

Road To \$1,000,000: 250th Anniversary Social Media Drawing (Instagram)

Dates & Timing

Earning Periods:

- July 6, 2026 – July 10, 2026
- July 13, 2026 – July 17, 2026
- July 20, 2026 – July 24, 2026
- July 27, 2026 – July 31, 2026
- August 3, 2026 – August 7, 2026
- August 10, 2026 – August 14, 2026
- August 17, 2026 – August 21, 2026
- August 24, 2026 – August 28, 2026

Drawing Timing:

- Winners selected during July 2026 and August 2026
- Five (5) winners per earning period
- Total winners: 40

Promotion Details

This is a **Instagram-exclusive social media promotion** designed to support the **250th Anniversary \$1,000,000 Drawing campaign**.

Guests earn entries by engaging with designated social media content during each earning period.

How Guests Enter

Guests must:

- Visit Live! Casino & Hotel Maryland
- Take a photo at the designated on-property display

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- Post the photo to Instagram
- Tag **Live! Casino & Hotel Maryland**
- Use hashtag #LiveAtLive26
- Follow the official Live! Casino & Hotel Maryland Instagram page

Accounts must be set to public to qualify.

Entry Cadence

- Each earning period runs Monday–Friday within the defined dates
- Entries reset each earning period
- Guests may enter multiple times based on qualifying posts (as allowed by Sponsor)

Prize Details

- **40 total winners**
- Each winner receives:
 - \$100 Free Play
 - 250 bonus entries into the \$1,000,000 Anniversary Drawing
- **Total Prize Value:** \$4,000 Free Play

Winner Selection

- Winners selected randomly from eligible entries each earning period
- Winners notified via Instagram direct message
- Guests have 3 days to respond and verify eligibility

Eligibility Requirements

- Must be 21+
- Must be a Live! Rewards Member
- Must reside within 150 miles of Live! Casino & Hotel Maryland

Additional Notes

- Entries must comply with all content and posting guidelines

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- Sponsor reserves the right to disqualify non-compliant entries
- All participants must adhere to social platform rules