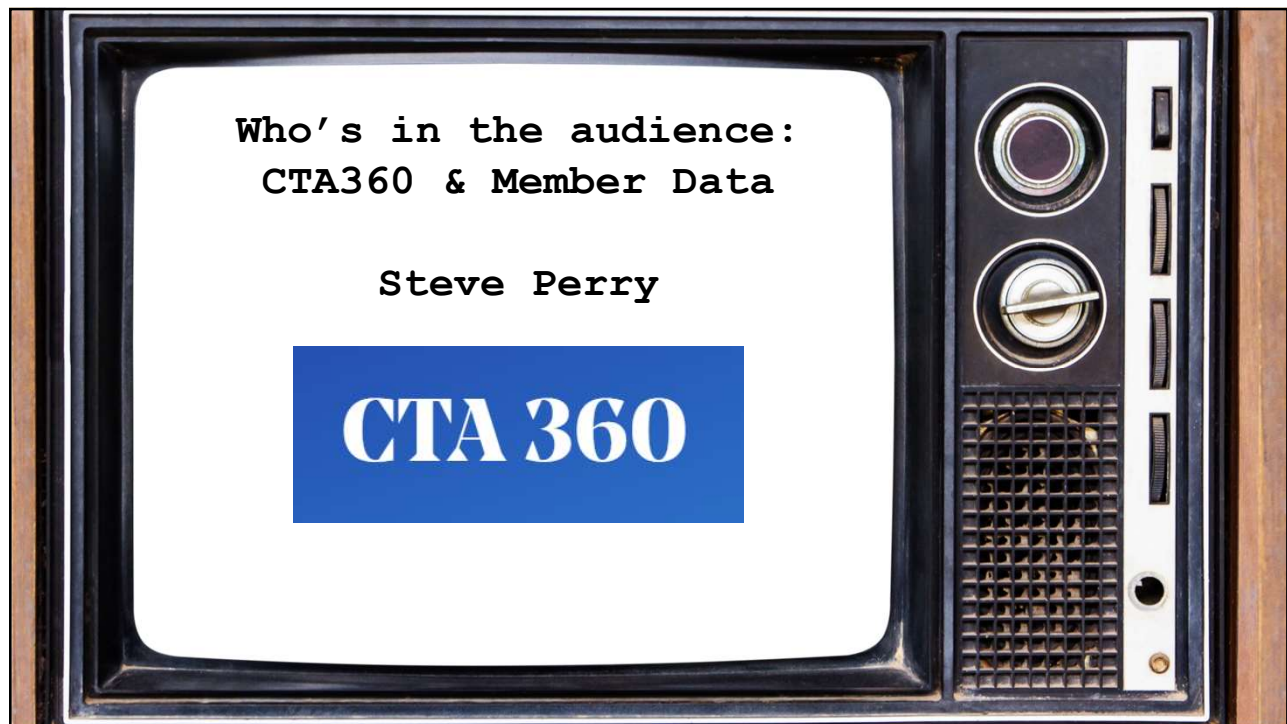
- Design your dream vacation in the United States (this will be easier).
- Where are you going?
- How will you get there?
- Where will you stay?
- Will you need a rental car?
- What activities will you do while there?
- Will you need tickets?
- What restaurants offer a discount?
- Other ideas to stretch your travel budget?



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Talking About An Education: CTA University Credit Program



•The Highlights pg. 19

- The University Credit Program is a benefit to members attending CTA Statewide Conferences. CTA Members will be given the opportunity to accumulate the hours of professional growth needed to qualify for university credit units with CSU, Chico.

- Verify with your school district that they will grant credit and lane changes

BREAKING NEWS



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Talking About An Education: CTA University Credit Program



•The Highlights pg. 19

•How to access it:

- CTA University Credit: www.cta.org/credit
- CTA Virtual Pass: www.cta.org/conferences/virtual-pass
- CTA Conference: www.cta.org/conferences
- Questions: VirtualPass@CTA.org

- Verify with your school district that they will grant credit and lane changes

BREAKING NEWS



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MB4U

(Member Benefits For You)

- **First Tuesday of the month at 4:00 PM**
 - Specific CTA and NEA Member Benefits
- **Monthly Sessions:**
 - "Generation Debt: Student Loan Forgiveness"
 - "Happy Financially Fit New You!"
 - "Retirement 101: Where do I Begin?"
 - "More Month Than Money: Setting & Living Within a Budget"

BREAKING NEWS

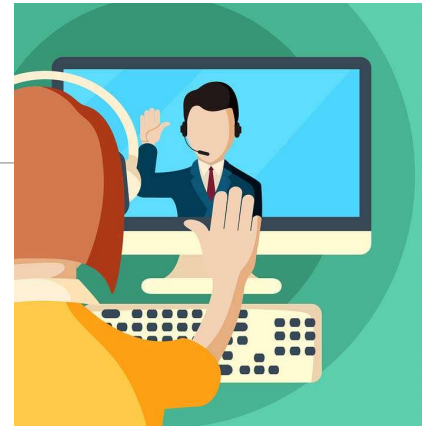


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CTA & NEA MB Presentations & Webinars

Sessions:

- "Breaking News: CTA & NEA Member Benefits Overview"
- Tailored Sessions for Monthly Association Representative Meetings, topic area, etc.
- MB4U (Member Benefits For You)



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CTA MB Leader Flyer for Member Engagement

CTA MEMBER BENEFITS
Leader Flyer
FOR MEMBER ENGAGEMENT

- Register and attend the Summer Institute Member Benefits Strand July 16-20, 2025 to learn how to promote member benefits all year.
- Attend President's Conference July 31- August 3, 2025.
- Order your Member Benefits Materials for New Employee Orientation
- Invite Member Benefits, The Standard, California Casualty and CTA Retirement Savings to your New Employee Orientation

"\$300 Bill Thank You Card"

- Mail with brand new education and thank them with the CTA Classroom Set-Up Grant
- Inform new hires and district transfers they have 270 days to enroll in Disability and/or life insurance with The Standard.
- Encourage new and existing members to assign their beneficiaries on CTAMemberBenefits.org and NEAMB.com/Start for their CTA Death and Dismemberment plan and NEA's Complimentary Life.

