

## EXHIBIT "C" - PART I

### SUBSCRIBER RATES FOR PROGRAMS MADE FOR PAY TELEVISION SERVICES WITH FEWER THAN 6,000,000 SUBSCRIBERS IN THE FIRST EXHIBITION YEAR OF THE PROGRAM

#### A. Dramatic Programs

##### 1. Programs of a Type Generally Produced for Network Prime Time:

<b>Program Length<sup>7</sup></b>	<b>7/1/11</b>	<b>7/1/12<sup>†</sup></b>	<b>7/1/13<sup>††</sup></b>
0 - 15 Minutes	.001022	.001040	.001058
16 - 30 Minutes	.001572	.001600	.001628
31 - 60 Minutes	.002670	.002716	.002764
61 - 90 Minutes	.004449	.004527	.004606
91 - 120 Minutes <sup>8</sup>	.007475	.007605	.007738

---

<sup>7</sup> The subscriber rate for "double length episodes" of an episodic series or serial is two hundred percent (200%) of the regular subscriber rate.

<sup>†</sup> See text of footnote on page 24.

<sup>††</sup> See text of footnote on page 24.

<sup>8</sup> For dramatic programs in excess of two (2) hours, the subscriber rate shall be computed at the two (2) hour rate plus a proration of the one (1) hour rate for any such time in excess of two (2) hours.

2. Programs of a Type Not Generally Produced for Network Prime Time:

a. High Budget

	7/1/11	7/1/12 <sup>†</sup>	7/1/13 <sup>††</sup>
0 - 15 Minutes	.000339	.000345	.000351
16 - 30 Minutes	.000646	.000657	.000669
31 - 60 Minutes	.001188	.001209	.001230
61 - 90 Minutes	.001899	.001932	.001966
91 - 120 Minutes <sup>9</sup>	.002285	.002325	.002366

b. Low Budget

	7/1/11	7/1/12 <sup>†</sup>	7/1/13 <sup>††</sup>
0 - 15 Minutes	.000169	.000172	.000175
16 - 30 Minutes	.000290	.000296	.000301
31 - 60 Minutes	.000337	.000343	.000349
61 - 90 Minutes	.000428	.000435	.000443
91 - 120 Minutes <sup>9</sup>	.000515	.000524	.000533

---

<sup>†</sup> See text of footnote on page 24.

<sup>††</sup> See text of footnote on page 24.

<sup>9</sup> For dramatic programs in excess of two (2) hours, the subscriber rate shall be computed at the two (2) hour rate plus a proration of the one (1) hour rate for any such time in excess of two (2) hours.

B. Variety Programs<sup>10</sup>

1. Programs of a Type Generally Produced for Network Prime Time:

a. Variety Specials

	7/1/11	7/1/12 <sup>†</sup>	7/1/13 <sup>††</sup>
0 - 30 Minutes	.001266	.001288	.001311
31 - 60 Minutes	.002150	.002188	.002226
61 - 90 Minutes	.003583	.003646	.003710
Over 90 Minutes	.005186	.005276	.005369

b. Variety Series

	7/1/11	7/1/12 <sup>†</sup>	7/1/13 <sup>††</sup>
0 - 15 Minutes	.000363	.000369	.000376
16 - 30 Minutes	.000558	.000568	.000578
31 - 60 Minutes	.000967	.000984	.001001
61 - 90 Minutes	.001935	.001969	.002003
Over 90 Minutes	.002233	.002272	.002312

2. Programs of a Type Not Generally Produced for Network Prime Time:

a. High Budget

	7/1/11	7/1/12 <sup>†</sup>	7/1/13 <sup>††</sup>
0 - 15 Minutes	.000239	.000243	.000247
16 - 30 Minutes	.000366	.000373	.000379
31 - 60 Minutes	.000530	.000539	.000548
61 - 90 Minutes	.000693	.000705	.000717
Over 90 Minutes	.000979	.000996	.001014

---

<sup>10</sup> This category includes the studio Director of a "reality-type" program of the type of "Real People" and "That's Incredible."

<sup>†</sup> See text of footnote on page 24.

