



# Children's Wisconsin **OPEN**

Butte des Morts Country Club, Appleton, WI  
**June 8, 2026**

## SPONSORSHIP OPPORTUNITIES

### Help Us Help Kids

For more than 130 years, Children's Wisconsin has provided exceptional pediatric care and services to kids and families. Our vision is for Wisconsin's kids to be the healthiest in the nation, but we cannot achieve this vision alone. It is the generosity of our community and corporate partners that allows us to provide the very best physical, dental, social and mental health care to those we serve. We hope you will consider making an investment.



### Children's Wisconsin Open

The Children's Wisconsin Open is a unique opportunity to golf with Wisconsin local legends — athletes, coaches, alumni and on-air personalities — all for an amazing cause! Attendees will enjoy a day on the greens, complete with a patient family send-off, hole competitions, great hospitality and networking, and an inspiring reception and dinner program.

The event has raised more than \$4.5 million for Children's Wisconsin since 1988. Last year, our event featured 170 golfers and 38 legends and welcomed 19 corporate and individual sponsors. We look forward to building on the momentum in 2026, with every dollar directly benefiting kids and families served by our Fox Valley Hospital and clinics in Appleton, Ashwaubenon, Green Bay and Neenah.



Children's  
Wisconsin

Kids deserve the best.

## Bringing Care Closer to Home in Northeast Wisconsin

As a sponsor of the Children's Wisconsin Open, you directly support the physical, dental, social and mental health of kids and teens. Every dollar raised at this event goes toward our exciting plan for a healthier Northeast Wisconsin. We're expanding on our long-standing commitment to bring care closer to home: Creating regional access to nationally ranked pediatric services, while reducing the travel burden for the children and families we serve.



### New Clinics

We are thrilled to be providing access to more than 20 pediatric specialties at our clinic in Appleton (opened in 2023), which will soon be offering pediatric urgent care, and Ashwaubenon, which just opened in August 2025. These clinics serve as regional homes for specialty care and programs serving the Children's Wisconsin mission — and provide access to the largest, most comprehensive team of pediatric specialty providers and health care professionals in the region. In addition, we opened the Green Bay Mental Health Walk-In Clinic in September 2025, which offers mental health care to kids and teens experiencing urgent mental health issues. Each of these clinics is 100% focused on kids and provides state-of-the-art care to kids in Northeast Wisconsin.



### Updated Facilities

The opening of our new clinics providing specialty services gives us the opportunity to update and enhance our existing hospital-based services, comprising a 22-bed, Level 3 Neonatal Intensive Care Unit (NICU) and a 20-bed pediatric inpatient unit. It also enables us to add a host of patient and family resources that support a more nurturing environment where families can find respite and connect with resources that empower, while also focusing on health and healing.



### Expanding Programming

When children and families are strong and healthy, so are their communities. That's why we invest in programs that help kids cope with illness at our hospitals and clinics, as well as outreach programs and services that support kids and families at home and school.

New expanded programming in the Northeast includes:



- Child Life specialists that ease stress for children, caregivers and siblings
- Art and music therapies that provide a much-needed creative outlet and place kids on a path to healing
- Child advocacy and protection services that treat and advocate for children suspected to be victims of abuse, neglect and trauma



## Be a Part of Something Special

We're ready and excited to begin a new chapter of our story in Northeast Wisconsin. Children's Wisconsin has the expertise to deliver on this vision, but we cannot do it alone. This is a tremendous opportunity to have a transformational impact for years to come.

### Reach an audience committed to making a difference:

-  **Up to 130,000 Children's Wisconsin Foundation email subscribers**
-  **Up to 1,000 individuals who receive targeted event invites and communications**
-  **Up to 180 Children's Wisconsin Open participants made up of Fox Valley-area professionals, businesses and supporters**

*\*Specific benefits vary by sponsorship level.*



# SPONSORSHIP OPPORTUNITIES

Exclusive sponsorship benefits follow. For full benefit details by level, please see next page.

**\$30,000**

## **Presenting Sponsor**

Prominent recognition throughout every element of the event, including event naming rights: "Children's Wisconsin Open, sponsored by (your company)." Extensive print and digital exposure across Children's Wisconsin channels. *Complete benefits detailed in separate Presenting Sponsor menu.*

**\$25,000**

## **Reception Sponsor**

Sponsor the post-golf dinner reception and program with prominent logo recognition at each table. Receive special recognition during the Fund the Mission appeal, with a portion of your gift applied as a match.

**\$10,000**

## **Flag Sponsor**

Sponsor the flags and receive logo recognition on all 18 pin hole flags.

**\$7,500**

## **Competition Sponsor**

Sponsor the co-branded prizes for course competitions and receive logo recognition on tournament entry merchandise (towels) and signage. (Additional in-kind and/or financial donation required to cover expenses associated with prizes.)

**\$7,500**

## **Cart Sponsor**

Sponsor player and legend carts and receive logo recognition on each cart and scorecard.

**\$5,000**

## **Golf Ball Sponsor**

Sponsor the co-branded golf balls given to all players. (Additional in-kind and/or financial donation required to cover expenses associated with golf balls.)

**\$1,500**

## **Hole Sponsor (18 available)**

Receive logo recognition on hole signage and tickets for two attendees to 19th Hole celebration and dinner reception.



## HOSPITALITY SPONSORSHIP: \$2,500 - \$10,000

Gain recognition and branding at all event hospitality offerings, including on-course refreshments, breakfast, lunch and 19th Hole celebration. This sponsorship includes four tiered levels with benefits and logo size scaled based on donation.

	\$10,000 (1 available)	\$7,500 (1 available)	\$5,000 (2 available)	\$2,500 (2 available)
Verbal mention during morning program	✓	✓		
Verbal mention during dinner program	✓	✓	✓	✓
Attendee opportunity: includes golf, 19th Hole celebration and dinner reception	4	4	4	2
Recognition in event emails and on registration webpage	Logo	Logo	Logo	Name
Recognition on digital event signage	Logo	Logo	Logo	Name
Logo recognition on hospitality-related signage	Prominent	Large	Medium	Small
Recognition in printed program	Logo	Name	Name	Name

# SPONSORSHIP BENEFITS

Commitment by February 20, 2026, required to receive full scope of sponsorship benefits. After this date, please work with your Children's Wisconsin representative to determine sponsorship benefit deadlines.

**Presenting Sponsor to receive all listed benefits, plus additional pre-, during and post-event recognition.**

	Reception \$25,000	Flag \$10,000	Competition \$7,500	Cart \$7,500	Golf Ball \$5,000	Hole \$1,500
Recognition on invitations	Name	Name				
Verbal mention during morning program	✓	✓	✓	✓		
Verbal mention during dinner program	✓	✓	✓	✓	✓	✓
Golf players (includes golf, 19th hole celebration and dinner reception)	8	4	4	4	4	
Recognition in emails and on registration webpage	Logo	Logo	Logo	Logo	Logo	Name
Recognition on digital event signage	Logo	Logo	Logo	Logo	Logo	Name

	Reception \$25,000	Flag \$10,000	Competition \$7,500	Cart \$7,500	Golf Ball \$5,000	Hole \$1,500
Recognition on level-specific event signage	Logo	Logo	Logo	Logo	Logo	Logo
Recognition in printed program	Logo	Logo	Logo	Name	Name	Name



Kids deserve the best.

## **LET'S CONNECT**

Want to learn more about how your  
brand can be a part of the Children's Wisconsin Open?  
We'd love to chat!

### **Contact us today:**

**Julie Sands**

Manager, Corporate Philanthropy & Engagement

Children's Wisconsin Foundation

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