



## **PROPERTY FACT SHEET**

Live! Casino & Hotel Louisiana is a **world-class gaming, hotel, dining and entertainment destination** developed by LRG Gaming Investors, LLC, an affiliate of The Cordish Companies, on the site of the former Diamond Jacks Casino & Hotel in Bossier City. Cordish has transformed the property into a first-class Live! branded resort, including the construction of an entirely new, land-side casino – the first in the Bossier/Shreveport market.

Located along the scenic Red River, directly across from Shreveport, the \$270M+ Live! Casino & Hotel has set a new standard for development in the Ark-La-Tex region, bringing economic opportunity and inclusiveness to local residents.

The project is projected to generate more than \$35 million in gaming tax revenues for the City of Bossier and more than \$168 million in gaming tax revenues for the State of Louisiana within the first five years of operation, create hundreds of construction, gaming and hospitality jobs for local and regional residents, as well as contract opportunities for local, minority, women-owned, and veteran-owned businesses.

The Cordish Companies and their affiliates also have a strong history of leadership in philanthropy, volunteerism and community service working with local nonprofit organizations in all markets where they do business and become active members of the community.

Cordish is committed to supporting the Bossier City community and its nonprofit organizations through direct monetary contributions and in-kind services, acting as a convener to assist community organizations and nonprofits in their fundraising efforts and volunteerism, an endemic value to the Company and its team members.

Live! Casino & Hotel Louisiana continues the Company's vast expansion across markets in the South Central and Southeast regions of the U.S. including Florida, Georgia, Tennessee, and Texas where over \$1 billion of new development is near completion adjacent to its Texas Live! development in the Arlington Entertainment District in North Texas.

### **CONTACT US**

General Inquiries: [info@LiveCasinoLA.com](mailto:info@LiveCasinoLA.com)

Web: Louisiana.LiveCasinoHotel.com

Sales: RFP@livech.com

Social: Facebook, X (formerly Twitter) and Instagram - @livecasinola

## LOCATION

- Address: 711 Live Casino Blvd., Bossier City, LA, 71111
- Located off the intersection of Riverside Drive and Arthur Ray Teague Parkway, along the Red River.
- Convenient location directly off U.S. Highway 71 and Interstate 20 – approx. 20 miles from the Texas border and 40 miles from the Arkansas border.

## ECONOMIC AND COMMUNITY IMPACT

The \$270M+ Live! Casino & Hotel Louisiana serves as a transformative development and creates maximum economic and community benefits for the Shreveport-Bossier market and the Ark-La-Tex region, including:

- \$35 million in gaming tax revenues for the City of Bossier and \$168 million in gaming tax revenues for the State of Louisiana within the first five years of operation
- Over 750 new construction jobs
- Construction and vendor opportunities for local, minority, women-owned, and veteran-owned businesses
- Over 800 new full-time jobs
- \$34 million in annual salaries and wages + tips
- Local and diverse workforce hiring
- Apprenticeships and training programs
- Enhancement of hotel, dining, and entertainment amenities in the region to attract thousands of new visitors to the area.

## PROJECT HIGHLIGHTS

Live! Casino & Hotel Louisiana features:

- More than 47,000 square feet of gaming space
- More than **1,000 state-of-the-art slots** and electronic table games, including a mix of the latest games and classic favorites, such as Monopoly, Lightning Link, Wheel of Fortune, Buffalo, and a full line of Quick Hits and Progressives
- **40+ live action Table Games** - including Blackjack, Mini-Baccarat, Craps, Roulette, Ultimate Texas Hold 'Em, Three Card Poker, Mississippi Stud, DJ Wild, and Face Up Pai Gow Poker
- **DraftKings Sportsbook** – a top-rated and industry-leading sports and entertainment platform offering Live! Louisiana customers comprehensive betting offerings and options, including live wagers and player proposition bets. Louisiana sports fans aged 21 and over will be able to place bets on various professional and other sports leagues, at self-service kiosks and retail windows, all within sight of the big game.
- High Limit Tables Room
- An upscale **549-room hotel**, resort pool, and fitness center
- **31-site RV park** with concrete pads and full hook-ups

