

GOOD MORNING DAY 2



KEYS TO SUCCESS:
RESOURCES,
RELATIONSHIPS, RESULTS



RECRUITMENT STRATEGY

- 1. How can Member Benefits help recruit new educators?**
- 2. How can Member Benefits improve member engagement?**
- 3. How can leaders promote your benefits year-round**
- 4. What communication methods works best?**



BREAK
15 MINS





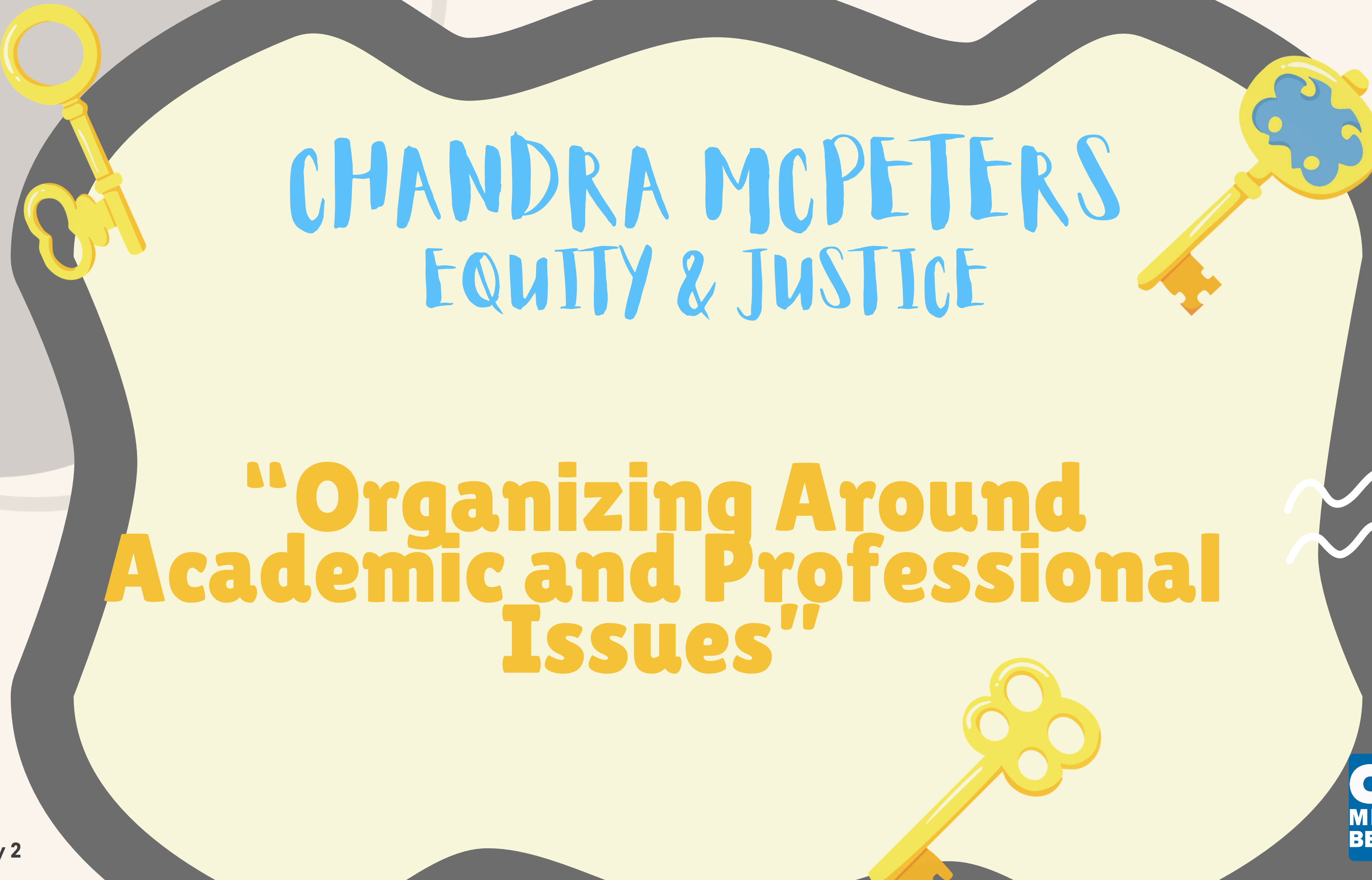
STEVE PERRY

ASSISTANT EXECUTIVE DIRECTOR -
BUSINESS SERVICES

CTA 360
University Credit



LUNCH
11:30-1:00



CHANDRA MCPETERS
EQUITY & JUSTICE

**"Organizing Around
Academic and Professional
Issues"**



Legal Services



- **The Highlights pg. 6**
- **CTA/NEA Legal Services**
 - Educators Employment Liability (EEL)**
 - **Civil Defense for eligible employment lawsuits**
 - **Criminal Proceedings**
 - **Bail Bond**
 - **Assault-Related Personal Property Damage**
 - Extended Educators Employment Liability (EEEL) Coverage**
 - **Rendering Services:**
 - **Dental Hygienists**
 - **Certified Athletic Trainers**
 - **Teaching & Supervising:**
 - **Physical Therapists**
 - **Occupational Therapists**
 - **Registered Nurses**





Legal Services



The Highlights pg. 6

Group Legal Services Program (GLS)

Required referral from CTA Primary Contact Staff (PCS), subject to program conditions

- * Must be a current active member at the time the underlying incident occurred; at the time the need for legal services arose; and throughout the time legal services are provided**
- * CTA-paid legal representation for wide variety of statutory employment matters including classification, dismissal, leaves, layoff, credential defense, and more**
- * 2-3 hour for most employment matters**





CTA Death & Dismemberment Plan

Highlights pg. 5

Death Benefit	Accidental Death & Dismemberment Benefit (AD&D)	Occupation / Association Leader AD&D Benefit
\$2,000	\$10,000	\$50,000



NEA® Complimentary Life Insurance

Eligible members receive:

- ✓ **\$1,000** in no-cost **term life insurance**
- ✓ **Up to \$5,000** of accidental death and dismemberment (AD&D) coverage
- ✓ **\$50,000** AD&D benefit for any covered accident that occurs on the job
- ✓ **\$150,000 of coverage** for unlawful homicide while on the job

Don't forget
to **name a
beneficiary**





NEA Complimentary Life

Highlights pg. 6

Death Benefit	Accidental Death & Dismemberment Benefit (AD&D)	Occupation / Association Leader AD&D Benefit	Unlawful homicide while at work
\$1,000	\$1,000 - \$5,000	\$50,000	\$150,000





Key Action Item:

Name Your Beneficiary

No Beneficiary named:

- 1. Spouse of domestic partner**
- 2. Children**
- 3. Parents**
- 4. Siblings**
- 5. Executor**

