

Leader Flyer

FOR MEMBER ENGAGEMENT

- Register and attend the Summer Institute Member Benefits Strand July 15-19, 2026 to learn how to promote member benefits all year.
- Attend President's Conference July 30- August 2, 2026.
- Order your Member Benefits Materials for New Employee Orientation
- Invite Member Benefits, The Standard, California Casualty and CTA Retirement Savings to your New Employee Orientation

- Visit with brand new educators and thank them with the **CTA Classroom Set-Up Grant** “\$300 Bill Thank You Card.”
- Inform new hires and district transfers they have 270 days to enroll in **Disability and/or Life insurance with The Standard**.
- Encourage new and existing members to assign their beneficiaries on CTAMemberBenefits.org and NEAMB.com/Start for their **CTA Death and Dismemberment plan** and NEA's **Complimentary Life**.



- Stretch your holiday shopping and traveling dollars by using the **CTA Access to Savings** program.
- Subscribe to **Calm**, the #1 mental health app—available at no cost to CTA members and gift to five dependents. Make the holidays a little less stressful with Calm.
- Book holiday travel and car rentals through **Access** or **CTA Car Rental Program**.
- Achieve your New Year's Resolution of saving for retirement through the **CTA 403b Retirement Savings Plan**.



- Leverage the Super Rewards Checking Account through **Provident Credit Union**. In addition, members can take advantage of an exclusive **.125% rate discount on mortgage and auto loans**.
- Move on the salary schedule with the **CTA University Credit Program**. CTA members can earn professional growth hours toward CSU Chico University credit by attending **CTA Conferences** or watching **Virtual Pass** sessions.
- Join **CTA/NEA Retired**. Hold pre-retirement workshops and promote benefits solely for retired members.
- As summer approaches, give one final reminder about benefits under the theme, “Don't Leave Home Without it!”
- Earn professional growth hours toward CSU Chico university credit by attending **CTA Conferences** or watching **Virtual Pass** sessions.
- Order new CTA Member Benefits publications for **NEW Hire** events.
- Prepare early and invite **CTA Member Benefits, The Standard, CTA RSP and California Casualty** to new hire events.



CTA MEMBER BENEFITS



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CTAMemberBenefits.org



NEAMB.com



Order and download CTA Member Benefits materials

Register for MB4U workshops

Sign up for Calm



Schedule a training
“Educator’s Guide to Financial
Wellness and Retirement Planning”

CTAMemberBenefits.org/RSP

Regions
1 and 2



Yvonne Cheng
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Reach out for Member Benefits trainings for new hire events, building representatives or general membership meetings!



Regions
3 and 4
Sean Mabey
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