

# DLA Design

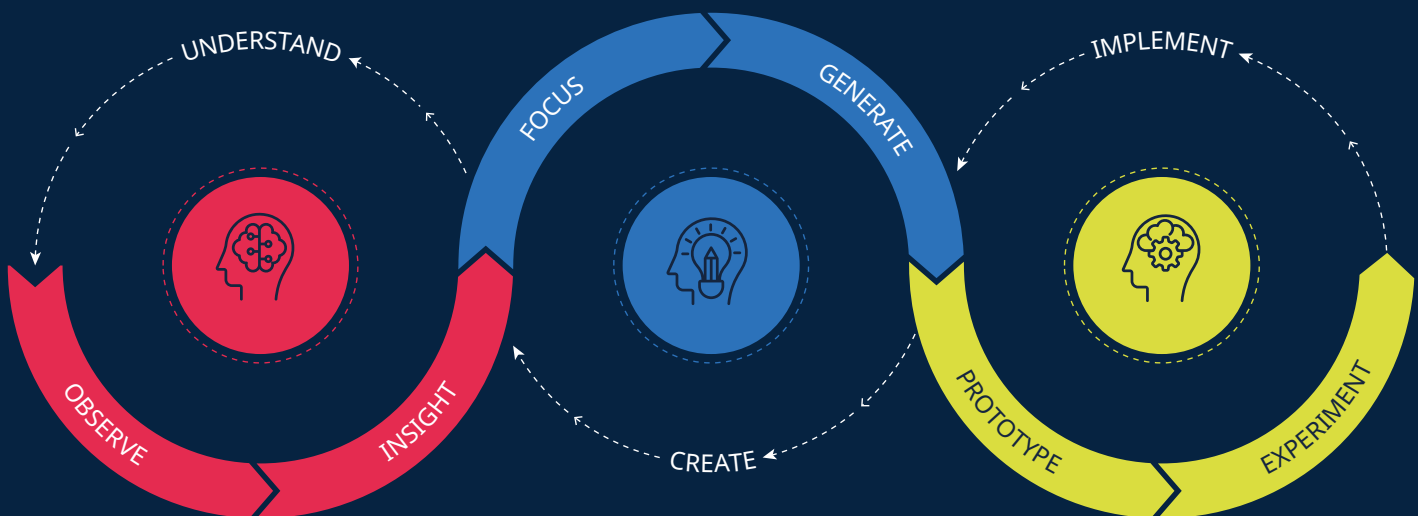
## Want to see your problems in a new light with better outcomes?

Design thinking is a human centred approach to addressing the challenges you and your organisation face. It uses cognitive, strategic and practical processes to reframe issues, re-engage the mind and challenge assumptions to help you find more effective solutions to your business challenges.

### Why use DLA Design?

- It allows you and your team to look beyond legal issues uncovering business challenges and what drives business needs.
- It helps tackle existing challenges with fresh eyes and a new approach.
- The methodology encourages asking questions that go to the heart of challenges and motivations.
- Provides the tools to broaden thinking around solutions, with a 'fail fast' approach through experimentation and prototyping.

### The DLA Design framework



### Delivered in-person or virtually

Getting people together in-person brings great benefit to these sessions – people interact, share ideas and create a real energy. That could be at your office, at an external venue or at one of our own offices.

Or, we can run this virtually. We use Sprintbase, a cutting-edge interactive platform, to run remote design sprints, virtual design thinking training and project based learning with interactive sessions. The great advantage of running sessions virtually is it allows us to bring people together from across the world quickly and cheaply and can be a really efficient use of people's time.

### Talk to our team

If you are curious and want to know more, contact our team to discuss how Design Thinking can help you address your current challenges.



**Riyal Patel**  
DLA Design Manager  
[riyal.patel@dlapiper.com](mailto:riyal.patel@dlapiper.com)

There are various ways in which we apply DLA Design, both within DLA Piper and with our clients, to create change and address business challenges:

Design workshops	Away day
<p>A fast-paced, interactive workshop bringing people together to brainstorm and dig deeper into specific challenges or opportunities.</p> <p>Based on your chosen challenge or opportunity, the workshop will utilise one of the components of design thinking, equipping you with a defined problem statement or clear pathway forward.</p>	<p>Collaborative problem-solving encourages team-building and creativity. We host and deliver design thinking and collaboration activities to supplement your team day.</p> <p>This approach engages your team(s) in an inclusive and creative environment. It's a great way to bring your team together – whether that be an established team, new team or specific project team and togetherness.</p> <p>You will challenge underlying assumptions, explore the problem, and suspend judgement to create solutions.</p>
Design sprint	Capability building
<p>Design sprints identify solutions to address opportunities or business challenges.</p> <p>We use our framework to co-create solutions which address business opportunities and challenges with you. Our methodology promotes creativity and ensures that you, or your end user, are at the centre of the solution-building process.</p> <p>Using Design sprints, we have co-designed with clients their legal departments of the future. Including aspects of digital transformation and risk analysis.</p>	<p>We deliver training to build design thinking capability in your team(s).</p> <p>The training programme covers fundamental phases of our design thinking framework – sharing practical applications which you can apply in your day to day work – reframing the way you approach problems and create solutions.</p> <p>We apply design thinking as part of the problem solving process in our most pressing challenges, as well as to spot new opportunities a solutions.</p>