Remember check beneficiaries yearly



NEA® Introductory Term Life Insurance

First-year members* receive:

- ✓ **\$15,000 in no-cost term life insurance at no cost.**
- ✓ **Can choose to continue after first year at nominal cost with no underwriting!**

***a member who has not been an active member for any of the previous five years.**



Same
beneficiary as
NEA Comp
Life



CTA Disaster Relief Fund

The Highlights pg. 12-13

Five Grants:

- **Standard Grant: up to \$1,500**
- **Catastrophic Damage Grant: up to \$1,500**
- **Temporary Displacement Grant: up to \$500**
- **Short Term Displacement Grant: up to \$1,000**
- **School Site Grant: up to \$500**



The filing deadline is 12 months from the date of the incident. Must be a CTA member during the incident and current CTA member to qualify.





CTA Classroom Set-up Grant

Highlights page 6

CTA Classroom Setup Grant is a special program for brand new TK-14 educators (within their first year of teaching) to provide \$300 financial assistance with setting up their classroom.



- 1. You must be a brand new Active Full-Time CTA Member in good standing who is a TK-14 classroom educator.**
- 2. You must have joined CTA for the first time as a California educator.**
- 3. You must submit an application within 12 months from the Employment Start Date.**





CTA Classroom Set-up Grant

Highlights page 7



- **Can be ordered**
- **Used as a “Thank You” card to new members**
- **Include Chapter President’s business card and signature**

Thank you for joining CTA!

As a new educator, thank you for joining your local chapter, CTA and NEA. As a Union, we advocate on behalf of public education, our students, working conditions and much more. You’ve joined over 300,000 of your colleagues in California to advance the cause of public education. CTA wants to help you get off to a great start by providing a \$300 CTA Classroom Setup Grant. If I can do anything to help, please let me know.

Chapter President

Classroom Setup GRANT REQUIREMENTS

- ☐ You must be a brand new (no prior employment by CA school district) Active Full-Time CTA Member in good standing who is a TK-14 classroom educator, including but not limited to virtual educators, special education educators, speech pathologists, physical education, etc.
- ☐ You must have joined CTA for the first time as a California educator and apply for this grant within 12 months from your Employment Start Date*
- ☐ This \$300 grant is for the purchase of materials, resources, supplies, tools, and/or other educational instruments to create and promote a positive learning environment in a classroom/designated learning space.

