



Fall Fest 2025

Champions for Children's National Hospital

Champions for Children's National will host its second annual **Fall Fest on Sunday, September 21** to raise critical funds for Children's National Hospital. Designed for the whole family, this event will feature street fair games and activities, music, food and refreshments.

Guests will have the opportunity to refresh their pediatric CPR skills, tour the Children's National mobile health unit and an ambulance, and take photos with the hospital's beloved mascot, Dr. Bear.

All proceeds from the event support Children's National in its mission to provide world-class care to every child and family in need.

Champions for Children's National is a group of emerging philanthropists who want to ensure healthier futures for kids in the Washington, D.C., region and around the world. Members gain access to exclusive opportunities to connect with leading clinicians and researchers, participate in family-friendly volunteering and build lasting relationships with a community of like-minded changemakers. *Stay tuned for the official launch party – coming late 2025!*

Sponsor Benefits and Opportunities

Sponsoring Fall Fest is a meaningful opportunity to promote your brand while supporting local families at Children's National. As a sponsor, you will:

- Gain exposure to hundreds of young families, rising community leaders and children's health advocates
- Support one of the top pediatric hospitals in the country, providing value and recognition for your company, employees and customers
- Elevate your company's visibility through our recognition benefits below
- Become a Children's National partner

Date and Time:

Sunday, September 21, 2025
11am–2pm

Location:

Children's National Research & Innovation Campus
7144 13th Place NW
Washington, DC 20012

Attendance:

- Sponsorships range from \$1,000 to \$50,000
- Tickets and family packages are \$75 and \$250

Attendees:

Young families, community members and advocates for Children's National



Sponsorship Opportunities

\$50,000 Presenting Champion Sponsor (Exclusive)

- Exclusive presenter of Fall Fest, with a customized sponsorship package reflecting specific benefits to meet individual or corporate recognition and marketing interests, including access to Children's National signature fundraising events and employee engagement opportunities.

\$25,000 Premier Champion Sponsor

- Dr. Bear photo opportunity sponsorship, including name/logo placement on the themed backdrop
- Recognition as a premier sponsor by Children's National representative or event chairs on event day
- Premier name/logo on the Fall Fest website
- Premier name/logo recognition on digital invitation and both print and digital event sponsorship listings*
- Premier name/logo recognition on event welcome and directional signage*
- Exclusive recognition in a Children's National Hospital Foundation LinkedIn social media post
- Branded handheld snack container for attendees and name/logo on napkins
- Opportunity to brand an attendee takeaway gift
- Opportunity for a personalized behind-the-scenes experience at Children's National
- 35 tickets to the event

\$10,000 Signature Champion Sponsor

- Recognition as a top sponsor by Children's National representative or event chairs on event day
- Priority name/logo on the Fall Fest website
- Priority name/logo recognition on print and digital event sponsorship listings*
- Priority name/logo recognition on event welcome and directional signage*
- Inclusion in a Children's National Hospital Foundation LinkedIn social media post
- Opportunity to distribute swag/giveaways to attendees
- Opportunity for a behind-the-scenes tour at Children's National
- 25 tickets to the event

\$5,000 Platinum Champion Sponsor

- Name/logo on the Fall Fest website
- Name/logo recognition on print and digital event sponsorship listings
- Inclusion in a Children's National Hospital Foundation LinkedIn social media post
- 15 tickets to the event

\$2,500 Supporting Champion Sponsor

- Name recognition on print and digital event sponsorship listings*
- Name on the Fall Fest website
- 10 tickets to the event

\$1,000 Dr. Bear Sponsor (family and individuals only)

- Name on the Fall Fest website
- Name recognition on print and digital event sponsorship listings*
- 8 tickets to the event



Visit childrensnational.org/FallFest to make your sponsorship commitment.

We accept sponsorships through a Donor Advised Fund (DAF) or a Family Foundation (FF) as long as the sponsorship does not include a value of goods and services, which includes access and attendance to the event.

Please contact Katie O'Brien at kobrien@childrensnational.org to pay via DAF or FF.

***Print materials deadline is Friday, September 5**

Value of goods & services: \$35 per ticket