

On The Hunt for Savings:

Using CTA & NEA Member Benefits Resources

Lesson Plan

MATERIALS NEEDED:

- Lesson Plan (which you're holding in your hands) **Please note that if you are doing this with your faculties in a school computer lab, to tell them** **The CTA & NEA Member Benefits staff are excited to spend the next five days with you. Please visit the "Sound Box" and get a fanny pack of fun goodies. 😊** **clues in the Scavenger Hunt should be IGNORED and to skip to the next clue.**
- Group 1-7 Clue Sheets (attached at the end of the lesson plan)
- Participants need to bring an electronic device with internet capability (If participants don't have the above they can share with someone else.)
- Access to a wireless network

BEFORE THE TRAINING:

- If you are going to do this activity with your faculty, it is suggested that you tell each participant to REGISTER on www.CTAMemberBenefits.org BEFORE they attend the training. If CTA members have difficulties, they can call the CTA Member Benefits department at 650.552.5200.
- Members should also log-in to the www.CTAMemberBenefits.org to make sure that they are registered and can log-in.
- Members should also make sure that they can access the NEA Member Benefits web-site at www.neamb.com/start. If members have difficulties with the NEA Member Benefits web-site, they can call the Member Services Center (MSC) for assistance at: 1.800.637.4636.

- You may want to consider sending the following e-mail message to your faculty who are planning to attend the training:

Dear [insert the name of the member or XYZ Association Member],

Thank you for your RSVP to attend the “On the Hunt for Savings” e-Scavenger Hunt on [insert the day and time]. I am excited for you to attend and learn about many of your CTA and NEA Member Benefits.

Because we are going to be exploring YOUR CTA and NEA Member Benefits, we are asking you to please PRE-REGISTER at www.CTAMemberBenefits.org. You will need your Individual ID number, which can be found on your CTA Advocate publication or by calling the CTA Membership Department at 650.552.5200.

Please also visit NEA Member Benefits at www.neamb.com/start. If for any reason you have difficulties logging into the NEA Member Benefits web-site, call 800.637.4636, and explain the problem to one of the Member Service Representatives.

Look forward to seeing you and learning more about your Association benefits.

[Insert your name]

TIME NEEDED:

- 5 minutes to “set the stage” and explain what is going to happen.
- A minimum of 15 minutes to get started and explore the CTA and NEA Member Benefits web-sites. In a perfect situation, 30-45 minutes

to explore and experience the CTA and NEA Member Benefits web-sites.

- 5-10 minutes to bring the group together to “shout out” what products and services they discovered they have through their association membership.

OBJECTIVE:

Members and potential members of the Association will have a greater understanding of CTA and NEA Member Benefits, how to access the web-sites, and use the resources on CTAMemberBenefits.org and neamb.com/start to help them and their families meet their financial, personal, and professional goals.

STEPS TO TAKE:

- As members of the Association we know that we can tell students information, and they might remember some of it. We can show something to students, and they might remember a little more. We can roll up our sleeves and do something “hands-on” which students will remember significantly longer. Or we can tell students, show students, get our hands dirty and THEN have students apply it to their lives...then hopefully students will remember it and learning will have taken place.
- Members have probably heard that CTA and NEA Member Benefits have products and services that will help them and their families. Members may have even gone onto the CTA and NEA Member Benefits web-site. However, today, we are going to roll up our sleeves, log onto the CTA and NEA Member Benefits web-sites and explore what is available and apply the savings and benefits to our lives.

ACTIVITY:

- Each participant at each table is going to be given the same “Scavenger Hunt” Map. Your job (as a table, as an individual, or as a group of individuals) is to go through the “e-Scavenger Hunt” Steps. This isn’t a race, so take your time and explore what’s available to you as a member of the Association. If you see something that APPLIES to your particular situation in life...it’s ok to diverge from the “e-Scavenger Hunt” Steps...there won’t be an exam at the end of the lesson.
- Break individuals into groups of 6 – these will be the Expert Groups.
- Each Group will start by registering on the CTA and NEA Member Benefits sites, name their beneficiaries for CTA D&D and NEA Complimentary Life, and receive two free magazines from the NEA Magazine Service. There will be other “stops” spread out among all the other CTA and NEA Member Benefits products and services.
- Give members and potential members time to complete the “e-Scavenger hunt.”
- Hopefully, you finished the electronic “Scavenger Hunt.” If you didn’t, make sure to visit STOP #10 for a little “thank you” for participating.
- Give members and potential members time to complete the electronic “e-Scavenger Hunt.” After about 30 minutes, bring the group back together and have them count off to break into Learning Groups.
- Give the Learning Groups another 10 minutes to share what they learned about the member benefits they researched.
- Answer any questions from the group. If there is time, you can open up to let the entire group share.

