

For more information on all of our community benefit programs please visit www.ChildrensNational.org/Advocacy/CommunityBenefit.



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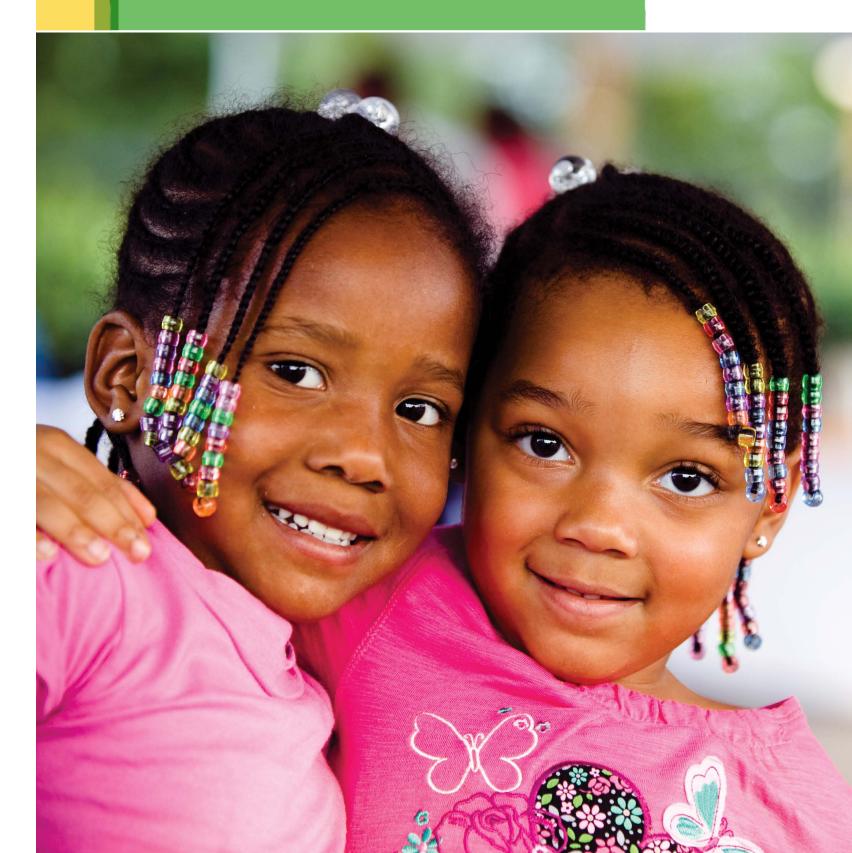
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A member of the Children's Miracle Network

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2010 Community Benefit Report Summary







Committed to Our Community

Children's National Medical Center is recognized nationwide for its excellence in patient care and its focus on and commitment to the communities it serves. Those communities stretch far and wide, and encompass populations that are diverse in ethnicity and socioeconomic status, yet face similar health care challenges. Children's National strives to meets its mission of Care, Advocacy, Research and Education by developing innovative and specialized programs that will positively affect health outcomes for children, and improve the overall health status of the communities in which they live. For hospital administrators and staff, this work involves determining where health needs are greatest, identifying strategic partners with similar goals, and investing resources wisely.

AN EVIDENCE-BASED APPROACH

Every three years, Children's National will conduct a pediatric community health needs assessment to understand the current needs of the region's youth. This data will serve as the foundation



for identifying needs, determining priorities, and developing implementation strategies that will maximize financial investments while achieving the greatest community benefit.

PROGRAMMING

In 2010, Children's National expended \$113,773,867 to meet the unique needs of communities throughout the Washington metropolitan area and across the United States. These resources supported programs for **Community Health Improvement Services**, **Research**, **Health Professions Education**, and **Community Building Activities**. Examples of such programs include:

- TASA or Teens Against the Spread of Aids, where high school students help educate their at-risk peers about HIV/AIDS through theatre, poetry, and performance art.
- The Family Help Desk, that connected more than 600 families with the social resources necessary to maintain a healthy household, and
- Clinical Site Training, which exposes college students interested in ultrasound, sonography, and other radiologic technologies in pediatrics.

PARTNERSHIPS

Our initiatives are successful, in large part, because of close ties and strong collaborations forged with a cadre of health and health-related organizations, social service agencies, government entities, and community- and faith-based groups. Last year, as in years past, Children's National, and partnered with (among others):

- DC Department of Health
- U.S. Department of Transportation
- Community-Based Organizations including, but not limited to:
 - Children's Law Center
 - Community of Hope
 - Florida Avenue Baptist Church
 - Mary's Center
 - Poison Control Center

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