

Children's Ball 2025

A gala to celebrate the
future of children's
health

SPONSORSHIP OPPORTUNITIES

Saturday, April 26, 2025 | 6pm - midnight

The Anthem and The Wharf
Washington, D.C.

Children's Ball Co-Chairs

Jon and Allison Kling
Mara Glaser McCahan and Daniel McCahan



Children's National

childrensball.org



Children's Ball 2025

EVENT DETAILS

Date: Saturday, April 26, 2025

Location: The Anthem and The Wharf | 901 Wharf Street SW, Washington, D.C.

Parking: Complimentary valet

Attire: Black tie

EVENT SCHEDULE

6pm: Cocktail Reception

7pm: Dinner

9pm: Main Stage Program and Live Auction

10pm to midnight: Live Entertainment and Dancing

Sponsor Benefits and Opportunities

Children's Ball sponsorships and donations provide critical support for Children's National Hospital through the Fund for Every Child. This fund enables us to provide care to every child and family in need, increasing healthcare access and equity in our community. It supports special services like art and music therapy that help kids be kids during their hospital stay. And it advances promising research that leads to new treatments and cures for childhood's most challenging conditions.

As a sponsor, you will:

- Support the #1 children's hospital in the region* and one of only 10 pediatric hospitals in the country on the U.S. News & World Report's Honor Roll, providing value and recognition for your company, employees and customers.

**Highest U.S. News ranking in the DMV*

- Partner with a leading pediatric research and patient care institution dedicated to improving the health of our community
- Provide necessary funds to improve the lives of children here and around the globe
- Gain exposure to more than 1,000 regional business leaders, philanthropists, government officials and world-class physicians
- Elevate your organization's visibility through our recognition benefits

We are happy to tailor a sponsorship to your specific needs.

To secure your table(s) or discuss customization, please contact: Stephen Roche, Senior Associate Director, Special Events at sroche@childrensnational.org or Samantha Frankel, Senior Associate Director, Corporate Partnerships at sfrankel@childrensnational.org.

Donor Advised Funds (DAF) and Private Family Foundations

The Internal Revenue Service (IRS) places restrictions on gifts made to charitable organizations via Donor Advised Funds (DAF) or private family foundations. It is the due diligence of Children's National Hospital Foundation to abide by the below restrictions. Event tickets or sponsorships paid through a Donor Advised Fund (DAF) or private family foundations are not allowed.

Bifurcation (the "splitting" of payment to pay for the cost of goods and services/benefits separately and the tax-deductible portion paid from the DAF or private family foundation) is not permissible.

For questions, please contact Melanie McCarty, Associate VP of Special Events and Stewardship, at mmccarty@childrensnational.org.

Space is limited. To secure your sponsorship and table(s), please visit childrensball.org

PRESENTING SPONSOR | \$250,000 (EXCLUSIVE OPPORTUNITY)

Event Benefits

- Three (3) tables of ten (10) seats with front row VIP seating
- Special table amenities for your guests, including tabletop champagne and favors
- Exclusive Presenting Sponsor signage throughout registration & The Anthem
- Exclusive recognition and announcement of sponsorship at the Children's Ball premiere sponsor recognition event with senior hospital leadership
- Main stage recognition by Children's National executive(s) or event leadership
- Full-page advertisement in the event program
- Highest logo or name placement on all printed and digital materials, as available (including invitation, program and signage)*
- Logo or name recognition*:
 - in the mainstage presentation
 - on the Children's Ball website with a link to your organization, if applicable
 - in the post-event advertisement in the *Washington Business Journal*
 - in the post-event advertisement in *Washington Life*
- One (1) spotlight post on the Children's National Hospital Foundation LinkedIn page
- Exclusive invitation for four (4) to the Children's Ball premiere sponsor recognition event with senior hospital leadership

Additional Benefits

- Recognition as a matching donor for one of Children's National Hospital Foundation's campaigns
- Opportunity for a behind-the-scenes experience at Children's National, such as shadowing a physician or research scientist for a day, a customized hospital tour or volunteer opportunity for your employees (tailored to your interests and focus areas)
- Membership as a leadership donor in the Champions for Every Child annual corporate recognition program or the Children's Circle of Care annual individual recognition program

\$250 per ticket and \$100 per table for goods and services are not tax deductible.

***Deadline to appear in the invitation is January 10, 2025**

***Deadline to appear in the print program and event materials is April 1, 2025**

PREMIER SPONSOR | \$200,000 (EXCLUSIVE OPPORTUNITY)

Event Benefits

- Two (2) tables of ten (10) seats with front row VIP seating
- Special table amenities for your guests, including tabletop champagne and favors
- Exclusive sponsorship of the Cocktail Reception, with prominent Premier Sponsor signage throughout The Anthem and unique branding opportunities, including a branded signature cocktail and your logo on cocktail napkins
- Exclusive recognition and announcement of sponsorship at the Children's Ball premiere sponsor recognition event with senior hospital leadership
- Main stage recognition by Children's National executive(s) or event leadership
- Full-page advertisement in the event program
- Premium logo or name placement on all printed and digital materials, as available (including invitation, program and signage)*
- Logo or name recognition*:
 - in the mainstage presentation
 - on the Children's Ball website with a link to your organization, if applicable
 - in the post-event advertisement in the *Washington Business Journal*
 - in the post-event advertisement in *Washington Life*
- One (1) spotlight post on the Children's National Hospital Foundation LinkedIn page
- Exclusive invitation for four (4) to the Children's Ball premiere sponsor recognition event with senior hospital leadership