- MASTER Products and Services List

	Group 1	Group 2	Group 3	Group 4	Group 5	Group 6	Group 7
Stop 1	Register on neamb.com and CTAMemberBenefits.org	Register on neamb.com and CTAMemberBenefits.org	Register on neamb.com and CTAMemberBenefits.org	Register on neamb.com and CTAMemberBenefits.org	Register on neamb.com and CTAMemberBenefits.org	Register on neamb.com and CTAMemberBenefits.org	Register on neamb.com and CTAMemberBenefits.org
Stop 2	Fanny Pack Visit	NEA Consumer Cellular	CTA Disaster Relief	Fanny Pack Visit	NEA Long Term Care	CTA California Casualty: Auto & Home	Calm App
Stop 3	CTA Disability through The Standard	Fanny Pack Visit	CTA Disability through The Standard	Provident Credit Union	CTA Virtual Pass	NEA Discount Marketplace	NEA Student Loan Financing
Stop 4	NEA Marketplace: school supplies, i.e. Carson-Dellosa	NEA Student Debt Navigator	Fanny Pack Visit	CTA Classroom Set-up Grant	CTA Group Vol. Life Insurance through The Standard	CTA Retirement Savings Plan	CTA Credit Cards
Stop 5	CTA Car Rental through Enterprise	Access to Savings: Restaurants	NEA Personal Loan	California Casualty	Register beneficiaries for CTA D&D and NEA Comp. Life	Access: Shopping Discounts	CTA Retirement Savings Plan
Stop 6	Register beneficiaries for CTA D&D and NEA Comp. Life	Register beneficiaries for CTA D&D and NEA Comp. Life	Access and NEA Discount Tickets	CTA Credit Card	NEA Medicare Supplement Insurance	Register beneficiaries for CTA D&D and NEA Comp. Life	Fanny Pack

Stop 7	Access: Clothing	Calm	Register beneficiaries for CTA D&D and NEA Comp. Life	NEA Travel	Fanny Pack Visit	NEA Auto Buying	NEA Student Debt Navigator
Stop 8	CTA Group Voluntary Life Insurance Plan through The Standard	CTA Disaster Relief	CTA Disaster Relief	NEA Medicare Supp., CTA VSP and Hearing Aids	NEA Auto Buying	Fanny Pack Visit	Register beneficiaries for CTA D&D and NEA Comp. Life
Stop 9	NEA Auto Buying	CTA Group Voluntary Disability Insurance Plan through The Standard	CTA Retirement Savings Plan	Register beneficiaries for CTA D&D and NEA Comp. Life	NEA Introductor y Life Insurance	CTA Vision Discount Program for CTA/NEA -Retired and NEA Hearing Aids	CTA Virtual Pass
Stop 10	NEA MB Magazine Thank you	NEA MB Magazine Thank you	NEA MB Magazine Thank you	NEA MB Magazine Thank you	NEA MB Magazine Thank you	NEA MB Magazine Thank you	NEA MB Magazine Thank you

NEXT STEPS:

- Hopefully, you finished the “e-Scavenger Hunt.” If you didn’t, make sure to visit STOP #10 for a little “thank you” for participating.
- Ask members:
 - What are you going to do now with the information you learned?
 - Who are some of your fellow members / colleagues that you are going to share this information with?
 - What are you going to do now that you have this information?

Group 1

Stop #1:

To begin the Scavenger Hunt, you'll need to register on both the CTA and NEA Member Benefits websites. If you have already done this, great! Please log-in to both websites.

If you haven't, please do so now:

Register on the CTA Member Benefits web-site at www.CTAMemberBenefits.org. If you need your Member ID, talk to one of the CTA staff.

