

CTA Summer Institute

July 16-20, 2025
The Westin Bonaventure



"MB Breaking News: Integrating Member Benefits into your Member Engagement & Chapter Organizing Plan"

We interrupt this program to bring you breaking news out of Burlingame, California. We have just learned that CTA & NEA Member Benefits will be reporting from CTA Summer Institute from a new studio and giving an update on all the member benefits available.

In addition, they'll be sharing live from the field how these benefits can be used by chapter leaders to conduct school site visits, engage with members, be incorporated in chapter organizing plans and help meet the financial needs of members.

Reporters (members) who are on-set will receive their press pass (who to coordinate benefits with), increase their awareness of breaking news (member benefits), and leave with the "scoop" on how to bring value to CTA membership.

CTA Member Benefits Summer Institute Awards includes registration fees (shared hotel accommodations), Conference provided meals, and reimbursement for travel expenses (restrictions apply). A limit of two awards will be provided per chapter and Chapter President approval will be required. To obtain one of the limited number of awards, visit www.CTAMemberBenefits.org/SI2025 for detailed instructions, while supplies last.

To register visit: cta.org/conferences