



The DLA Piper AI Academy

AI offers huge opportunity for business growth, but to ensure success there are several areas of implementation that need to be addressed when buying or building AI systems.

We recognise that keeping up with the pace of AI and the emerging regulatory landscape around it poses challenges for every business, no matter the industry sector.

Our AI Academy is designed to help you address these challenges and make sure you get the most out of the opportunities that AI presents.

Broken down into four modules aligning to each stage of our AI Methodology, we aim to provide you with practical insights and tools to help you understand AI and move towards implementing an efficient AI governance framework. These include:

- A deeper understanding of how AI technology works
- Insights into the commercial and legal risks posed by AI and why they need to be addressed
- Practical steps for identifying and mitigating AI-related risks
- Guidance on designing an AI strategy, focusing on building a governance framework and risk-management methodologies

The first module will be delivered over a one-day in person training session with a lunch for all attendees and speakers. The subsequent modules will be delivered virtually via interactive webinars with key members of the team.

Participants will leave the course with a toolkit of information and a list of actionable steps to navigate AI successfully.

If you have any questions, please get in touch. We look forward to supporting you on your AI journey.



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Course overview:

MODULE	FORMAT	DATE	DESCRIPTION
One	In-person	23 September 2025	Understand: Get up to speed with AI technology and the risks and opportunities it presents.
Two	Online: 1.5-2hr workshop	December 2025	Implement: A practical workshop on what you've learned, the risks identified, and the related controls and remediation.
Three	Online: 1.5-2hr workshop	January 2026	Scope: Develop methods of reviewing the use of AI and capture any risk points. Assess: Review maturity of your current model and conduct a gap analysis.
Four	Online: 1.5-2hr workshop	February 2026	Build: Design and implement an effective governance structure. Manage: Minimise risk by applying AI policies and the AI methodology.

Course cost

Special last seats rate: EUR1895 + VAT per delegate

Standard Fee: EUR2395 + VAT per delegate

Course content

You'll hear from our senior partners and leaders from our AI practice including market-leading members of our Technology, Intellectual Property, Data Protection, Commercial, Employment, and Regulatory teams.



Course description:

MODULE ONE: UNDERSTAND	
SUBJECT	SESSION OVERVIEW
Welcome	We will welcome you to the course and introduce you to: <ul style="list-style-type: none">• What the course will cover• How the course has been designed in line with DLA Piper's AI Methodology• Your training cohort and keeping in touch going forward.
AI Technology 101	An overview of the fundamental technology underpinning AI, exploring how AI works from the perspective of the business professional.
AI Legal and Risk Issues	A high-level view of the legal risk landscape relating to AI, introducing some key issues that will be explored in more detail in other sessions.
AI Law and Regulation	An outline of key AI legislation globally, including an overview of the EU AI Act and other significant legal developments from around the world.
AI and Data	An overview of the relationship between AI and data protection, followed by a summary of recent case law and enforcement developments. You will discuss and plan how to implement AI within your organisations, taking points raised by the presenters into account.
AI and Governance	An introduction to AI governance and why it is needed, providing practical tips on how to start the process of implementing a governance process, to be explored in further detail in later modules.
AI and IP	An overview of the legal and risk issues relating to AI and IP, followed by looking at case studies and discussing these in groups.
Employment	An outline of the workforce impact of AI plus the key issue of bias posed by using AI, focusing on the forms this bias may take and strategies for overcoming it that are currently available within the current AI landscape.
Explainability of AI	An overview of the key issues and challenges posed in relation to explainability of AI.
Sharing Data for Training and Optimising AI	An interactive session leading you through issues you need to consider when licensing data to or in collaboration with third parties developing AI systems.
Contracting for AI	This session will focus on drafting issues when contracting for AI, involving looking at contract extracts and working through the process of adapting contracts to address AI.

Why now?

AI-related risks are evolving, and businesses must act swiftly to maximize the opportunities AI presents ahead of their competitors. Effective governance is crucial as the regulatory landscape develops, and the stringency of authorities in enforcing fines and penalties related to AI use remains uncertain. Additionally, legal risks such as intellectual property rights infringement are also evolving. To avoid costly measures in the future, businesses need to establish a high-functioning AI strategy and implement the necessary processes and governance.

Why DLA Piper?

Having advised some of the world's leading AI innovators and adopters, our multidisciplinary team of lawyers, data scientists, coders, and policymakers are equipped to support you at every stage of the AI lifecycle. We'll help you navigate a future where technology is not only heavily regulated but also essential to business success.

Our work goes beyond interpreting current AI laws and standards, we actively contribute to shaping their evolution. For example, we've advised key organisations such as

the OECD, the EU, the US National Institute of Standards and Technology (NIST) and the UK's AI Office, helping to develop foundational AI rules and guidance. With us, you'll be well-positioned to future-proof your AI strategy against forthcoming legal and policy shifts.

As part of DLA Piper's commitment to addressing the evolving nature of legal services, we've long invested in cutting-edge technology and data-science capabilities. The adoption of AI marks yet another milestone on our innovation journey.

To share this expertise, we've developed our AI Academy programme – a practical and accessible resource designed to empower attendees with tools to unlock AI's full potential for their business. Our goal is to equip you not only with the knowledge of AI law, but also with the insights needed to leverage AI as a driver of success.

Sign up now

If you would like to book a place on the DLA Piper AI Academy, please contact sophie.dodier@dlapiper.com to secure your place. Please note spaces are limited to a maximum of 20 delegates.

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