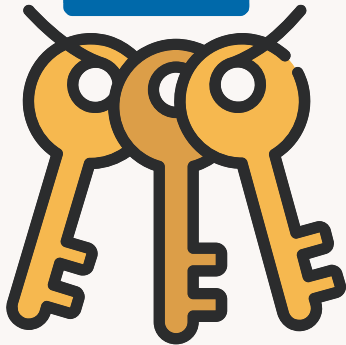




Unlock Member Engagement

WITH THESE “KEY” IDEAS
FROM
CTA MEMBER BENEFITS



By using the “key ring” of ideas on this page, chapter leaders can engage with CTA Members each month and bring added value to Association Membership.



- Visit with brand new educators and thank them with the **CTA Classroom Set-Up Grant “\$300 Bill Thank You Card.”**
- Inform new hires and district transfers they have 270 days to enroll in **Disability and/or Life insurance with The Standard.**
- Encourage new and existing members to assign their beneficiaries on CTAMemberBenefits.org and NEAMB.com/Start for their **CTA Death and Dismemberment plan** and **NEA’s Complimentary Life.**



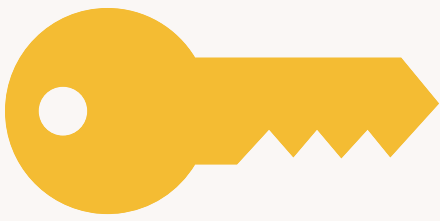
- Stretch your holiday shopping and travel budget by using the **CTA Access to Savings** program for gifts, hotels, and much more!
- Subscribe to **Calm**, the #1 mental health app—available at no cost to CTA members and gift to five dependents. Make the holidays a little less stressful with **Calm.**
- Book holiday travel and car rentals through **Access** or **CTA Car Rental Program.**
- Achieve your New Year’s Resolution of saving for retirement through the **CTA 403(b) Retirement Savings Plan.**



- Leverage the Super Rewards Checking Account through **Provident Credit Union.** In addition, members can take advantage of an exclusive .125% rate discount on mortgage and auto loans.
- Move on the salary schedule with the **CTA University Credit Program.** CTA members can earn professional growth hours toward CSU Chico University credit by attending **CTA Conferences** or watching **Virtual Pass** sessions.
- Join **CTA/NEA Retired.** Hold pre-retirement workshops and promote benefits solely for retired members.



- As summer approaches, give one final reminder about benefits under the theme, **“Don’t Leave Home Without it!”**
- Enroll with the **CTA University Credit Program** and take online PD for lane change credits.
- Order new CTA Member Benefits publications for **NEW Hire events.**
- Prepare early and invite **CTA & NEA Member Benefits, The Standard, CTA 403(b) team,** and **California Casualty** to new hire events.



“Key” QR Codes to unlock Member Knowledge



CTAMemberBenefits.org



NEAMB.com



Order and download CTA
Member Benefits materials



Register for
MB4U workshops



Sign up for Calm



Schedule a training
“Educator’s Guide to Financial
Wellness and Retirement Planning”



CTAMemberBenefits.org/RSP

**Regions
1 and 2**



Yvonne Cheng
ycheng@cta.org

Reach out for Member Benefits
trainings for new hire events,
building representatives or
general membership meetings!



Sean Mabey
smabey@cta.org

**Regions
3 and 4**

NOTES:

Questions? Call us at (650)552-5200 or e-mail MemberBenefits@cta.org,
or visit CTAMemberBenefits.org