

EXHIBIT "B" - PART I

SUBSCRIBER RATES FOR PROGRAMS MADE FOR PAY TELEVISION SERVICES WITH FEWER THAN 6,000,000 SUBSCRIBERS IN THE FIRST EXHIBITION YEAR OF THE PROGRAM

A. Dramatic Programs

1. Programs of a Type Generally Produced for Network Prime Time:

Program Length¹⁸	7/1/20	7/1/21	7/1/22
0 - 15 Minutes	.001233	.001264	.001296
16 - 30 Minutes	.001897	.001944	.001993
31 - 60 Minutes	.003221	.003302	.003384
61 - 90 Minutes	.005369	.005503	.005641
91 - 120 Minutes ¹⁹	.009019	.009245	.009476

¹⁸ The subscriber rate for "double length episodes" of an episodic series or serial is two hundred percent (200%) of the regular subscriber rate.

¹⁹ For dramatic programs in excess of two (2) hours, the subscriber rate shall be computed at the two (2) hour rate plus a proration of the one (1) hour rate for any such time in excess of two (2) hours.

2. Programs of a Type Not Generally Produced for Network Prime Time:

a. High Budget

	7/1/20	7/1/21	7/1/22
0 - 15 Minutes	.000424	.000434	.000448
16 - 30 Minutes	.000807	.000827	.000852
31 - 60 Minutes	.001483	.001520	.001566
61 - 90 Minutes	.002371	.002430	.002503
91 - 120 Minutes	.002853	.002924	.003012

b. Low Budget

	7/1/20	7/1/21	7/1/22
0 - 15 Minutes	.000211	.000216	.000223
16 - 30 Minutes	.000363	.000372	.000383
31 - 60 Minutes	.000420	.000431	.000444
61 - 90 Minutes	.000534	.000548	.000564
91 - 120 Minutes ²⁰	.000643	.000659	.000678

²⁰ For dramatic programs in excess of two (2) hours, the subscriber rate shall be computed at the two (2) hour rate plus a proration of the one (1) hour rate for any such time in excess of two (2) hours.

B. Variety Programs²¹

1. Programs of a Type Generally Produced for Network Prime Time:

a. Variety Specials

	7/1/20	7/1/21	7/1/22
0 - 30 Minutes	.001581	.001621	.001669
31 - 60 Minutes	.002685	.002752	.002834
61 - 90 Minutes	.004474	.004586	.004724
Over 90 Minutes	.006476	.006637	.006837

b. Variety Series

	7/1/20	7/1/21	7/1/22
0 - 15 Minutes	.000453	.000465	.000479
16 - 30 Minutes	.000697	.000714	.000736
31 - 60 Minutes	.001208	.001238	.001275
61 - 90 Minutes	.002417	.002477	.002551
Over 90 Minutes	.002788	.002858	.002944

2. Programs of a Type Not Generally Produced for Network Prime Time:

a. High Budget

	7/1/20	7/1/21	7/1/22
0 - 15 Minutes	.000298	.000306	.000315
16 - 30 Minutes	.000457	.000469	.000483
31 - 60 Minutes	.000661	.000678	.000698
61 - 90 Minutes	.000865	.000887	.000913
Over 90 Minutes	.001223	.001253	.001291

²¹ This category includes the studio Director of a "reality-type" program of the type of "Real People" and "That's Incredible."

b. Low Budget

	7/1/20	7/1/21	7/1/22
0 - 15 Minutes	.000211	.000216	.000223
16 - 30 Minutes	.000324	.000332	.000342
31 - 60 Minutes	.000420	.000431	.000444
61 - 90 Minutes	.000534	.000548	.000564
Over 90 Minutes	.000643	.000659	.000678

C. Quiz and Game Programs

1. Programs of a Type Generally Produced for Network Prime Time:

	7/1/20	7/1/21	7/1/22
0 - 15 Minutes	.000232	.000238	.000245
16 - 30 Minutes	.000356	.000365	.000376
31 - 60 Minutes	.000459	.000471	.000485
61 - 90 Minutes	.000529	.000542	.000559

2. Programs of a Type Not Generally Produced for Network Prime Time:

	7/1/20	7/1/21	7/1/22
0 - 15 Minutes	.000221	.000226	.000233
16 - 30 Minutes	.000340	.000348	.000358
31 - 60 Minutes	.000438	.000449	.000463
61 - 90 Minutes	.000504	.000516	.000532

D. Strip Programs

1. Dramatic (Type Not Generally Produced for Network Prime Time)

	7/1/20	7/1/21	7/1/22
0 - 15 Minutes	.000119	.000122	.000125
16 - 30 Minutes	.000183	.000187	.000192
31 - 60 Minutes	.000318	.000326	.000334

2. Variety - 5 per week *

	7/1/20	7/1/21	7/1/22
0 - 15 Minutes	.000355	.000363	.000374
16 - 30 Minutes	.000546	.000560	.000577
31 - 60 Minutes	.000679	.000696	.000717
Over 60 Minutes	.000801	.000821	.000846

* The rates are for each individual program.

3. Quiz and Game - 5 per week *

	7/1/20	7/1/21	7/1/22
0 - 15 Minutes	.000347	.000356	.000366
16 - 30 Minutes	.000534	.000548	.000564
31 - 60 Minutes	.000631	.000647	.000666
Over 60 Minutes	.000728	.000746	.000769

* The rates are for each individual program.

E. All Other Programs²²

1. Programs of a Type Generally Produced for Network Prime Time:

	7/1/20	7/1/21	7/1/22
0 - 5 Minutes	.000083	.000085	.000088
5 - 10 Minutes	.000126	.000129	.000133
10 - 15 Minutes	.000175	.000179	.000185
15 - 30 Minutes	.000420	.000430	.000443
30 - 45 Minutes	.000454	.000465	.000479
45 - 60 Minutes	.000566	.000580	.000597

Over 60 Minutes: One hour rate plus rate for each additional half-hour

2. Programs of a Type Not Generally Produced for Network Prime Time:

	7/1/20	7/1/21	7/1/22
0 - 5 Minutes	.000056	.000057	.000059
5 - 10 Minutes	.000084	.000086	.000088
10 - 15 Minutes	.000117	.000119	.000123
15 - 30 Minutes	.000280	.000287	.000295
30 - 45 Minutes	.000303	.000310	.000319
45 - 60 Minutes	.000377	.000386	.000398

Over 60 Minutes: One hour rate plus rate for each additional half-hour

²² This category includes the segment Directors of "reality-type" programs.

3. For 2-7 per week, use formula on pages 225-226 at Article 29, Section D., Paragraph 2.(f) of this Agreement.

F. Sports Programs:

7/1/20	7/1/21	7/1/22
.000157	.000160	.000164

G. Segments

Subscriber rate is based on length. See Article 6, Section B., Paragraph 4. and Article 6, Section J.

H. News and Commentary Programs

1. One per week	7/1/20	7/1/21	7/1/22
0 - 5 Minutes	.000012	.000012	.000013
5-less than 15 Minutes	.000014	.000015	.000015
15-less than 30 Minutes	.000031	.000031	.000032
30-less than 45 Minutes	.000081	.000082	.000084
45-less than 60 Minutes	.000086	.000088	.000090
60-less than 90 Minutes	.000105	.000107	.000109
90-less than 120 Minutes	.000114	.000116	.000119
120 Minutes or over	.000131	.000133	.000137

2. For 2-5 per week, use formula on pages 225-226 at Article 29, Section D., Paragraph 2.(f).