



# FALL FEST

SEPTEMBER 08 2024

## SPONSORSHIP OPPORTUNITIES

Champions for Children's National ("CFCN") is a community of emerging and established philanthropists who support Children's National Hospital. In September, this dynamic group will host its first public, ticketed Fall Fest to spread awareness about and raise money for Children's National. Designed for the whole family, this event will feature traditional street fair games and activities (think dunk tanks, face painting, etc.), music, food, and refreshments. The event will also include opportunities to learn more about how Children's National is transforming pediatric healthcare and building brighter futures for children and families. Guests will experience music and art activities, refresh their pediatric CPR skills, and take a selfie with the hospital's beloved mascot, Dr. Bear. It will all take place outside the Children's National Research & Innovation Campus. This one-of-a-kind facility drives discoveries that save and improve the lives of children.

Scheduled for the first weekend of September, the event gives families an opportunity to have fun and reconnect at the start of the school year, and, at the same time, support one of our community's most critical institutions. All proceeds support the Fund for Every Child, which enables the hospital to provide care for every child and family in need.

### Champions for Children's National

CFCN members help support the hospital's vision through financial contributions and awareness initiatives. Champions are invited to attend special evening and family-friendly events, enjoy exclusive access to hospital news, faculty, and curated volunteer opportunities. Fostering a sense of community with the hospital and with each other, this donor group supports patients, their families, and the critical role Children's National plays in the larger DMV.

### Sponsor Benefits and Opportunities

You can help Children's National make a difference for children close to home and around the world. Sponsoring CFCN Fall Fest is an excellent opportunity for your organization to support Children's National, one of the top pediatric hospitals in the country, while promoting your brand. As a sponsor, you will:

- Gain exposure to hundreds of young families, emerging community leaders and children's health advocates dedicated to Children's National;
- Support one of U.S. News & World Report's Best Pediatric Hospitals in America, providing value and recognition for your company, employees and customers;
- Elevate your company's visibility through our various recognition benefits;
- Become a Children's National partner.

#### Date and Time:

Sunday, September 8, 2024  
11:00 a.m. – 3:00 p.m.

#### Location:

Children's National  
Research & Innovation  
Campus  
7144 13th Place NW  
Washington, D.C. 20012

#### Attire:

Casual, family-friendly

#### Attendees:

Young families, community  
members and advocates  
for Children's National









## FALL FEST '24 SPONSORSHIP OPPORTUNITIES

### **\$25,000 Presenting Champion Sponsor (Exclusive)**

- Exclusive Dr. Bear photo sponsorship including name/logo placement on the event step and repeat
- Recognition as the exclusive presenting sponsor by Children's National representative or event chairs on event day
- Signature corporate to-go snack and name/logo displayed on napkins distributed to attendees
- Opportunity to distribute swag/giveaways to attendees
- Premier name/logo recognition on event signage, including at the event check-in desk
- Premier name/logo recognition on event materials
- Premier name/logo on the Champions for Children's National website
- Use of Children's National branded "Proud Supporter" badge for use on sponsor's social media accounts or virtual meeting backgrounds
- Opportunity for a behind-the-scenes experience at Children's National, customized for your interests
- Access to the event

### **\$10,000 Signature Champion Sponsor**

- Recognition as a top sponsor by Children's National representative or event chairs on event day
- Opportunity to distribute swag/giveaways to attendees
- Priority name/logo recognition on event signage, including at the event check-in desk

- Priority name/logo recognition on event materials to attendees
- Priority name/logo on the Champions for Children's National website
- Opportunity for a behind-the-scenes experience at Children's National
- Access to the event

### **\$5,000 Platinum Champion Sponsor**

- Recognition as a sponsor by Children's National representative or event chairs on event day
- Name/logo recognition on event signage, including at the event check-in desk
- Name/logo recognition on event materials to attendees
- Name/logo on the Champions for Children's National website
- Access to the event

### **\$2,500 Supporting Champion Sponsor**

- Name recognition on event signage, including at the event check-in desk
- Name recognition on event materials to attendees
- Name on the Champions for Children's National website
- Access to the event

### **\$500 Dr. Bear Sponsor**

#### **Individual Sponsors Only**

- Name recognition on event materials to attendees
- Name on the Champions for Children's National website
- Access to the event

**We are happy to work with you to build a flexible, customized sponsorship package reflective of your individual or corporate interests!**

**Sponsorship Print Deadline is Friday, August 23, 2024**

To sponsor Fall Fest, visit the [sponsorship registration page](#) to make your commitment.

You may select a method of payment including paying online with a credit card, requesting an invoice, mailing a check, or wire transfer.