*The program is effective for Employment Start Dates beginning June 1, 2023



Visit www.CTAMemberBenefits.org/classroom for eligibility criteria, exclusions, and application.





SEAN MABEY

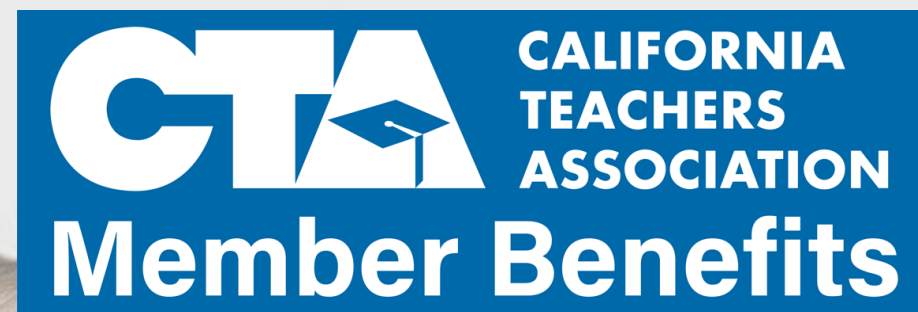
LEADER

RESOURCES

**CTAMemberBenefits.org>Tools and
Resources>Chapter Leaders**



Unlock Resources to Help Leaders





**What are some of the hurdles you experience
as a Chapter Leader / Member?**

What resources do you wish were available?





Where to begin?



CALIFORNIA
TEACHERS
ASSOCIATION

MEMBER BENEFITS

Hi, Sean 

LOG OUT

You are logged in as Staff. You have limited access to members-only content. For Access Discounts, please visit <https://cta.enjoymydeals.com/>.

INSURANCE 

LIFE EVENTS 

FINANCIAL SERVICES 

DISCOUNTS & TRAVEL 

RETIREMENT 

TOOLS & RESOURCES 

Home > Tools & Resources > CTA Member Benefits Videos

CTA Member Benefits Videos

CTA Member Benefits Video

A brief overview of what CTA/NEA Member Benefits has to offer!

M

CTA/NEA Member Benefits For You, Your Family and Your Career

Member Benefits



> Tools & Resources Home

> CTA Conferences

> CTA Member Benefits Videos

> Forms and Materials

> Member Benefits 4 You (MB4U)

> Member Benefits Social Media Hub

> Member Training Programs

> Student Loan Forgiveness

> CTA/EBT Summary Plan Description

> Frequently Asked Questions

> Contact Us

CHAPTER LEADERS

> MB Organizing Leader Resource Center

> Leader Training Programs

> Articles for Chapter Newsletters

> Chapter Insurance

Benefits
-5200 or email





Forms & Materials

Two Options:

1. Physical Orders

Publications Order Form

[Order Materials](#)

2. Downloads

Publications Download

[Download Materials](#)





Forms & Materials

To Place an Order

1. Start a New Order

2. Standard User



[Start a New Order ▶](#)

[Track Orders](#)

[Admin Login ▶](#)

[Customer Service](#)

Questions about an order or need help logging in? Please contact Customer Service at Lahlouh:

Email: onlinesolutions@lahlouh.com





Forms & Materials

To place an order

1. Start a New Order

2. Standard User

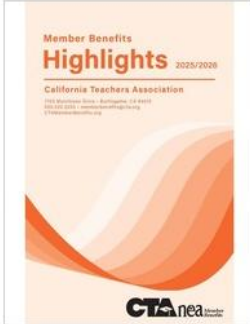
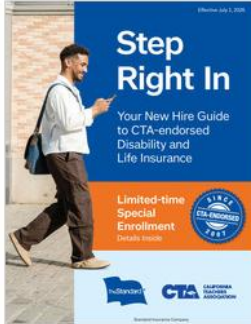
3. Make your selections