<sup>††</sup> See text of footnote on page 24.

b. Low Budget

	7/1/11	7/1/12 <sup>†</sup>	7/1/13 <sup>††</sup>
0 - 15 Minutes	.000169	.000172	.000175
16 - 30 Minutes	.000260	.000264	.000269
31 - 60 Minutes	.000337	.000343	.000349
61 - 90 Minutes	.000428	.000435	.000443
Over 90 Minutes	.000515	.000524	.000533

C. Quiz and Game Programs

1. Programs of a Type Generally Produced for Network Prime Time:

	7/1/11	7/1/12 <sup>†</sup>	7/1/13 <sup>††</sup>
0 - 15 Minutes	.000186	.000189	.000193
16 - 30 Minutes	.000285	.000290	.000295
31 - 60 Minutes	.000368	.000374	.000381
61 - 90 Minutes	.000424	.000431	.000439

2. Programs of a Type Not Generally Produced for Network Prime Time:

	7/1/11	7/1/12 <sup>†</sup>	7/1/13 <sup>††</sup>
0 - 15 Minutes	.000177	.000180	.000183
16 - 30 Minutes	.000272	.000277	.000282
31 - 60 Minutes	.000351	.000357	.000363
61 - 90 Minutes	.000403	.000411	.000418

---

<sup>†</sup> See text of footnote on page 24.

<sup>††</sup> See text of footnote on page 24.

D. Strip Programs

1. Dramatic (Type Not Generally Produced for Network Prime Time)

	7/1/11	7/1/12 <sup>†</sup>	7/1/13 <sup>††</sup>
0 - 15 Minutes	.000101	.000103	.000104
16 - 30 Minutes	.000155	.000158	.000160
31 - 60 Minutes	.000270	.000275	.000280

2. Variety - 5 per week \*

	7/1/11	7/1/12 <sup>†</sup>	7/1/13 <sup>††</sup>
0 - 15 Minutes	.000284	.000289	.000294
16 - 30 Minutes	.000437	.000445	.000453
31 - 60 Minutes	.000544	.000553	.000563
Over 60 Minutes	.000642	.000653	.000664

\* The rates are for each individual program.

3. Quiz and Game - 5 per week \*

	7/1/11	7/1/12 <sup>†</sup>	7/1/13 <sup>††</sup>
0 - 15 Minutes	.000278	.000283	.000288
16 - 30 Minutes	.000428	.000435	.000443
31 - 60 Minutes	.000505	.000514	.000523
Over 60 Minutes	.000583	.000593	.000604

\* The rates are for each individual program.

---

<sup>†</sup> See text of footnote on page 24.

<sup>††</sup> See text of footnote on page 24.

E. All Other Programs<sup>11</sup>

1. Programs of a Type Generally Produced for Network Prime Time:

	7/1/11	7/1/12 <sup>†</sup>	7/1/13 <sup>††</sup>
0 - 5 Minutes	.000067	.000068	.000069
5 - 10 Minutes	.000101	.000103	.000104
10 - 15 Minutes	.000140	.000142	.000145
15 - 30 Minutes	.000336	.000342	.000348
30 - 45 Minutes	.000363	.000370	.000376
45 - 60 Minutes	.000453	.000461	.000469

Over 60 Minutes: One hour rate plus rate for each additional half-hour

2. Programs of a Type Not Generally Produced for Network Prime Time:

	7/1/11	7/1/12 <sup>†</sup>	7/1/13 <sup>††</sup>
0 - 5 Minutes	.000044	.000045	.000046
5 - 10 Minutes	.000067	.000068	.000070
10 - 15 Minutes	.000093	.000095	.000097
15 - 30 Minutes	.000224	.000228	.000232
30 - 45 Minutes	.000242	.000246	.000251
45 - 60 Minutes	.000302	.000307	.000313

Over 60 Minutes: One hour rate plus rate for each additional half-hour

---

<sup>11</sup> This category includes the segment Directors of "reality-type" programs.

<sup>†</sup> See text of footnote on page 24.

<sup>††</sup> See text of footnote on page 24.

3. For 2-7 per week, use formula at pages 203-204 of this Agreement.

F. Sports Programs:

7/1/11	7/1/12 <sup>†</sup>	7/1/13 <sup>††</sup>
.000131	.000133	.000136

G. Segments

Subscriber rate is based on length. See Article 6, Section B., Paragraph 4. and Article 6, Section J.

H. News and Commentary Programs

1. **One per week**                      7/1/11                      7/1/12<sup>†</sup>                      7/1/13<sup>††</sup>

0 - 5 Minutes	.000010	.000010	.000010
5-less than 15 Minutes	.000012	.000012	.000012
15-less than 30 Minutes	.000026	.000026	.000026
30-less than 45 Minutes	.000067	.000068	.000070
45-less than 60 Minutes	.000072	.000073	.000074
60-less than 90 Minutes	.000087	.000089	.000090
90-less than 120 Minutes	.000094	.000096	.000098
120 Minutes or over	.000109	.000111	.000113

2. For 2-5 per week, use formula on pages 203-204 of this Agreement.

---

<sup>†</sup> See text of footnote on page 24.

<sup>††</sup> See text of footnote on page 24.