Visit www.neamb.com/start and register for the NEA Member Benefits website.

Stop #2

The CTA & NEA Member Benefits staff are excited to spend the next five days with you. Please visit the "Sound Box" and get a fanny pack of fun goodies. 😊

Stop #3

Your colleague across the hall just started her first year of teaching. You know how important it is to have disability insurance and wonder, "Does CTA have a solution for this?" How many days does this new teacher have to apply for it?

Stop #4

Now that you are contributing just a little more to your retirement, you don't have as much money to spend on classroom supplies. You heard from someone that NEA Member Benefits offers a discount program. What is the name of the program? Are there discount on items you could use in the classroom? Is it true? Can it be? What companies offer a discount? How much is it? (Hint: Carson Dellosa)

Stop #5

Members love to travel and CTA has a partnership with a car rental company that offers a flat rate. What is the name of the rental car company?

Pretend for a moment that you are renting a car for a week, you pick the dates and location. How much does it cost WITHOUT the CTA Code? How much does it cost WITH the CTA Code?

Stop #6

You should have registered on the CTA Member Benefits web-site on Stop #1. Go to www.CTAMemberBenefits.org and log-in. Under the Insurance Tab, click Death & Dismemberment and name your beneficiary.

Go to www.neamb.com/start, and log-in. Under the rotating banner, look for the NEA Complimentary Life Insurance, then click "Confirm Your Beneficiary." Please follow the steps to name your beneficiary.

You are now done and can go to the next stop. (If you have already named your Beneficiary with both CTA and NEA MB, move on.)

Stop #7

OK, let's just admit it...we all love ourselves some retail therapy. Does Access have a discount with your favorite clothing store? What are some of the other categories you can utilize for "retail therapy?"

Stop #8

Financial Advisors say that individuals need 6-8 times their annual salary in life insurance in the event of their death (could be more than eight times or less than six times, depending on your life's situation). What automatic life insurance does CTA and NEA Member Benefits offer to help meet this need? What additional life insurance is available through CTA? What is the name of the company?

Stop #9

Your car has driven you from Point A to Point B for many years, and is about to go into "car retirement." Because you don't want to walk from Point A to Point B, you decide to start looking at purchasing a new (or used) car. Does NEA Member Benefits have a solution to help? What's the name of the benefit?

Stop #10

Your day started in hair and make-up, you ran all over the room to "get the story," you've completed the Scavenger Hunt, are tired and want to put your "electronic legs" up, read a magazine to relax, and have a "drink." Go find the "chill station" for your final stop.

Group 2

Stop #1

To begin the Scavenger Hunt, you'll need to register on both the CTA and NEA Member Benefits websites. If you have already done this, great! Please log-in to both websites.

If you haven't, please do so now:

Register on the CTA Member Benefits web-site at www.CTAMemberBenefits.org. If you need your Member ID, talk to one of the CTA staff.

Visit www.neamb.com/start and register for the NEA Member Benefits website.

Stop #2

Communication and keeping in touch with family, friends, and loved ones is important. Does NEA Member Benefits have a cell phone option that is a possibility? What is the name of the company and what do they offer to CTA members?

Stop #3

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Stop #4

As you are attending the New Employee Orientation, there are 4 educators who joined and they all expressed concern about having to start paying their student loans back. Does NEA Member Benefits have a solution to help members navigate their student loans? Does CTA Member Benefits have any resources to help? What are they?

Stop #5

It has been "one of those days" (or "one of those weeks," "one of those months," "one of those years?)-Let's hope it hasn't lasted more than a year) and the last thing you want to do is cook. You remember that you went onto Access and checked out the restaurant deals to your favorite restaurant. Go to CTA Member Benefits Access to Savings and name three discounts you are interested in using. What is the name of the app? What should you do if you don't know your CTA ID number?

Stop #6

You should have registered on the CTA Member Benefits web-site on Stop #1. Go to www.CTAMemberBenefits.org and log-in. Under the Insurance Tab, click Death & Dismemberment and name your beneficiary.

Go to www.neamb.com/start, and log-in. Under the rotating banner, look for the NEA Complimentary Life Insurance, then click "Confirm Your Beneficiary." Please follow the steps to name your beneficiary.

