



2010 Community Benefit Report Summary



For more information on all of our community benefit programs please visit www.ChildrensNational.org/Advocacy/CommunityBenefit.



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Community *Investment*



TOTAL COMMUNITY BENEFIT \$113,773,867

TOTAL Uncompensated Care	\$63,678,936	TOTAL Community Benefit Categories	\$50,094,931
Charity care	\$17,886,519	Community health improvement services.....	\$22,212,390
Bad debt	\$7,994,204	Health professions education.....	\$8,978,339
Medicaid shortfalls.....	\$37,798,213	Subsidized health services	\$8,363,682
		Research	\$9,976,972
		Financial and in-kind contributions.....	\$44,405
		Community building activities	\$224,763
		Community benefit operations	\$294,380

Committed to *Our Community*

Children’s National Medical Center is recognized nationwide for its excellence in patient care and its focus on and commitment to the communities it serves. Those communities stretch far and wide, and encompass populations that are diverse in ethnicity and socioeconomic status, yet face similar health care challenges. Children’s National strives to meet its mission of Care, Advocacy, Research and Education by developing innovative and specialized programs that will positively affect health outcomes for children, and improve the overall health status of the communities in which they live. For hospital administrators and staff, this work involves determining where health needs are greatest, identifying strategic partners with similar goals, and investing resources wisely.

AN EVIDENCE-BASED APPROACH

Every three years, Children’s National will conduct a pediatric community health needs assessment to understand the current needs of the region’s youth. This data will serve as the foundation

for identifying needs, determining priorities, and developing implementation strategies that will maximize financial investments while achieving the greatest community benefit.

PROGRAMMING

In 2010, Children’s National expended \$113,773,867 to meet the unique needs of communities throughout the Washington metropolitan area and across the United States. These resources supported programs for **Community Health Improvement Services, Research, Health Professions Education, and Community Building Activities.** Examples of such programs include:

- **TASA or Teens Against the Spread of Aids**, where high school students help educate their at-risk peers about HIV/AIDS through theatre, poetry, and performance art.
- **The Family Help Desk**, that connected more than 600 families with the social resources necessary to maintain a healthy household, and
- **Clinical Site Training**, which exposes college students interested in ultrasound, sonography, and other radiologic technologies in pediatrics.

More than 150,000 people benefited from these and numerous other programs.

PARTNERSHIPS

Our initiatives are successful, in large part, because of close ties and strong collaborations forged with a cadre of health and health-related organizations, social service agencies, government entities, and community- and faith-based groups. Last year, as in years past, Children’s National, and partnered with (among others):

- DC Department of Health
- U.S. Department of Transportation
- Community-Based Organizations including, but not limited to:
 - Children’s Law Center
 - Community of Hope
 - Florida Avenue Baptist Church
 - Mary’s Center
 - Poison Control Center

