## Sideletter No. 4

Mr. J. Nicholas Counter III Alliance of Motion Picture & Television Producers, Inc. 14144 Ventura Boulevard, Third Floor Sherman Oaks, California 91423

Dear Mr. Counter:

This will confirm our understanding regarding testing of television programs (tape and film) on CATV Systems. Such testing is conducted to measure audience reaction to television programming and either supplements or replaces the traditional testing of programs in theatres.

It is agreed that such tests may be conducted without payment or fee obligations to Directors or other classifications under our contracts with the Guild, under the following conditions:

- (a) Testing will be limited to no more than 1,000 homes in any city in which the test is conducted.
- (b) The testing will not be done in New York, Chicago or Los Angeles.
- (c) Upon request, the Company will supply to the Guild, on a confidential basis, information on the programs which have been tested, the dates of the tests, the number of homes involved and the results of the tests.

Sincerely,

Glenn J. Gumpel National Executive Director

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