You are now done and can go to the next stop. (If you have already named your Beneficiary with both CTA and NEA MB, move on.)

Stop #7

In today's world there's a lot of stressful situations and members have asked CTA Member Benefits to help identify an app to assist with meditation, yoga, journaling, and mental health. What is the name of the app? How much does it cost? Can members invite others to join?

Stop #8

There's a saying, "Stuff happens." Some "stuff" is good and some "stuff" is bad. There is a CTA Member Benefit that exists in the event a member suffers a disaster. What is the name of the benefit? What are the five grants available to members? How do members access this benefit?

Stop #9

Imagine for a moment that you become disabled and are unable to work. How would you pay your rent or mortgage? Groceries? Gas? Utilities? Other expenses? CTA has a solution. What is the name of the partner, what is the program called, and what are the benefits?

Stop #10

Your day started in hair and make-up, you ran all over the room to "get the story," you've completed the Scavenger Hunt, are tired and want to put your "electronic legs" up, read a magazine to relax, and have a "drink." Go find the "chill station" for your final stop.

Group 3

Stop #1

To begin the Scavenger Hunt, you'll need to register on both the CTA and NEA Member Benefits websites. If you have already done this, great! Please log-in to both websites.

If you haven't, please do so now:

Register on the CTA Member Benefits web-site at www.CTAMemberBenefits.org. If you need your Member ID, talk to one of the CTA staff.

Visit www.neamb.com/start and register for the NEA Member Benefits website.

Stop #2

Your child is about to start attending the University of Hard Knocks and you want them to have a credit card. What options do you have through NEA and CTA Member Benefits? What are the names of the card(s)? Anything special about them?

Stop #3

There's a saying, "Stuff happens." Some "stuff" is good and some "stuff" is bad. There is a CTA Member Benefit that exists in the event a member suffers a disaster. What is the name of the benefit? What are the five grants available to members? How do members access this benefit?

Stop #4

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Stop #5

You have had an emergency financial situation happen and need cash. You don't want to go to a Payday Lender, does NEA Member Benefits have an option? What is the program called? Who is the provider of the program? Any unique features?

Stop #6

Your mother-in-law is coming in for 2 weeks to visit her darling baby...otherwise known as your spouse. In an effort to keep your mother-in-law busy (and hopefully out of the house) you look into travel and entertainment options from CTA. What is

available and list three options to keep your mother-in-law away from you...er..."entertained" while in town. Does NEA MB have anything to keep her "entertained?"

Stop #7

You should have registered on the CTA Member Benefits web-site on Stop #1. Go to www.CTAMemberBenefits.org and log-in. Under the Insurance Tab, click Death & Dismemberment and name your beneficiary.

Go to www.neamb.com/start, and log-in. Under the rotating banner, look for the NEA Complimentary Life Insurance, then click "Confirm Your Beneficiary." Please follow the steps to name your beneficiary.

You are now done and can go to the next stop. (If you have already named your Beneficiary with both CTA and NEA MB, move on.)

Stop #8

Living in California is dangerous with various weather events. Does CTA Member Benefits have a program to help members who suffer a disaster? What is the name of the program? What does it offer? How long does a member have to file a claim?

Stop #9

We know that planning for retirement is critical. What is the name of the CTA Member Benefits that helps members plan and prepare for retirement? Do they offer anything for members who are just starting to save? Are there other websites affiliates with this program that can help members?

Stop #10

Your day started in hair and make-up, you ran all over the room to "get the story," you've completed the Scavenger Hunt, are tired and want to put your "electronic legs" up, read a magazine to relax, and have a "drink." Go find the "chill station" for your final stop.

Group 4

Stop #1

To begin the Scavenger Hunt, you'll need to register on both the CTA and NEA Member Benefits websites. If you have already done this, great! Please log-in to both websites.

If you haven't, please do so now:

Register on the CTA Member Benefits web-site at www.CTAMemberBenefits.org. If you need your Member ID, talk to one of the CTA staff.

Visit www.neamb.com/start and register for the NEA Member Benefits website.