- **25,000-square-foot, state-of-the-art, multi-purpose Event Center** for top name entertainment, meetings, conventions, non-profit and social gatherings
- Multi-level, structured and surface parking
- **Best-in-class dining and entertainment venues** including 10 new food and beverage outlets featuring:
  - **Sports & Social**, the premier sports bar and restaurant in the United States, offers guests an immersive sports entertainment atmosphere as the next best game watching experience outside of a stadium or arena. The menu at Sports & Social features elevated selections from its made-from-scratch kitchen for lunch and dinner plus a **Quick Serve Counter** for those on the go. The bar's beverage program includes an extensive line-up of brews on tap, creative craft cocktails, and specialty drinks including its Signature Crush drinks. The venue features multiple digital media experiences, including an 80 foot state-of-the-art LED media wall that allows guests to watch multiple games and sporting events at once. Game days at Sports & Social venues feature an electric environment with elements such as emcees and DJs, live fan-cams, competitions and games, and industry-leading audio and visual displays including music and light effects. Sports & Social venues showcase a wide variety of interactive social and nostalgic arcade games throughout the space, as well as live music and special events during the week.
  - Born from the toughest sport on dirt, the iconic **PBR Cowboy Bar** lives up to its legendary namesake, Professional Bull Riders, which embodies toughness, determination, and a true spirit of independence. PBR Cowboy Bars fuse that spirit with first-class hospitality, bringing an authentic country western experience that marries an electric combination of "cowboy cool" and big-time entertainment. The venue offers high-energy music, expansive bars, private VIP tables, industry-leading sound & lighting, and a mechanical bull. The soul of PBR Cowboy Bar comes alive through its great entertainment, the best in country music, and its rich traditions, including Freedom Friday, a night of appreciation once a month for all military personnel, veterans, first responders and public service members. PBR Cowboy Bars have welcomed some of the biggest names in country music including Luke Bryan, Old Dominion, and Justin Moore. There are now 15 PBR Cowboy Bars open across the country.
  - **Luk Fu** (pronounced "Luck Foo"), a vibrant Asian themed restaurant featuring the traditional flavors of Southeast Asia. Chefs from Vietnam, Japan, Korea, and China blend ingredients imported from their native lands with locally grown produce, poultry, seafood and meats to create a menu filled with traditional dishes that span generations, including expertly crafted dim sum to a variety of pho, wok-fried and steamed noodles, sushi and more. Luk Fu presents the fast-paced excitement of a traditional Asian street food market, complemented by a robust cocktail list and sake selection.

- **The Prime Rib®** is renowned for luxurious fine dining and exceptional service in an environment of timeless sophistication. The award-winning menu features a tantalizing array of steaks cooked to perfection, such as the restaurant's signature prime rib, prime cuts of filet mignon, ribeye, porterhouse and NY strip, alongside veal chops, and lamb, jumbo lump crab cakes, Chilean sea bass, ahi tuna, salmon and other seafood specialties. A selection of signature salads, sides and desserts completes the experience. The space will exude comfortable elegance in a modern, refined setting with details of glass, wood, marble and leather. Elegant drapery will create intimate seating areas, while antiqued, smoked mirrors and brass elements elevate the style. A long, stylized bar will converge with the main dining room and two private dining rooms. The Prime Rib® has garnered numerous accolades, including being ranked in the Top 10 for Best Casino Restaurant by USA Today Readers' Choice Awards in both 2022 and 2023. The family-owned restaurant has also consistently been rated #1 by Zagat in Washington, D.C. and Baltimore, including at Live! Casino & Hotel Maryland in the Baltimore-Washington corridor.
- **Ridotto Grand Café**, conveniently located adjacent to the hotel lobby, will offer breakfast, lunch and dinner daily and a **Coffee Bar**. Influenced by its namesake, "Il Ridotto" of Venice, the first gambling establishment in Europe, the menu will serve Italian specialties with a Venetian flair.
- **R Bar** – Good times on the half shell! R Bar is designed to create a welcoming atmosphere for small groups to gather and enjoy. Shareable plates, tapas, oysters and a selection craft beers and cocktails make R Bar the perfect place to start the day, end the night and everything in between. Enjoy live entertainment on the weekends.
- **The Center Bar** sits right in the center of all the gaming action – a great place to see and be seen - while enjoying crafted cocktails and a rare selection of bourbons, scotch, rums, tequila and brandy. It's open 24/7 with 360-degree views of the casino floor. A 40,000-pound color changing chandelier covers the space with an amazing visual experience.
- **The High Limit Bar**, a private, backlit bar ensconced in glass and rich wood paneling, offers a relaxing and secluded atmosphere exclusively for High Limit Players. Here, guests can enjoy an extensive selection of liquor, a private cage, private restrooms and a lounge.

## **MEETINGS & EVENTS**

Combining more than 25,000 sq. ft of flexible event space with the services and amenities of a luxury hotel and world-class casino, the **Live! Event Center** will be one of the most sought-after meetings and event venues in Northwest Louisiana.

The Live! Event Center offers customizable event space, including a large ballroom, multiple breakout rooms, expansive pre-function space and an executive boardroom. Spaces are equipped with a seating capacity of up to 1,000, a performance stage, as well as high-tech A/V systems throughout all rooms that can be synched and show the same content on the screens of each room.

