

ARTICLE 3.

RECOGNITION

SECTION A.

The Guild is recognized by the Employer as the sole collective bargaining agent for all Directors, Associate Directors and Stage Managers in the television industry.

SECTION B.

The phrase "*television industry*," as used in Section A. above and limited to Section A. above only, shall be deemed to mean the production by the undersigned Company of all types of television programs on film (as provided in Article 1.A.6.(b) and Article 1.B.3. hereof) or on tape or transferred from tape to film or film to tape, or on digital hard drives or other storage media, or otherwise, of any gauge or size or type, or live, whether for public or private showings as theatrical, television, supplemental markets, industrial, religious, educational, commercial, documentary or government films or films made for the Internet, mobile devices or any other "New Media" platform known as of July 1, 2008 (but excluding news, sports and documentary programs made for the Internet, mobile devices or any other New Media platform known as of July 1, 2008 and excluding "Experimental New Media Productions," as defined in Section B. of Sideletter No. 28 re Programs Produced for New Media), whether produced by means of motion picture cameras, electronic cameras or devices, tape devices or any combination thereof, or other means, methods or devices now known or yet to be devised, in connection with which a Director, Associate Director or Stage Manager renders services as an employee.