Stop #2

The CTA & NEA Member Benefits staff are excited to spend the next five days with you. Please visit the "Sound Box" and get a fanny pack of fun goodies. 😊

Stop #3

CTA endorses a credit union. What is the name of the credit union? What do they offer members? What interest rate discount can members get on their car loans? Home loans?

Stop #4

You are the Association Site Rep for AULA (Awesome Union Leadership Association) and during school site visits you are thanking new members and you heard there's a grant to help them purchase supplies. What is the grant called? How much is the grant worth? Can the school counselor get the grant? What about the brand new 3rd grade teacher with purple and green polka dot hair, can they get it with polka dot hair? 😊

Stop #5

We all know auto and home insurance is important to have (um.....legally required to have). Who has CTA endorsed for auto, home, renters insurance? Do they have any special features designed just for CTA members? What are they?

Stop #6

Your child is graduating from High School and about to start university. You want to provide them with a CTA Credit Card, but there are different options. What cards are

available? One of them is the CTA Cash Rewards Credit Card. What percentages of cash back can members earn on everyday spending?

Stop #7

It is coming up on summer break and you are ready to take your “dream vacation” to...[insert the location of your dream vacation]. How many NEA Travel Dollars do you have to spend on your vacation? What are some of the travel categories that NEA Travel features? When are you leaving for your “dream vacation?” 😊

Stop #8

Health insurance is expensive....but what happens when you retire and turn 65? What is the name of the benefit that NEA Member Benefits offers to help with Medicare? Are there any benefits that CTA Member Benefits offers that might resonate with CTA/NEA Retired members?

Stop #9

You should have registered on the CTA Member Benefits web-site on Stop #1. Go to www.CTAMemberBenefits.org and log-in. Under the Insurance Tab, click Death & Dismemberment and name your beneficiary.

Go to www.neamb.com/start, and log-in. Under the rotating banner, look for the NEA Complimentary Life Insurance, then click “Confirm Your Beneficiary.” Please follow the steps to name your beneficiary.

You are now done and can go to the next stop. (If you have already named your Beneficiary with both CTA and NEA MB, move on.)

Stop #10

Your day started in hair and make-up, you ran all over the room to “get the story,” you’ve completed the Scavenger Hunt, are tired and want to put your “electronic legs” up, read a magazine to relax, and have a “drink.” Go find the “chill station” for your final stop.

Group 5

Stop #1 :To begin the Scavenger Hunt, you'll need to register on both the CTA and NEA Member Benefits websites. If you have already done this, great! Please log-in to both websites. If you haven't, please do so now:

Register on the CTA Member Benefits web-site at www.CTAMemberBenefits.org. If you need your Member ID, talk to one of the CTA staff.

Visit www.neamb.com/start and register for the NEA Member Benefits website.

Stop #2: You have just left the faculty lunch room and the conversation centered around a colleague whose mother is ill and needs to go into a care facility. Your colleague shared that it is very expensive and she doesn't know how they will pay for it. You realize that your LONG TERM CARE needs could have a serious drain on your savings and estate, and decide to look into what NEA Member Benefits offers. What company does NEA Member Benefits endorse? What are some of the benefits of working with this company?

Stop #3: It's important to move across the salary schedule as soon as possible and as far as possible in an effort to increase your lifetime earnings. CTA offers a program where members can take professional development either in person or virtually and earn credits for salary schedule movement. What is the name of the program? What university does CTA work with?

Stop #4: They say there are two things you can't escape: taxes and death. Financial Advisors say that individuals need 6-8 times their annual salary in life insurance in the event of their death (could be more than eight times or less than six times, depending on your life's situation). What life insurance does CTA offer to help meet this need? What are some of the benefits included? Is there an NEA member benefit to help with your taxes (hint: anything on the NEA Marketplace?)

Stop #5: You should have registered on the CTA Member Benefits web-site on Stop #1. Go to www.CTAMemberBenefits.org and log-in. Under the Insurance Tab, click Death & Dismemberment and name your beneficiary.

Go to www.neamb.com/start, and log-in. Under the rotating banner, look for the NEA Complimentary Life Insurance, then click "Confirm Your Beneficiary." Please follow the steps to name your beneficiary.

You are now done and can go to the next stop. (If you have already named your Beneficiary with both CTA and NEA MB, move on.)

