



# Tee-Up Fore Kids

Benefiting Children's Wisconsin

**Monday, August 3, 2026**  
**Milwaukee Country Club**



## SPONSORSHIP OPPORTUNITIES

### Help Us Help Kids

For more than 130 years, Children's Wisconsin has provided exceptional pediatric care and services to kids and families. Our vision is for Wisconsin's kids to be the healthiest in the nation, but we cannot achieve this vision alone. We rely on support from our community and corporate partners to make a difference in the lives of those we serve, and we look forward to partnering with you to make a strategic investment.



### Tee-Up Fore Kids

Since 2011, Tee-Up Fore Kids has brought golfers to the renowned Milwaukee Country Club to raise critical funds for Children's Wisconsin. The event offers attendees exceptional networking and a chance to golf at one of Wisconsin's most exclusive courses while learning how philanthropy impacts the care we provide.

In its 15-year history, Tee-Up Fore Kids has raised nearly \$3.5 million for Children's Wisconsin. In 2025, 135 attendees raised \$345,650. Every dollar provides critical funding for our areas of greatest need.



Kids deserve the best.





### Be a Part of Something Special.

As a sponsor of Tee-Up Fore Kids, you directly support the physical, dental, social and mental health of Wisconsin's kids and teens. It's your support that allows Children's to provide the very best care to kids.

#### As a sponsor, your organization will:

- Interact with Wisconsin's corporate leaders and high-profile guests
- Experience a unique opportunity to golf at one of the best private country clubs in the Midwest, ranked No. 97 by *Golf Digest* in "America's 100 Greatest Golf Courses"
- Lead the way for other companies by investing in a statewide asset your employees, clients and partners depend on

### Reach an Audience Committed to Making a Difference:

Sponsors of Tee-Up Fore Kids will receive brand exposure across a variety of Children's Wisconsin channels\*, including:

- ✉ Approximately **130,000 subscribers** to Children's Wisconsin monthly e-newsletter
- 👁 Approximately **45,000 monthly Children's Wisconsin Foundation website visitors**, which drives to the event registration web page, with sponsor recognition
- 👥 Approximately **1,000+ influential supporters** who receive targeted event invites and communications
- 📅 Approximately **135 event attendees** — 105+ golfers and 25+ reception attendees

*\*Specific benefits vary by sponsorship level.*





# SPONSORSHIP OPPORTUNITIES

For additional benefits by level, please see the chart on the following pages.

40,000+

## Presenting Sponsor

Be the presenting sponsor of the 16th annual Tee-Up Fore Kids benefiting Children’s Wisconsin.

### Benefits include:

- An overnight stay for six in the clubhouse on the evening of the event in six suites, including breakfast in the morning.
- An invitation for eight players to enjoy an additional round of golf and breakfast or lunch on a mutually agreed-upon date.

\$30,000+

## Tournament Sponsor

Receive prominent name and logo recognition at the tee boxes on all 18 holes.

\$15,000+

## 19th Hole Reception Sponsor **SOLD**

Receive prominent name and/or logo recognition on all invite communications as well as signage throughout the reception: *‘19th Hole Reception sponsored by your company.’* Opportunity to speak during reception.

## Hospitality Sponsor **SOLD**

Receive prominent name and logo recognition on all beverage carts, in the player lounges and on packaged snacks.

## Lunch Sponsor **SOLD**

Receive prominent name and logo recognition on signage and table tent cards during pre-golf lunch.

\$10,000+

## Cart Sponsor

Receive name and logo recognition on all player golf carts and scorecards.

## Driving Range Sponsor

Receive name and logo recognition on signage at the course’s driving range.

## Flag Sponsor

Receive name and logo recognition on all course hole flags.

## Front 9 Sponsor

Receive name and logo recognition on signage throughout the front 9 holes and the opportunity to provide a branded player gift for the player gift bag.

## Back 9 Sponsor

Receive name and logo recognition on signage throughout the back 9 holes and the opportunity to provide a branded player gift for the player gift bag.

## Golf Ball Sponsor

Receive name and logo recognition on all player golf balls.

## Putting Green Sponsor

Receive name and logo recognition at practice putting green.

## Program Sponsor

Receive name and logo recognition on the cover of the printed event program as well as the opportunity to provide a custom QR code or link driving to a promotional message.

\$5,000+

## Fund the Mission Sponsor (multiple available)

Receive name and logo recognition during the Fund the Mission appeal during the 19th Hole Reception, with your gift applied as a match.

\$2,500+

## Children’s Champion Sponsor (4 available)

Connect with the Children’s Wisconsin mission and receive name and logo recognition on an assigned patient story yard sign displayed on the course.

## Enhanced Networking Opportunity

All \$10,000-level sponsorships include two golf player spots. For an additional \$3,750 donation, receive an additional two golf player spots — with the opportunity to have a member of the Children’s Wisconsin team in your foursome.



SPONSORSHIP BENEFITS

For unique benefit details by level, please see previous pages.

Commitment deadlines

Event invitations: April 3, 2026

Children’s Wisconsin monthly e-newsletter:  
July 1, 2026

Printed program: June 15, 2026

Event signage: June 15, 2026

	Pre-event					
	\$40,000+	\$30,000+	\$15,000+	\$10,000+	\$5,000+	\$2,500+
Recognition on event invitations	Event logo, prominent company logo	Logo	Name			
Recognition on event webpage	Event logo, prominent company logo	Logo	Logo	Logo	Name	Name
Recognition in event emails	Event logo, prominent company logo	Logo	Logo	Logo	Name	Name
Children’s Wisconsin monthly e-newsletter link driving to event webpage with recognition	Name recognition within e-newsletter	✓	✓	✓	✓	✓

	Event day					
	\$40,000+	\$30,000+	\$15,000+	\$10,000+	\$5,000+	\$2,500+
Golf players (includes golf, player gift, 19th Hole Reception)	8	4	4	2		
Verbal recognition during reception	✓	✓	✓	✓		
Verbal recognition during morning program	✓	✓	✓	✓	✓	✓
Event-day signage	Event logo, prominent company logo	Logo	Logo	Logo	General event: name; Fund the Mission: logo	General event: name; Fund the Mission: logo
Recognition in printed program	Event logo, prominent company logo	Logo	Logo	Logo	Name	Name
Additional invites to 19th Hole Reception for non-golfers	8	4	4	2	2	2

	Post-event					
	\$40,000+	\$30,000+	\$15,000+	\$10,000+	\$5,000+	\$2,500+
Recognition in Children’s Wisconsin thank-you email	Event logo, prominent company logo	Logo	Logo	Logo	Name	Name
First right of refusal for 2027 event	✓	✓	✓	✓	✓	✓

## Let's Connect.

Want to learn more about how your organization can be a part of Tee-Up Fore Kids? We'd love to chat!

### Contact us today:

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Children's Wisconsin Foundation

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