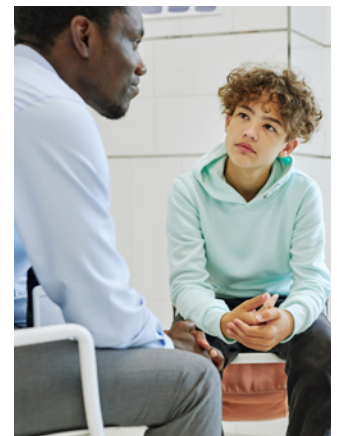


2025 Community Benefits Overview

At Children's Wisconsin, we recognize our role and responsibility in improving community health. We are committed to investing our resources to ensure children and families receive the care, education and support they need to be healthy and well.

We are proud to offer many programs and services that positively impact the health of Wisconsin residents. This report provides an overview of investments Children's Wisconsin makes in our programs and services to address community health and well-being. While not represented in this report, grants and generous gifts from individual, corporate, government and foundation benefactors are critical to supporting our work. Children's Wisconsin community benefit investments are a vital piece of our efforts to improve kids' health. We are grateful to partner with many community organizations, working collaboratively to achieve our common goals.

In 2025, Children's Wisconsin invested more than \$201 million in community benefit categories identified by the IRS. Children's Wisconsin community benefit investments are especially important to help ensure that all children have the opportunity to achieve positive physical, mental, dental and social health outcomes. We continue to invest in and serve our community because kids deserve the best.



Highlights of Our Interactions With Kids and Families

Children's Wisconsin's community benefit investments help ensure we're providing high quality health care, education, training, research, resources and support to help kids, families and communities thrive. Our community benefit activities respond to and address community needs and aim to improve the health and well-being of residents across Wisconsin. Listed on page 2 are Children's Wisconsin investments in core areas identified by the IRS.

- Only not-for-profit, independent children's hospital in Wisconsin that is 100% dedicated to caring for kids
- Largest not-for-profit, community-based agency serving children, youth and families in the state
- Ranked in six major pediatric specialties by *U.S. News & World Report*
- 7.3 million connections with kids and families in Wisconsin and beyond
- More than half of hospital inpatient visits are children covered by Medicaid
- 700+ residents and fellows are trained at Children's Wisconsin, including 200+ in pediatrics specifically
- 739,000+ specialty care visits
- 860+ car seats distributed
- 14,000+ participants in the Positive Parenting Program (Triple P)
- 41,000+ cases managed by the Wisconsin Poison Center
- 18,600+ families positively impacted by Community Services
- 1,000+ clinical trials

Children's Wisconsin 2025 Community Benefit Investments:

Caring for those covered by Medicaid: \$107,913,824

- When government payments received are less than the cost of providing care to those covered by Medicaid.
- Children's Wisconsin is one of the largest providers for kids covered by Medicaid in the state. Medicaid provides kids with access to health care, including early prevention and intervention services, keeping kids healthy and their health care costs low. It is also an important source of health care coverage for kids with complex, chronic health conditions.

Health professions education: \$35,248,067

- Training pediatric residents and fellows and supporting students, interns and other health professions education.
- A robust pediatric health care workforce is essential to ensuring that every child has access to high quality care. In addition to training medical and dental residents and fellows, Children's Wisconsin is proud to serve as a training institution for hundreds of nurses, technologists, therapists, students, interns and other health professionals.

Subsidized health services: \$30,938,190

- Clinical programs and services that meet an identified community need, particularly those that are critical for kids, and whose revenues do not exceed the cost of care.
- Children's Wisconsin offers unique, specialized care for kids and families. This includes innovative mental and behavioral health services in clinics; schools and communities; clinics to diagnose and treat diabetes, genetic conditions and other health needs; and child advocacy centers which provide evaluation, treatment and services when there are concerns for child maltreatment.

Community health improvement services: \$13,798,379

- Services, programs and education that extend beyond patient care activities to help keep kids, families and communities safe.
- Families, schools, communities and social drivers of health affect the health and well-being of kids, so we partner with and support Wisconsin communities in many ways. Through parent resources and supports, community education, the Children's Health Alliance of Wisconsin, the Wisconsin Poison Center, child welfare teams and more — we are wrapping around kids and families to address their holistic needs.

Research: \$10,029,504

- Pediatric clinical and community health research and studies find innovative treatments and solutions.
- This includes our investment in Children's Research Institute — the largest concentration of 100% pediatric-focused research in Wisconsin. 250+ researchers are working across disciplines and specialties to deliver faster diagnoses, safer treatments, and better futures for kids across Wisconsin and beyond.

Financial assistance/charity care: \$2,315,367

- While most children in Wisconsin have access to health insurance through public or private options, Children's Wisconsin provides free or discounted health services to those who meet our financial assistance policy criteria.
- Children's Wisconsin cares for kids who may not be covered by insurance and supports families who face economic and personal financial hardship.

Financial and in-kind contributions: \$1,083,016

- Children's Wisconsin supports local organizations and important causes that positively impact our community, through both financial contributions and staff participation on community boards and committees addressing community health issues.
- This includes contributions to United Way, March of Dimes, Boys & Girls Clubs, American Heart Association, among many others.

Community-building activities: \$301,996

- Children's Wisconsin supports coalitions, initiatives and organizations working to improve the community, including addressing economic self-sufficiency, housing stability, community and public health efforts, and workforce development, among other issues.
- This includes support for Habitat for Humanity, Catalpa Health, Sojourner Family Peace Center, gun violence prevention awareness and for community events to promote kids' and families' health.

