



For more information on all of our community benefit programs
please visit www.ChildrensNational.org/Advocacy/CommunityBenefit.

The Future Starts Now: Healthier Kids, Stronger Communities

Copyright ©2013 Children's National Medical Center. All rights reserved.

The bear logo and Children's National Medical Center are registered trademarks. The names of the other organizations within the Children's National Medical Center system are service marks of Children's National Medical Center and/or its affiliates.

A member of the Children's Miracle Network.

Children's National does not discriminate on any grounds prohibited by applicable law, including race, color, religion, age, sex, national origin or ancestry, sexual orientation, marital status, status as a disabled or Vietnam veteran or as a qualified individual.

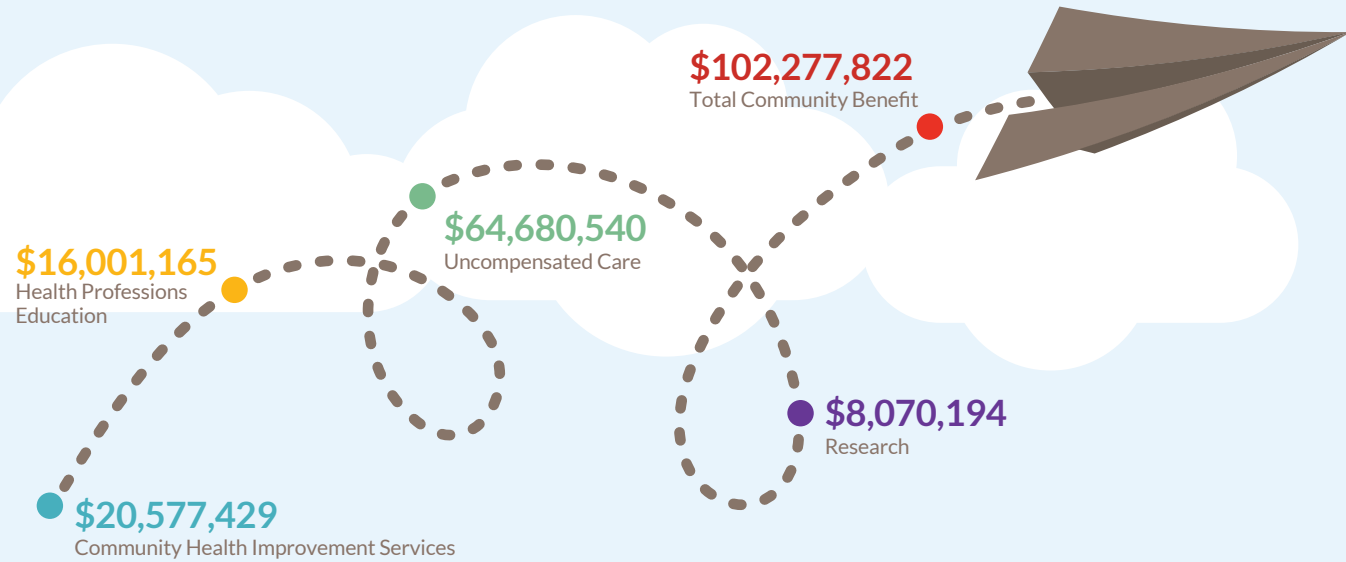
111 Michigan Avenue, NW • Washington, DC 20010 • www.ChildrensNational.org

The Future Starts Now: Healthier Kids, Stronger Communities



2012 Community Benefit Report Summary

2012 Community Investment



TOTAL COMMUNITY BENEFIT \$102,277,822

TOTAL Uncompensated Care \$64,680,540

Financial Assistance	\$8,846,754
Medicaid Shortfalls	\$44,160,814
Bad Debt*	\$11,672,972

* Bad debt and community building activities are part of our community investment but are not recognized by the Internal Revenue Service as community benefits; therefore, the financials associated with these categories are not included in the numbers for total community benefit categories and total community benefit.

TOTAL Community Benefit Categories \$49,270,254

Community Health Improvement Services	\$20,577,429
Health Professions Education	\$16,001,165
Subsidized Health Services	\$4,033,349
Research	\$8,070,194
Cash and In-Kind Contributions	\$63,890
Community Benefit Operations	\$524,227
Community Building Activities*	\$108,384

Healthier Kids, Stronger Communities

At Children's National Medical Center, the future starts now! Our vision of **Healthier Kids, Stronger Communities** has been the motivation behind a number of forward-focused initiatives aimed at creating a lasting standard for prevention and community education, coupled with top-notch treatment and continuous improvement.

As always, the vision is carried out through a cadre of nationally recognized healthcare professionals, staff, and administrators who tirelessly serve the unique and diverse medical needs of the residents of the Washington, DC, metropolitan area and the broader community. Their work provides a unique perspective of the health improvements important for all children, in every family. With this in mind, the hospital is committed to building a universal blueprint for improving healthcare that can be replicated in health systems, hospitals, and clinics in communities across the country. The programs highlighted in this report provide a glimpse of the important work being done at Children's National every day to foster healthier kids and stronger communities.

Burn Prevention Education works to reduce to reduce burn injuries in high-risk communities through education and parental training on burn prevention techniques.

Children's National Mobile Health Program / Children's Health Project of DC provides temporary access to medical and dental care in communities lacking a fixed medical site, with the goal of establishing permanent medical homes for children.

Brainy Camps Association are summer camps offering a sense of hope and community to children with chronic illnesses, while providing education on how to manage their conditions.

Emergency Medical Services for Children and the Family Advisory Network uses community input to improve existing standards of emergency pediatric care in hospital emergency departments and when transporting children.

Health Leads Family Help Desk is a volunteer-based program that reaches beyond the walls of the hospital and connects families with community resources that make a meaningful impact on the health and well-being of children and families in need.

Children's School Services is a holistic approach to meeting student health needs. This program combines family case management and school nursing to maximize the health and well-being of the child.