



**Children's National®**

## Corporate Changemakers for Children's National

Corporate Changemakers for Children's National are partners who contribute \$50,000 or more annually to Children's National Hospital. Their support enables us to develop therapies, find cures and improve kids' health in our community and globally. Corporate Changemakers receive the following benefits for their commitment to making a difference in children's lives:

### CORPORATE CHANGEMAKER BENEFITS

BENEFIT	DIAMOND CHANGEMAKER \$500,000 + annually	PLATINUM CHANGEMAKER \$250,000-\$499,999 annually	GOLD CHANGEMAKER \$150,000-\$249,999 annually	SILVER CHANGEMAKER* \$50,000-\$149,999 annually
VIP tour of Children's National	+ Meeting with Children's National senior leadership	+ Meet-and-greet with senior leadership	+ Meet-and-greet with senior leadership	•
Custom employee engagement experience at Children's National	Quarterly	Semi-annually	•	•
Inclusion in annual thank you ad	Prominent logo recognition	Logo recognition	Prominent name recognition	Name recognition
Invitation to Corporate Appreciation Celebration	•	•	•	•
Access to Children's National philanthropic badges	•	•	•	•
Check presentation	•	•	•	•
Recognition on Foundation website	Prominent logo recognition with company link	Logo recognition with company link	Name recognition	Name recognition
Inclusion in Changemakers post on Foundation LinkedIn	•	•	•	•
Blog post and/or standalone Foundation LinkedIn post	•	•	•	
Standalone social media	Post with video	Post with photo	Story	
Partnership sizzle reel (30-60 seconds) for company use	•	•		
Annual impact update	•	•		
Opportunity for C-suite leader to be interviewed by a patient at Children's National Seacrest Studios + content for company use	•			
Featured quote and/or story on Foundation website	•			
Fund for Every Child supporters: Visit (or video message) from Children's National representative at an event or worksite of your choosing	+ Children's National senior leader and Dr. Bear	+ Dr. Bear	+ Dr. Bear	•

\*Also includes RETAIL CHANGEMAKERS who fundraise at 10+ locations in support of Children's National.