

## EXHIBIT "C" - PART II.

### SUBSCRIBER RATES FOR PROGRAMS MADE FOR PAY TELEVISION SERVICES WITH 6,000,000 OR MORE SUBSCRIBERS IN THE FIRST EXHIBITION YEAR OF THE PROGRAM

#### A. Dramatic Programs

##### 1. Programs of a Type Generally Produced for Network Prime Time:

Program Length <sup>12</sup>	7/1/11	7/1/12 <sup>†</sup>	7/1/13 <sup>††</sup>
0 - 15 Minutes	.000511	.000520	.000529
16 - 30 Minutes	.000786	.000800	.000814
31 - 60 Minutes	.001335	.001358	.001382
61 - 90 Minutes	.002225	.002264	.002303
91 - 120 Minutes <sup>13</sup>	.003737	.003803	.003869

##### 2. Programs of a Type Not Generally Produced for Network Prime Time:

##### a. High Budget

	7/1/11	7/1/12 <sup>†</sup>	7/1/13 <sup>††</sup>
0 - 15 Minutes	.000170	.000173	.000176
16 - 30 Minutes	.000323	.000329	.000335
31 - 60 Minutes	.000594	.000604	.000615
61 - 90 Minutes	.000949	.000966	.000983
91 - 120 Minutes <sup>13</sup>	.001142	.001162	.001183

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<sup>12</sup> The subscriber rate for "double length episodes" of an episodic series or serial is two hundred percent (200%) of the regular subscriber rate.

<sup>†</sup> See text of footnote on page 24.

<sup>††</sup> See text of footnote on page 24.

<sup>13</sup> For dramatic programs in excess of two (2) hours, the subscriber rate shall be computed at the two (2) hour rate plus a proration of the one (1) hour rate for any such time in excess of two (2) hours.

b. Low Budget

	7/1/11	7/1/12 <sup>†</sup>	7/1/13 <sup>††</sup>
0 - 15 Minutes	.000085	.000086	.000087
16 - 30 Minutes	.000145	.000148	.000150
31 - 60 Minutes	.000168	.000171	.000174
61 - 90 Minutes	.000214	.000218	.000222
91 - 120 Minutes <sup>13</sup>	.000257	.000262	.000266

B. Variety Programs<sup>14</sup>

1. Programs of a Type Generally Produced for Network Prime Time:

a. Variety Specials

	7/1/11	7/1/12 <sup>†</sup>	7/1/13 <sup>††</sup>
0 - 30 Minutes	.000633	.000644	.000655
31 - 60 Minutes	.001075	.001094	.001113
61 - 90 Minutes	.001792	.001823	.001855
Over 90 Minutes	.002593	.002638	.002684

b. Variety Series

	7/1/11	7/1/12 <sup>†</sup>	7/1/13 <sup>††</sup>
0 - 15 Minutes	.000182	.000185	.000188
16 - 30 Minutes	.000279	.000284	.000289
31 - 60 Minutes	.000484	.000492	.000501
61 - 90 Minutes	.000968	.000985	.001002
Over 90 Minutes	.001117	.001136	.001156

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<sup>†</sup> See text of footnote on page 24.

<sup>††</sup> See text of footnote on page 24.

<sup>14</sup> This category includes the studio Director of a "reality-type" program of the type of "Real People" and "That's Incredible."

2. Programs of a Type Not Generally Produced for Network Prime Time:

a. High Budget

	7/1/11	7/1/12 <sup>†</sup>	7/1/13 <sup>††</sup>
0 - 15 Minutes	.000119	.000122	.000124
16 - 30 Minutes	.000183	.000186	.000190
31 - 60 Minutes	.000265	.000269	.000274
61 - 90 Minutes	.000346	.000353	.000359
91 - 120 Minutes <sup>15</sup>	.000490	.000498	.000507

b. Low Budget

	7/1/11	7/1/12 <sup>†</sup>	7/1/13 <sup>††</sup>
0 - 15 Minutes	.000085	.000086	.000087
16 - 30 Minutes	.000130	.000132	.000134
31 - 60 Minutes	.000168	.000171	.000174
61 - 90 Minutes	.000214	.000218	.000222
91 - 120 Minutes <sup>15</sup>	.000257	.000262	.000266

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<sup>†</sup> See text of footnote on page 24.

<sup>††</sup> See text of footnote on page 24.

<sup>15</sup> For dramatic programs in excess of two (2) hours, the subscriber rate shall be computed at the two (2) hour rate plus a proration of the one (1) hour rate for any such time in excess of two (2) hours.

