Business Life Insurance

KEY-EMPLOYEE PROTECTION

Taking Care of Business

Protecting the future

Employees add considerable value to every business. By making the right moves, you've put people into positions that support your business goals and found employees who consistently make everything run smoothly – be that the irreplaceable office manager or the always top-performing salesperson.

You know that high performers are hard to find and even harder to replace. What would happen if you unexpectedly lost a key employee? Could your business suffer a significant financial strain?

Key employee life insurance coverage from Cincinnati Life can:

- protect your business during this difficult time
- provide the capital needed to find, hire and train a new employee
- lessen the economic impact your business may encounter with the loss of an essential employee

Set your company up for success by choosing a solution *before* you're forced into an uncomfortable position. Whether permanent coverage, such as universal life and whole life, or term coverage is more appropriate for your situation, we can help you accomplish peace of mind.

For more information on the benefits of key employee protection, please contact your local independent agent recommending coverage.

THE CINCINNATI LIFE INSURANCE COMPANY

Everything Insurance Should Be®

This is not a policy. For a complete statement of the coverages and exclusions, please see the policy contract. All applicants are subject to eligibility requirements. Products available in most states.

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