Stretch your holiday shopping and traveling dollars by using the CTA Access to Savings program.

- Subscribe to Calm, the #1 mental health app—available at no cost to CTA members and gift to five dependents. Make the holidays a little less stressful with Calm.
- Book holiday travel and car rentals through Access or CTA Car Rental Program.
- Achieve your New Year's Resolution of saving for retirement through the CTA 403b Retirement Savings Plan.

Leverage the Super Rewards Checking Account through Provident Credit Union. In addition, members can take advantage of an exclusive 125% rate discount on mortgage and auto loans.

- Move on the salary schedule with the CTA University Credit Program. CTA members can earn professional growth hours toward CSU Chico University credit by attending CTA Conferences or watching Virtual Pass sessions.
- Join CTA/NEA Retired. Hold pre-retirement workshops and promote benefits solely for retired members.

As summer approaches, give one final reminder about benefits under the theme, "Don't Leave Home Without It!"

- Earn professional growth hours toward CSU Chico University credit by attending CTA Conferences or watching Virtual Pass sessions.
- Order new CTA Member Benefits publications for NEW Hire events.
- Prepare early and invite CTA Member Benefits, The Standard, CTA RSP and California Casualty to new hire events.

Questions call or email us at (800)553-5200 MemberBenefits@cta.org
CTAMemberBenefits.org

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CTA MEMBER BENEFITS
Leader Flyer
FOR MEMBER ENGAGEMENT

CTAMemberBenefits.org NEAMB.com

Order and download CTA Member Benefits materials Register for MB&U workshops Sign up for Calm

Schedule a training "Educator's Guide to Financial Wellness and Retirement Planning" CTAMemberBenefits.org/RSP

Regions 1 and 2 Yvonne Chang Yvonne@cta.org Regions 3 and 4 Sean Mulvey Sean@cta.org

NOTES:

Helpful for:

- Association Rep. Meetings
- Content for Newsletters
- QR Codes for Member Engagement
- Other ideas?

BREAKING NEWS



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Individual Work Time

- 15 Minutes
- What are three goals your chapter has?

02:14



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Buckets / Common Themes

- At your table share what your chapter goal(s) are/is.
- Were there buckets of ideas or common themes?



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Buckets / Common Themes

- At your table share what your chapter goal(s) are/is.
- Were there buckets of ideas or common themes?



Communications?



Site Visits?



Trainings?

Member
Benefit Topic?

Site Reps?



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My Engagement Plan

- Key messages and themes (what's the breaking news?)
- Medium/Messenger (how're you going to get it in their head? Newsletter, e-mails, bulletin board, chapter website, social media, in-person?)

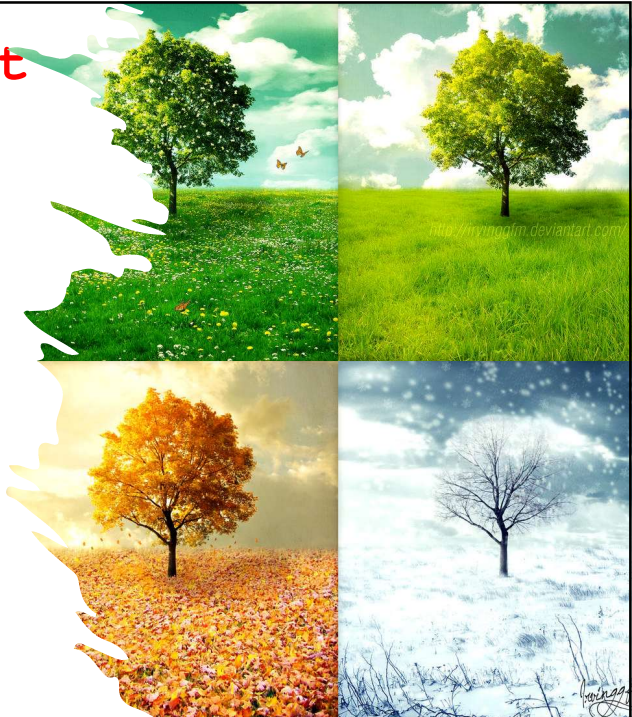


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My Engagement Plan

- **Pick a season:** Fall, Winter, Spring, or Summer
- **Pick a bucket:** Communications, Site Visits, Trainings, MB Topic, Site Reps, Other
- Identify the following:
 - **Goal:** SMART Goals (Specific, Measurable, Attainable, Relevant, Timely)
 - **What:** What are you going to do?
 - **When:** Be specific with month, day, time, location
 - **Who:** Audience, Presenters, Event Organizers
 - **Resources:** Be sure to include these in your budget planning process
 - **Marketing:** How will the event be promoted to ensure its success?



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My Engagement Plan



BREAKING NEWS: OUR ENGAGEMENT PLAN

| What | When | Who | Resources | Marketing |
|------|------|-----|-----------|-----------|
| | | | | |
| | | | | |
| | | | | |
| | | | | |



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Share a great IDEA you liked...
 (or one of your own)

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Evaluation

- Break down what you thought of the day:
 - Emmy Winner: Best thing I heard today?
 - Director's Cut: Don't know why we talked about this (be brutal!).
 - Rebroadcast: This is something I want my members to know.
 - Script: Other feedback that's on your mind.



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