Tee-Up Fore Kids

Benefiting Children's Wisconsin

Monday, August 23, 2027
Milwaukee Country Club



SPONSORSHIP OPPORTUNITIES

Help Us Help Kids

For more than 130 years, Children's Wisconsin has provided exceptional pediatric care and services to kids and families. Our vision is for Wisconsin's kids to be the healthiest in the nation, but we cannot achieve this vision alone. With the support of our community and corporate partners, we can care for the whole child, accelerate breakthrough discoveries, and make timely investments that ensure kids and families receive the care and support they need, when they need it most.



Tee-Up Fore Kids

Since 2011, Tee-Up Fore Kids has brought golfers to the renowned Milwaukee Country Club to raise critical funds for Children's Wisconsin. The event offers attendees exceptional networking and a chance to golf at one of Wisconsin's most exclusive courses while learning how philanthropy impacts the care we provide.

In its 16-year history, Tee-Up Fore Kids has raised nearly $4 million for Children's Wisconsin. In 2026, 150 attendees raised $374,300. Every dollar provides critical funding for our areas of greatest need.

Children's Wisconsin



Be a Part of Something Special.

As a sponsor of Tee-Up Fore Kids, you directly support the physical, dental, social and mental health of Wisconsin's kids and teens. It's your support that allows Children's to be a hospital and so much more.

As a sponsor, your organization will:

- Interact with corporate leaders and high-profile guests
- Experience a unique opportunity to golf at one of the best private country clubs in the Midwest, ranked No. 97 by *Golf Digest* in "America's 100 Greatest Golf Courses"
- Lead the way for other companies by investing in a statewide asset your employees, clients and partners depend on

Connect with a Community Committed to Making a Difference

Sponsors of Tee-Up Fore Kids will receive brand exposure across a variety of Children's Wisconsin channels*, including:

- **130,000+ subscribers** to Children's Wisconsin monthly e-newsletter
- **Thousands** of Children's Wisconsin event and registration web page views
- **1,000+ influential supporters** who receive targeted event invites and communications
- **150 event attendees** — 120 golfers and 30 reception attendees

**Specific benefits vary by sponsorship level.*







SPONSORSHIP OPPORTUNITIES

Exclusive benefits by level follow. Please see the chart on the following pages for additional benefits.

$40,000+

Presenting Sponsor

Make an immediate impression with exclusive event naming rights: **Tee-Up Fore Kids presented by (Your Company)**. Gain prominent exposure through a co-branded event logo featured across every element of the event, including promotional materials, communications, signage, golf towels and pin flags (alongside Flag Sponsor).

Additional Benefits:

- An overnight stay for six in the clubhouse on the evening of the event in six suites, including breakfast in the morning.
- An invitation for eight players to enjoy an additional round of golf and breakfast or lunch on a mutually agreed-upon date.
- Opportunity to provide a promotional message in the event program, a branded player gift for all attendees and first right of refusal for event volunteer opportunities.

$30,000+

Tournament Sponsor

Keep your company top of mind from the first tee to the final hole, with exclusive logo recognition at the tee boxes on all 18 holes. As one of the event's premier supporters, your company will also be featured prominently across promotional materials and communications.

$20,000+

19th Hole Reception Sponsor

Serve as the exclusive sponsor of the 19th Hole Reception, bringing together golfers, corporate leaders and supporters to celebrate the event's impact. Receive prominent name and/or logo recognition on reception-related communications, signage and verbal recognition during the program — with the opportunity for a company representative to address attendees.

$15,000+

Cart Sponsor

Keep your company front and center throughout the day with logo recognition on all player golf carts and scorecards.



Flag Sponsor
Keep your company in play across all 18 holes with logo recognition on every pin flag, plus a commemorative framed flag following the event.

Hospitality Sponsor
Fuel the day with logo recognition on signage associated with beverages and snacks provided throughout the day.

Golf Ball Sponsor
Put your company in the hands of every golfer with logo recognition on golf balls distributed to all players.

Lunch Sponsor
Welcome golfers to the course with logo recognition on signage displayed throughout the pre-golf seated lunch.

$10,000+

Driving Range Sponsor
Receive logo recognition on signage at the course's driving range.

Front 9 Sponsor
Receive logo recognition on signage displayed throughout the front 9 holes of the course.

Back 9 Sponsor
Receive logo recognition on signage displayed throughout the back 9 holes of the course.

Putting Green Sponsor
Receive logo recognition on signage at the practice putting green.

Program Sponsor
Receive name and logo recognition on the cover of the printed event program, along with the opportunity to share a custom promotional message with attendees.

$5,000+

Fund the Mission Sponsor (multiple available)
Help inspire generosity during the 19th Hole Reception by providing a matching gift to kick-start our Fund the Mission appeal. Your company will receive individualized name recognition during the appeal, along with shared logo recognition on associated signage.

$2,500+

Children's Champion Sponsor (4 available)
Connect with the Children's Wisconsin mission and receive logo recognition on patient family story signage displayed throughout the course.



SPONSORSHIP BENEFITS

For exclusive benefit details by level, please see previous pages.

Commitment deadlines

Event invitations: June 7, 2027
Printed program: August 2, 2027
Event signage: August 2, 2027

	Pre-event						
	$40,000+	**$30,000+**	**$20,000+**	**$15,000+**	**$10,000+**	**$5,000+**	**$2,500+**
Recognition on event invitations	Co-branded event logo, prominent company logo	Logo	Logo	Name			
Recognition on event webpage	Co-branded event logo, prominent company logo	Logo	Logo	Logo	Logo	Name	Name
Recognition in event emails	Co-branded event logo, prominent company logo	Logo	Logo	Logo	Logo	Name	Name
Children's Wisconsin monthly e-newsletter link driving to event webpage with recognition	Name recognition within e-newsletter	Name recognition within e-newsletter	Recognition on event webpage from click-through traffic	Recognition on event webpage from click-through traffic	Recognition on event webpage from click-through traffic	Recognition on event webpage from click-through traffic	Recognition on event webpage from click-through traffic

	Event day						
	$40,000+	**$30,000+**	**$20,000+**	**$15,000+**	**$10,000+**	**$5,000+**	**$2,500+**
Opportunity to speak during program	✓	✓	✓				
Golf players (includes golf, player gift, 19th Hole Reception)	8	6	4	4	2		
Verbal recognition during morning program	✓	✓	✓	✓	✓		
Verbal recognition during reception	✓	✓	✓	✓	✓	✓	✓
Event-day signage	Co-branded event logo, prominent company logo	Logo	Logo	Logo	Logo	General event: name; Fund the Mission: logo	General event: name; Children's Champion: logo
Recognition in printed program	Co-branded event logo, prominent company logo	Logo	Logo	Logo	Logo	Name	Name
Additional invites to 19th Hole Reception for non-golfers	8	6	6	4	2	2	2
	Post-event						
	$40,000+	**$30,000+**	**$20,000+**	**$15,000+**	**$10,000+**	**$5,000+**	**$2,500+**
Recognition in Children's Wisconsin thank-you email	Co-branded event logo, prominent company logo	Logo	Logo	Logo	Logo	Name	Name
First right of refusal for 2028 event	✓	✓	✓	✓	✓	✓	✓

Let's Connect.

Interested in making a difference for Wisconsin's kids? Let's connect and explore the sponsorship opportunity that's right for your organization.



Contact us today:

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Children's Wisconsin