

GATHER FOR | GOOD

Benefiting Children's Wisconsin

Date TBD, 2026 | De Pere, Wisconsin

SPONSORSHIP OPPORTUNITIES

Help Us Help Kids

For more than 130 years, Children's Wisconsin has delivered exceptional care to kids and families. Our vision is for Wisconsin's kids to be the healthiest in the nation, but we cannot achieve this vision alone. It is the generosity of our community and corporate partners that allows us to provide the very best physical, dental, social and mental health care to those we serve. Thank you for considering a partnership with Children's Wisconsin. We look forward to working with you on the many ways your investment can make a difference.



Gather for Good

Since 1993, Gather for Good has highlighted families in Northeast Wisconsin whose lives have been touched by Children's Wisconsin. It's a beautiful, themed evening filled with fun, great networking, an inspiring dinner program, and the opportunity to learn how Children's Wisconsin is expanding on our long-standing commitment to bring care closer to home in the Northeast region.

Gather for Good has raised more than **\$2.3 million** for Children's Wisconsin over the past 30 years. In 2025 alone, over 230 attendees raised \$180,425. Every dollar directly supports care for patients and families in Northeast Wisconsin.

Brighter Futures in Northeast Wisconsin and Beyond

At Children's Wisconsin, we will do everything we can to ensure kids receive the excellent health care they need and deserve. This is why we continue to expand care for kids living in Northeast Wisconsin and surrounding regions. By providing care closer to home, families don't have to travel to Milwaukee for appointments or treatments. Care closer to home means fewer missed work and school days and less stress. Most importantly, it means families can spend more time just being together!

As a sponsor of Gather for Good, you support care closer to home in the Northeast region, ensuring more kids in the state can have a chance at healthier, brighter futures.



Specialty and Urgent Care in the Appleton Clinic — The Appleton Clinic opened in 2023, more than tripling our potential to serve kids who need specialty care. Last year, our footprint expanded to bring pediatric urgent care services for kids with minor illnesses and injuries, when an emergency department visit is not needed.



Fox Valley Child Advocacy Center — Located in the Appleton Clinic, our Fox Valley CAC ensures kids and teens who have suffered abuse or neglect receive the full continuum of care from our multidisciplinary team, minimizing trauma and setting them on the road to justice and healing.



Neonatal Care in the Fox Valley Hospital — As demand continues to rise, we are expanding and modernizing our Fox Valley hospital NICU and pediatric inpatient unit to increase access, and improve health outcomes and family experience.



First-of-its-kind Mental Health Walk-In Clinic in the Region — Some kids can't wait to receive support for mental and behavioral health issues. In 2025, Children's opened the Green Bay Mental Health Walk-In Clinic, co-located within the Bellin Health Psychiatric Center, increasing access to immediate care for kids and teens ages 5-18 experiencing distress, without the need for appointments or referrals.



The Northeast Community Health Advocates program — Our Community Health Advocates work together with parents to create care plans with personal and health goals to achieve lasting stability, providing coaching every step of the way.

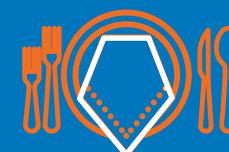
Be a Part of Something Special

The Children's Wisconsin impact in Northeast Wisconsin is growing — and we're excited to have you as our invaluable partner in this effort. This is a tremendous opportunity for you and your business to make a difference in the health and well-being of families for years to come.

Reach an audience committed to making a difference*:



Nearly 4,000 influential people receiving printed and email invitations and event communications



Up to 230 Gather for Good event attendees made up of business professionals, donors, volunteers and patient families from throughout the Northeast



Up to 130,000 Children's Wisconsin Foundation monthly e-newsletter subscribers



Nearly 3,000 visitors to the Gather for Good event and registration web pages

*Specific benefits vary by sponsorship level.



SPONSORSHIP OPPORTUNITIES

For full benefit details by level, see next page.

\$20,000+

Presenting Sponsor

Event name and logo recognition, "Gather for Good, presented by your company!" Also includes company logo recognition on key pieces of collateral, opportunity to have a representative on the event committee, and special meet-and-greet opportunity with patient families in attendance.

\$10,000+

Mission Moment Sponsor

Bring our featured patient family story to life and inspire fundraising! Includes name recognition on event invite and program, as well as verbal recognition in association with patient family storytelling: "Mission Moment, brought to you by your company." Your sponsorship will also be leveraged as a matching gift during "Fund the Mission" and you can also have an opportunity to introduce the patient family at the event.

\$7,500+

Hospitality Sponsor

Welcome guests in style with branded entryway signage and the opportunity to provide a branded gift for guests to remember the inspiring evening.*

\$5,000+

Auction Sponsor

Sponsor the auction, complete with branded signage and name recognition on the digital auction platform, along with email and text reminders.

\$5,000+

Cocktail Sponsor

Select and sponsor a signature event cocktail and receive brand recognition via signage on the bar and cocktail tables.

\$2,500, \$5,000, \$7,500 AND \$10,000+

Fund the Mission Sponsor (Multiple sponsorships available)

This sponsorship offers four levels to inspire increased giving during the "Fund the Mission" portion of the event program, with your sponsorship leveraged as a matching gift:

\$2,500 Verbal and logo recognition on digital signage

\$5,000 Verbal and logo recognition on digital signage (medium size)

\$7,500 Verbal and logo recognition on digital signage (large size)

\$10,000 Verbal and logo recognition on digital signage (largest size)

\$1,500+

Table Sponsor

Show your support by attending with a table of eight guests.



*Branded gifts are a unique opportunity for your company to donate an exclusive take-home item to extend brand exposure.

SPONSORSHIP BENEFITS

Commitment deadlines:

Printed invite: July 1, 2026

Printed program: October 1, 2026

Event signage: October 12, 2026

| | \$20,000+ | \$10,000+ | \$7,500+ | \$5,000+ | \$2,500+ | \$1,500+ |
|---|---------------------------------|-------------|-------------|-------------|-------------|----------|
| Recognition on all event materials | Event name and logo recognition | | | | | |
| Opportunity to speak during program | ✓ | | | | | |
| Company representative on committee | ✓ | | | | | |
| Recognition on a Children's Wisconsin social media platform | ✓ | ✓ | ✓ | | | |
| Verbal mention during event program | ✓ | ✓ | ✓ | | | |
| Recognition on invitations | Logo | Logo | Name | | | |
| Recognition on save the dates | Logo | Logo | Name | | | |
| Recognition in pre- and post-event emails | Prominent logo | Logo | Logo | Logo | Name | |
| Recognition on event and registration web pages | Prominent logo & link | Logo & link | Logo & link | Logo & link | Name & link | |
| Recognition in printed program | Prominent logo | Logo | Name | Name | Name | |
| Table(s) of 8 | 2 | 1 | 1 | 1 | 1 | 1 |
| Recognition on table signage | Logo | Logo | Logo | Logo | Logo | Logo |
| Recognition on specific sponsor-level signage | Prominent logo | Logo | Logo | Logo | Name | Name |
| Recognition on digital event signage | Prominent logo | Logo | Logo | Logo | Logo | Name |
| First right of refusal to support event in 2027 | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Exclusive benefits unique to each sponsorship level | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

Benefit timeline and print deadlines to be discussed with Children's Wisconsin.

LET'S CONNECT.

Want to learn more about how your brand can be a part of Gather for Good? We'd love to chat!



Contact us today:

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Kids deserve the best.

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