4. Check Out

5. Check your porch

6. Distribute

7. Help members save money

					
CTA Member Benefits Highlights Packs of 25's HIGHLIGHTS0525 Orders over 10 Packs require special approval This brochure provides a description of all CTA and many NEA Member Benefit programs. It also provides contact information on the back of the brochure. 1 pack = 25 brochures 2 packs = 50 brochures 3 packs = 75 brochures 10 packs = 250 brochures If you need less than 25 brochures; please contact CTA Available: 111 1 PK Add	Member Benefits Presentation Folders Packs of 25's MBFOLDER0325 Orders over 2 Packs require special approval Member Benefits Presentation Folders Folder to provide Member Benefits brochures to new members 1 pack = 25 brochures 2 packs = 50 brochures Max Quantity = 2 Packs If you need less than 1 pack, please contact CTA Available: 564 1 PK Add	CTA Member Benefits Poster Packs of 25's MBPOST0425 Orders over 10 Packs require special approval CTA Member Benefits poster for staff lunchrooms, bulletin boards and school sites... 1 pack = 25 brochures 2 packs = 50 brochures 3 packs = 75 brochures 10 packs = 250 brochures If you need less than 25 posters; please contact CTA Available: 47 1 PK Add	CTA Classroom Setup Grant \$300 Bill Packs of 25's 300Classroom0325 Orders over 2 Packs require special approval CTA Classroom Setup Grant is for BRAND NEW first-time TK-14 classroom educators who have joined CTA for the first time. 1 pack = 25 brochures 2 packs = 50 brochures If you need less than 1 pack, please contact CTA Available: 843 1 PK Add	New Hire Brochure SI 20869 Packs of 25's New Hire Brochure SI 20869 Orders over 10 Packs require special approval Standard Insurance Company (SIC) Group Disability & Life Insurance Plans (Educators and Education Support Professionals). 1 pack = 25 brochures 2 packs = 50 brochures 3 packs = 75 brochures 10 packs = 250 brochures If you need less than 25 brochures; please contact CTA Available: 300 1 PK Add	MEB Educators SI 13565 Packs of 25's MEB Educators SI 13565 Orders over 10 Packs require special approval Standard Insurance Company (SIC) Group Disability & Life Insurance Plans (Educators and Education Support Professionals). 1 pack = 25 brochures 2 packs = 50 brochures 3 packs = 75 brochures 10 packs = 250 brochures If you need less than 25 brochures; please contact CTA Available: 136 1 PK Add
					





To Download

1. Download 😊

Forms & Materials



Download Member Benefits Forms & Publications

CTA General Forms and Publications

- CTA Member Benefits Highlights
- CTA Member Benefits Poster
- CTA New Member Flyer
- CTA/NEA-Retired Member Benefits Flyer

CTA Disaster Relief Fund

- CTA Disaster Relief Fund Eligibility
- CTA Disaster Relief Fund Flyer

CTA Classroom Setup Grant

- CTA Classroom Setup Grant \$300 Bill*
Grant is for BRAND NEW first-time TK/ECE-14 classroom educators who have joined CTA for the first time.

CTA Discounts & Travel

- CTA Access to Savings Flyer
- MyDeals Mobile App

CTA Calm Subscription

- CTA Calm Subscription Flyer
- Calm Resources - Feeling Overwhelmed?

CTA Member Benefits For You (MB4U) Flyer

- CTA MB4U Flyer





CTA Member Benefits Videos

**Ideas on how /
where to share?**





MB4U

(Member Benefits 4 You!)



2026-2027 MB4U KEYS TO SUCCESS		
2026		
August	4th	New Member Check List
September	1st	The Standard : Disability and Life Insurance
October	6th	CTA University Credit Program
November	3rd	Unlock the Benefits of Provident Credit Union
December	1st	Holiday Shopping Guide with Access
2027		
January	5th	Travel Deals and Discounts for Spring Break
February	2nd	Retirement 101: CTA 403b Savings Plan
March	2nd	Cal Cas- Preparing for Disasters and CTA Disaster Relief Fund
April	6th	Summer Discounts with Access
May	4th	New Calm Health





*** Seasonal**

- California Casualty Music & Arts Grant

*** Calm**

- Various content pieces available

*** Access**

- Various content on savings for movies, hotels, and other topics

Member Benefits Social Media Hub





Member Training Programs

Highlights page 19

MB4U

First Tuesday of the month at 4:00 PM
Specific CTA and NEA Member Benefits

Monthly Sessions:

- “Generation Debt: Student Loan Forgiveness”
- “Happy Financially Fit New You!”
- “Retirement 101: Where do I Begin?”
- “More Month Than Money: Setting & Living Within a Budget”





MB Organizing Leader Resource Center
Articles for Chapter Newsletters
Chapter Insurance

*** Time for a website field trip**