Additional Benefits

- Recognition as a matching donor for one of Children's National Hospital Foundation's campaigns
- Opportunity for a behind-the-scenes experience at Children's National, such as shadowing a physician or research scientist for a day, a customized hospital tour or volunteer opportunity for your employees (tailored to your interests and focus areas)
- Membership as a leadership donor in the Champions for Every Child annual corporate recognition program or the Children's Circle of Care annual individual recognition program

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SIGNATURE SPONSOR | \$150,000 (EXCLUSIVE OPPORTUNITY)

Event Benefits

- Two (2) tables of ten (10) seats with front row VIP seating
- Special table amenities for your guests including tabletop champagne and favors
- Exclusive sponsorship of the After Party with prominent Signature Sponsor signage throughout The Anthem and unique branding opportunities, including a branded signature cocktail or dessert and your logo on cocktail napkins
- Exclusive recognition and announcement of sponsorship at the Children's Ball premiere sponsor recognition event with senior hospital leadership
- Main stage recognition by Children's National executive(s) or event leadership
- Full-page advertisement in the event program
- Premium logo or name placement on all printed and digital materials, as available (including invitation, program and signage)*
- Logo or name recognition*:
 - in the mainstage presentation
 - on the Children's Ball website with a link to your organization, if applicable
 - in the post-event advertisement in the *Washington Business Journal*
 - in the post-event advertisement in *Washington Life*
- One (1) spotlight post on the Children's National Hospital Foundation LinkedIn page
- Exclusive invitation for four (4) to the Children's Ball premiere sponsor recognition event with senior hospital leadership

Additional Benefits

- Recognition as a matching donor for one of Children's National Hospital Foundation's campaigns
- Opportunity for a behind-the-scenes experience at Children's National, such as shadowing a physician or research scientist for a day, a customized hospital tour or volunteer opportunity for your employees (tailored to your interests and focus areas)
- Membership as a leadership donor in the Champions for Every Child annual corporate recognition program or the Children's Circle of Care annual individual recognition program

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PATRON SPONSOR | \$100,000

Event Benefits

- Two (2) tables of ten (10) seats with VIP seating
- Main stage recognition by Children's National executive(s) or event leadership
- Logo or name recognition*:
 - in the mainstage presentation
 - on the Children's Ball website with a link to your organization, if applicable
 - in the post-event advertisement in the *Washington Business Journal*
 - in the post-event advertisement in *Washington Life*
 - in the event invitation
 - in the event program
 - on event signage
- One (1) spotlight post on the Children's National Hospital Foundation LinkedIn page
- Exclusive invitation for two (2) to the Children's Ball premiere sponsor recognition event with senior hospital leadership

Additional Benefits

- Opportunity for a customized hospital tour or volunteer opportunity for your employees (tailored to your interests and focus areas)
- Membership as a leadership donor in the Champions for Every Child annual corporate recognition program or the Children's Circle of Care annual individual recognition program

\$250 per ticket for goods and services is not tax-deductible.

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PLATINUM SPONSOR | \$50,000

Event Benefits

- One (1) table of ten (10) seats with priority seating
- Main stage recognition by Children's National executive(s) or event leadership
- Logo or name recognition*:
 - in the mainstage presentation
 - on the Children's Ball website with a link to your organization, if applicable
 - in the post-event advertisement in the *Washington Business Journal*
 - in the post-event advertisement in *Washington Life*
 - in the event invitation
 - in the event program
 - on event signage
- One (1) spotlight post on the Children's National Hospital Foundation LinkedIn page
- Exclusive invitation for two (2) to the Children's Ball premiere sponsor recognition event with senior hospital leadership

Additional Benefits

- Opportunity for a customized hospital tour or volunteer opportunity for your employees (tailored to your interests and focus areas)
- Membership as a leadership donor in the Champions for Every Child annual corporate recognition program or the Children's Circle of Care annual individual recognition program

\$250 per ticket for goods and services is not tax-deductible.

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GOLD SPONSOR | \$25,000

Event Benefits

- One (1) table of ten (10) seats
- Logo or name recognition*:
 - in the mainstage presentation
 - on the Children's Ball website
 - in the post-event advertisement in the *Washington Business Journal*
 - in the post-event advertisement in *Washington Life*
 - in the event invitation
 - in the event program
 - on event signage

Additional Benefits

- Membership as a leadership donor in the Champions for Every Child annual corporate recognition program or the Children's Circle of Care annual individual recognition program

\$250 per ticket for goods and services is not tax-deductible.

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SILVER SPONSOR | \$15,000

Event Benefits

- Six (6) seats
- Name recognition*:
 - on the Children's Ball website
 - in the event invitation
 - in the event program
 - on event signage

Additional Benefits

- Individuals Only: Membership as a leadership donor in Children's Circle of Care with all included benefits

\$250 per ticket for goods and services is not tax-deductible.

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BRONZE SPONSOR | \$5,000 (INDIVIDUALS ONLY)

Event Benefits

- Two (2) seats
- Name recognition*:
 - in the event program
 - on event signage

\$250 per ticket for goods and services is not tax-deductible.

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Children's National Hospital

President & CEO:

Michelle Riley-Brown, MHA, FACHE

Children's National Hospital Board Chair:

Horacio Rozanski

Children's National Hospital Foundation Board

Chair:

Kathie Williams

Fernando Goldsztein

Paul Grayson

Thomas Lloyd

Timothy R. Lowery

Mei Xu



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