Stop #6: WOOHOO!!! You are about to retire from teaching and start living the good life. You are 63 and the only thing you are worried about is, "What should I do about my Medicare Supplement?" With all of your colleagues that have retired you think to yourself, "Surely, NEA Member Benefits has something to help with this." Do they? What are the benefits? Are there other resources on the NEA Member Benefits web-site to help retirees? What are they?

Stop #7: The CTA & NEA Member Benefits staff are excited to spend the next five days with you. Please visit the "Sound Box" and get a fanny pack of fun goodies. 😊

Stop #8: Your car has driven you from Point A to Point B for many years, and is about to go into "car retirement." Because you don't want to walk from Point A to Point B, you decide to start looking at purchasing a new (or used) car. Does NEA Member Benefits have a solution to help? What's the name of the benefit?

Stop #9: New NEA members are eligible for NEA Complimentary Life Insurance throughout their time as NEA Members. However, there is an additional life insurance policy for the first 12 months of membership. What is the name of the policy and how much is it worth?

Stop #10: Your day started in hair and make-up, you ran all over the room to "get the story," you've completed the Scavenger Hunt, are tired and want to put your "electronic legs" up, read a magazine to relax, and have a "drink." Go find the "chill station" for your final stop.

Group 6

Stop #1

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Register on the CTA Member Benefits web-site at www.CTAMemberBenefits.org. If you need your Member ID, talk to one of the CTA staff.

Visit www.neamb.com/start and register for the NEA Member Benefits website.

Stop #2

Times are financially hard and you are looking for possible ways to cut costs. You decide to get an auto and home insurance quote from California Casualty to see what the savings are. How do you get in touch with California Casualty? Do they offer any benefits that are unique to them?

Stop #3

Once upon a time you saw something about an affiliate discount buying program called NEA Discount Marketplace. Who is the provider of this benefit? Name a restaurant that you like that they have a partnership with? Is your favorite store on their site?

Stop #4

We know that planning for retirement is critical. What is the name of the CTA Member Benefits that helps members plan and prepare for retirement? Do they offer anything for members who are just starting to save? Are there other websites affiliates with this program that can help members?

Stop #5

It has been "one of those days" (or "one of those weeks," "one of those months," "one of those years?-Let's hope it hasn't lasted more than a year) and you need some serious retail therapy...time to go clothes shopping. You remember that CTA Member Benefits had something to help with shopping discounts. What is the name of the benefit? Do they have an app? Are there any discounts that might help you or that you find of interest?

Stop #6

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Go to www.neamb.com/start, and log-in. Under the rotating banner, look for the NEA Complimentary Life Insurance, then click "Confirm Your Beneficiary." Please follow the steps to name your beneficiary.

You are now done and can go to the next stop. (If you have already named your Beneficiary with both CTA and NEA MB, move on.)

Stop #7

Your car has driven you from Point A to Point B for many years, and is about to go to "car retirement." Because you don't want to walk from Point A to Point B, you decide to start looking at purchasing a new (or used) car. Does NEA Member Benefits have a solution to help save me money on buying a new car? Used car? What is the name of the benefit?

Stop #8

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Stop #9

The good news is we're living longer...and the bad news is we're living longer. CTA has a member benefit for retired members and their vision. What is the benefit called and what are the discounts? Can you hear me now? Unfortunately, hearing aids are not covered under Medicare. Does NEA Member Benefits have a solution to help with this? What is it? What is the benefit?

Stop #10

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Group 7

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Stop #2

In today's world there's a lot of stressful situations and members have asked CTA Member Benefits to help identify an app to assist with meditation, yoga, journaling, and mental health. What is the name of the app? How much does it cost? Can members invite others to join?

Stop #3

Your child has come to you and asked if you'd be willing to co-sign on a student loan for them. You love your child dearly...but know that they are a "professional student" and don't want to co-sign for the next 30 years of the student loan. What solutions does NEA Member Benefits have for this and what are some of the advantages of their student loan?

Stop #4

Your child is graduating from High School and about to start university. You want to provide them with a CTA Credit Card, but there are different options. What cards are available? One of them is the CTA Cash Rewards Credit Card. What percentages of cash back can members earn on everyday spending?

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Stop #7

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