Groups can choose among the following event spaces that have been purpose-built to meet guests' needs:

- The **Event Center** features a high-tech capable performance stage and 18-foot ceilings with eye-catching modern light fixtures. With a max capacity of 1170 people, the versatile room is perfect for meetings, large banquets, galas and weddings – both the ceremony and reception can seamlessly flow in one space. The room is divisible into three smaller sections.
- The **River Room**, with a max capacity of 171, offers a distraction-free setting for breakfast sessions and smaller meetings. This room can also be divided into two separate, smaller spaces.
- The **Delta Room** is 1,405 sq. feet, featuring high-tech amenities and comfortably accommodates up to 141 people.
- The **Harbor Boardroom** is well-equipped for high-level strategy sessions, offering all the high-tech essentials in a distraction-free setting for up to 15 people.
- Outside of our collective meeting rooms is a stylish and contemporary **Pre-Function Space** which offers each of our events an individual, unique experience to suit your specific needs. The only limit is your imagination!

To reach a member of our experienced Live! Events Team, please email [RFP@livech.com](mailto:RFP@livech.com).

## **EMPLOYMENT**

Live! Casino & Hotel Louisiana offers job opportunities in every field, including hotel operations, finance, marketing, human resources, information technologies, food and beverage, facilities, security and surveillance, and casino operations. Hiring preference is given to local residents first, then surrounding communities. The Live! team is committed to creating a diverse and inclusive workforce. Local residents will have ample opportunities to learn about jobs at Live! through programs such as:

- Local job placement workshops
- Online job postings, job matching and customized recruitment services
- Contractor mentoring and apprenticeships
- Community-based job fairs and information sessions on job opportunities and training programs
- Community College and University partnerships for job placement

For information, visit [Louisiana.LiveCasinoHotel.com](http://Louisiana.LiveCasinoHotel.com)

## **VENDORS**

Live! Casino & Hotel Louisiana is committed to utilizing local, minority, women-owned, and veteran-owned businesses by providing access to contract opportunities. Our procurement team maintains an internal database of diverse contractors and suppliers that will be used for future bid opportunities. The following are some of the categories of goods and services to be purchased:

- Gaming Operations
- Hotel Operations
- Furniture, Fixtures and Equipment
- Engineering, Facilities and Maintenance
- Food & Beverage
- Office and Computer Supplies
- Professional Services

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## **GENERAL CONTRACTOR**

Live! Casino & Hotel Louisiana was constructed by **AnderCorp** - a privately held regional construction firm specializing in preconstruction planning, construction management, general construction, and design-build services for its clients across diverse markets. AnderCorp's team has over four decades of construction experience with an accomplished record managing projects in the gaming/hospitality, K-12/higher education, automotive, healthcare, multi-family/residential and commercial office building market sectors. For more information, visit [www.undercorp.com](http://www.undercorp.com).

## **OWNERSHIP**

Live! Casino & Hotel Louisiana is developed, owned and managed by LRGC Gaming Investors, LLC, an affiliate of The Cordish Companies, the premier developer of Live! gaming, dining, entertainment, hotel and sports-anchored destinations in the country.

### **About The Cordish Companies**

The Cordish Companies' origins date back to 1910 and encompass four generations of privately-held, family ownership. During the past ten decades, The Cordish Companies has grown into a global leader in Gaming & Entertainment; Commercial Real Estate; Entertainment Districts; Sports-Anchored Developments; Hotels; Residential Properties; Restaurants; Coworking Spaces; and Private Equity. One of the largest and most respected developers in the world, The Cordish Companies has been awarded an unprecedented seven Urban Land Institute Awards for Excellence for public-private developments that are of unique significance to the cities in which they are located. The Cordish Companies has developed and operates highly acclaimed dining, entertainment and hospitality destinations throughout the United States, many falling under The Cordish Companies' Live! Brand, highly regarded as one of the premier entertainment brands in the country. Welcoming over 60 million visitors per year, these developments are among the highest profile dining, entertainment, gaming, hotel and sports-anchored destinations in the country. In gaming, The Cordish Companies has developed among the most successful casino

hotel resorts in the world, including the Hard Rock Hotels & Casinos in Hollywood and Tampa, FL and Live! Casino & Hotel Maryland. Over the generations, The Cordish Companies has remained true to the family's core values of quality, entrepreneurial spirit, long-term personal relationships and integrity. As a testimony to the long-term vision of its family leadership, The Cordish Companies still owns and manages virtually every business it has created. For more information visit [www.cordish.com](http://www.cordish.com) or follow us on [Twitter](#).

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***RENDERINGS AVAILABLE UPON REQUEST***

**FOR FURTHER INFORMATION**

Cari Furman  
The Cordish Companies  
[cfurman@cordish.com](mailto:cfurman@cordish.com)  
(330) 807-4079

Carmen E. Gonzales  
Live! Casinos & Hotels  
[carmen.gonzales@livech.com](mailto:carmen.gonzales@livech.com)  
(443) 842-1992