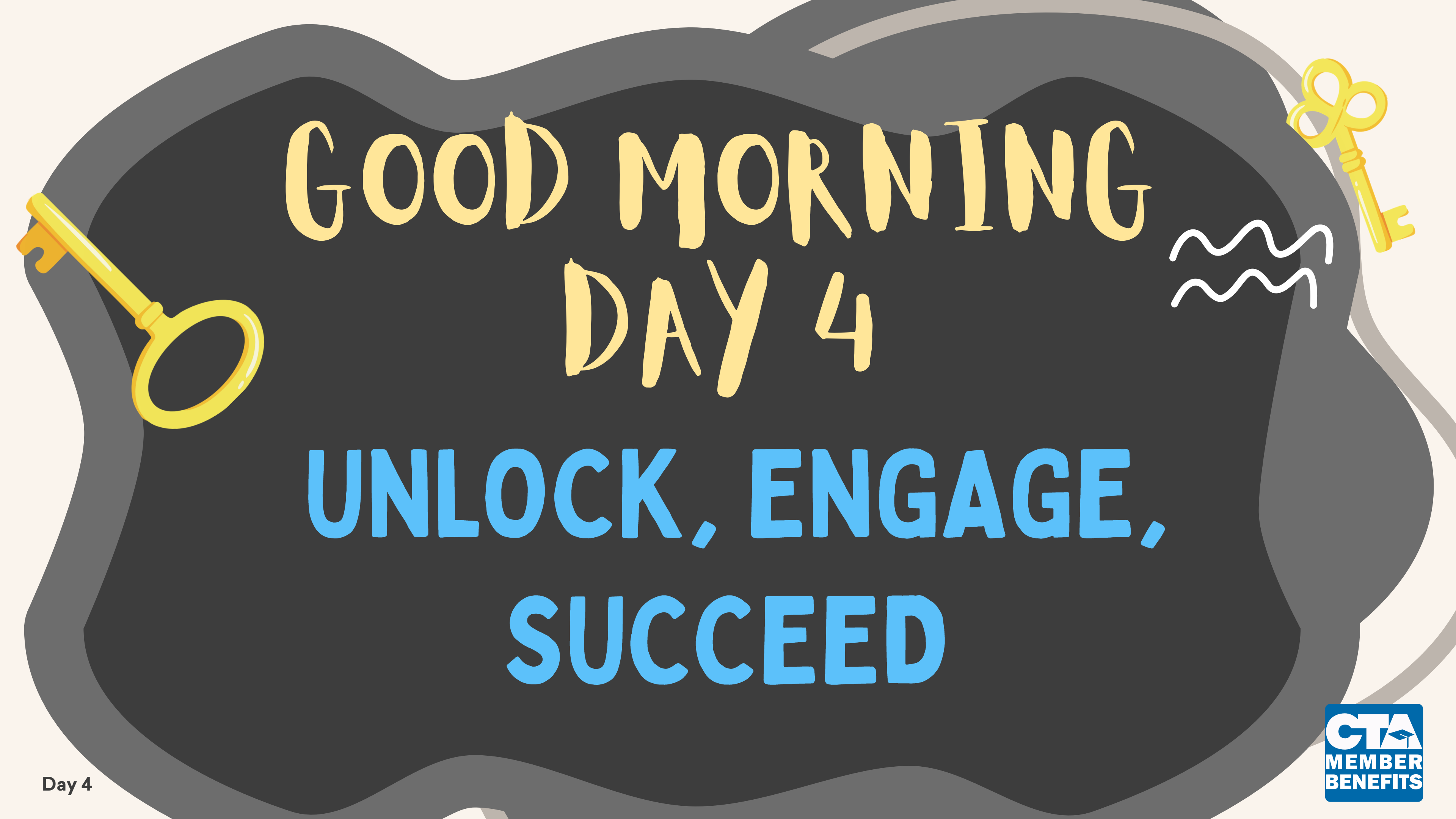




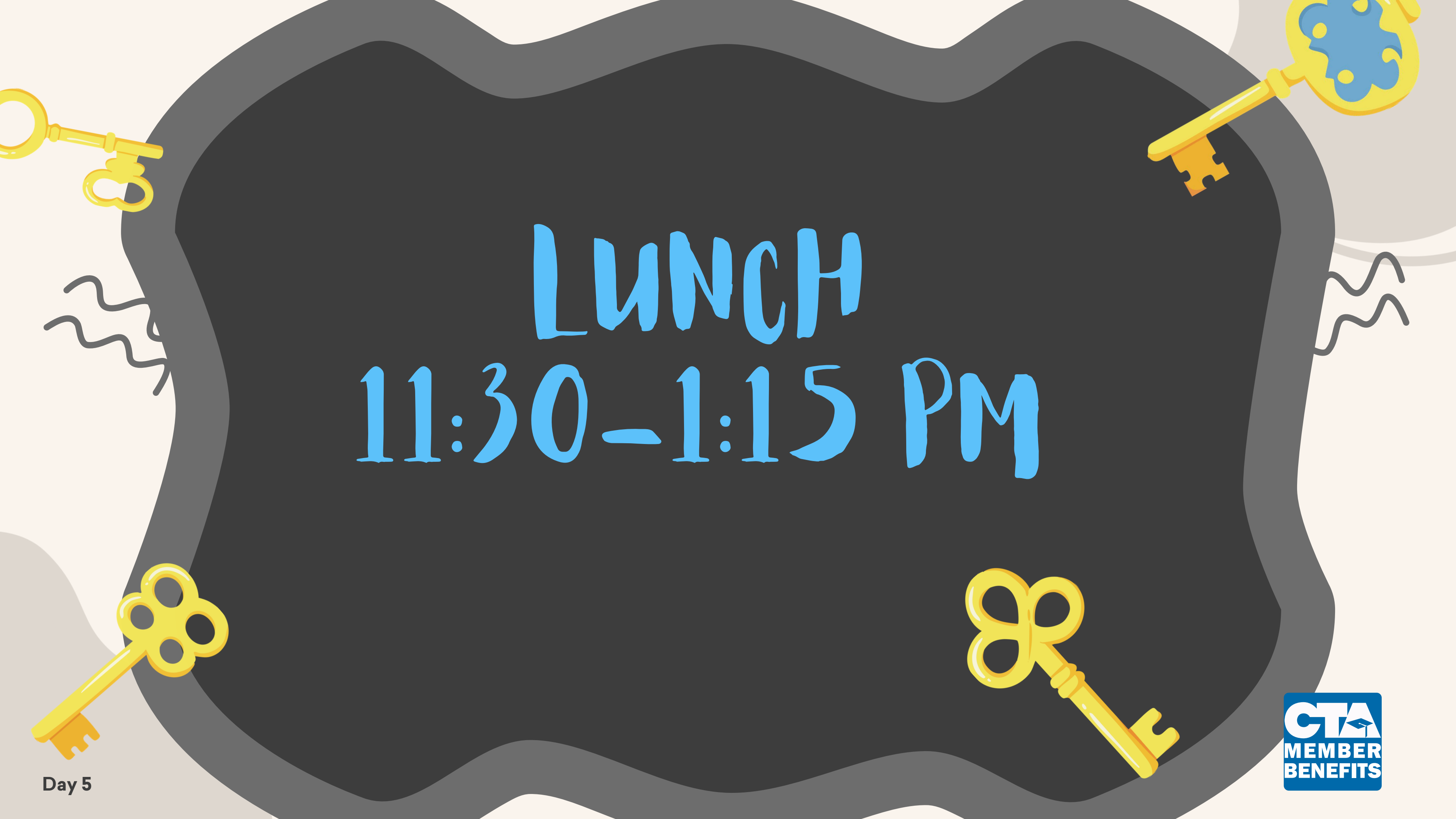
GOOD MORNING
DAY 4

UNLOCK, ENGAGE,
SUCCEED

CTA RETIREMENT SAVINGS

THE KEYS TO FINANCIAL WELLNESS

GARY ALLEN AND KENNY HAREN



LUNCH
11:30-1:15 PM

MEMBERSHIP OBJECTION ROLE PLAY



I can't afford dues

I never use the benefits

I'm too busy

What does the union off to help with student loans?

I don't know what CTA does for me

What professional development opportunities are available

BREAK
15 MINS



KEYS TO MEMBER ENGAGEMENT

- Identify 5 Key words**
- Include one action you will
take this year**

PREPARE TO BOARD AIR MEMBER BENEFITS