C. Quiz and Game Programs

1. Programs of a Type Generally Produced for Network Prime Time:

	7/1/11	7/1/12 <sup>†</sup>	7/1/13 <sup>††</sup>
0 - 15 Minutes	.000093	.000095	.000096
16 - 30 Minutes	.000143	.000145	.000148
31 - 60 Minutes	.000184	.000187	.000190
61 - 90 Minutes	.000212	.000216	.000219

2. Programs of a Type Not Generally Produced for Network Prime Time:

	7/1/11	7/1/12 <sup>†</sup>	7/1/13 <sup>††</sup>
0 - 15 Minutes	.000088	.000090	.000092
16 - 30 Minutes	.000136	.000138	.000141
31 - 60 Minutes	.000176	.000179	.000182
61 - 90 Minutes	.000202	.000205	.000209

D. Strip Programs

1. Dramatic (Type Not Generally Produced for Network Prime Time)

	7/1/11	7/1/12 <sup>†</sup>	7/1/13 <sup>††</sup>
0 - 15 Minutes	.000050	.000051	.000052
16 - 30 Minutes	.000078	.000079	.000080
31 - 60 Minutes	.000135	.000137	.000140

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<sup>†</sup> See text of footnote on page 24.

<sup>††</sup> See text of footnote on page 24.

2. Variety - 5 per week \*

	7/1/11	7/1/12 <sup>†</sup>	7/1/13 <sup>††</sup>
0 - 15 Minutes	.000142	.000145	.000147
16 - 30 Minutes	.000219	.000222	.000226
31 - 60 Minutes	.000272	.000277	.000281
Over 60 Minutes	.000321	.000326	.000332

\* The rates are for each individual program.

3. Quiz and Game - 5 per week \*

	7/1/11	7/1/12 <sup>†</sup>	7/1/13 <sup>††</sup>
0 - 15 Minutes	.000139	.000141	.000144
16 - 30 Minutes	.000214	.000218	.000222
31 - 60 Minutes	.000253	.000257	.000262
Over 60 Minutes	.000291	.000297	.000302

\* The rates are for each individual program.

E. All Other Programs<sup>16</sup>

1. Programs of a Type Generally Produced for Network Prime Time:

	7/1/11	7/1/12 <sup>†</sup>	7/1/13 <sup>††</sup>
0 - 5 Minutes	.000033	.000034	.000035
5 - 10 Minutes	.000050	.000051	.000052
10 - 15 Minutes	.000070	.000071	.000072
15 - 30 Minutes	.000168	.000171	.000174
30 - 45 Minutes	.000182	.000185	.000188
45 - 60 Minutes	.000226	.000230	.000234

<sup>†</sup> See text of footnote on page 24.

<sup>††</sup> See text of footnote on page 24.

<sup>16</sup> This category includes the segment Directors of "reality-type" programs.

Over 60 Minutes: One (1) hour rate plus rate for each additional half-hour

2. Programs of a Type Not Generally Produced for Network Prime Time:

	7/1/11	7/1/12 <sup>†</sup>	7/1/13 <sup>††</sup>
0 - 5 Minutes	.000022	.000023	.000023
5 - 10 Minutes	.000034	.000034	.000035
10 - 15 Minutes	.000047	.000047	.000048
15 - 30 Minutes	.000112	.000114	.000116
30 - 45 Minutes	.000121	.000123	.000125
45 - 60 Minutes	.000151	.000154	.000156

Over 60 Minutes: One (1) hour rate plus rate for each additional half-hour

3. For 2-7 per week, use the formula at Article 29, Section D., Paragraph 1(f), at pages 203-204, as modified by Sideletter No. 10, of this Agreement.

F. Sports Programs:

7/1/11	7/1/12 <sup>†</sup>	7/1/13 <sup>††</sup>
.000066	.000067	.000068

G. Segments

Subscriber rate is based on length. See Article 6, Section B., Paragraph 4. and Article 6, Section J.

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<sup>†</sup> See text of footnote on page 24.

<sup>††</sup> See text of footnote on page 24.

H. News and Commentary Programs

1. <b>One per week</b>	<b>7/1/11</b>	<b>7/1/12<sup>†</sup></b>	<b>7/1/13<sup>††</sup></b>
0-5 Minutes	.000005	.000005	.000005
5-less than 15 Minutes	.000006	.000006	.000006
15-less than 30 Minutes	.000013	.000013	.000013
30-less than 45 Minutes	.000034	.000034	.000035
45-less than 60 Minutes	.000036	.000037	.000037
60-less than 90 Minutes	.000044	.000044	.000045
90-less than 120 Minutes	.000047	.000048	.000049
120 Minutes or over	.000054	.000055	.000056

2. For 2-7 per week, use the formula at Article 29, Section D., Paragraph 1(f), at pages 203-204, as modified by Sideletter No. 10, of this Agreement.

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