

# Meet the team: Justin Reda



Justin Reda, a partner in our New York office, joined our Investment Funds practice in 2021. Get to know him through our brief Q&A below.

## Describe your practice and how you got connected to the DLA Piper team.

I represent a range of fund sponsor clients in all aspects of a fund's life cycle – from structuring and fund formation through fund operations and related regulatory advice. My work also includes advising on co-investment vehicles, separately managed accounts (SMAs), and other investment products. I also represent some institutional investors in their commitments into private funds and co-investment vehicles. My connection to DLA Piper began with John Reiss, a colleague at a prior firm. Once he introduced me to the rest of the team, I knew it would be a good fit.

## What fundraising trends have you seen this year?

Many fund sponsors and investors that I have spoken with expressed optimism coming into 2025. However, some have been hesitant to deploy capital before getting a better handle on policy changes from the new administration. While fundraising was slower in the first quarter, the impact has varied across the market. For example, several companies have successfully launched funds late in the second quarter. Many sponsors are continuing to look to expand their investor base with new product offerings to attract additional capital. Notably, there has been an uptick in interest in co-investments, suggesting increased selectivity in capital deployment by institutional investors.

## How do you approach a new client, fund formation, or transaction? What is your philosophy, and how does that translate to your practice?

My primary goal is to be a trusted advisor for my clients. That means trying to anticipate their next question to ensure efficient delivery of a solution, listening to what is on their mind, and understanding their priorities – particularly as we navigate rapidly evolving policies. Each client is different, and I find it important to avoid a “one-size-fits-all” approach. I also understand the contours and limits of my individual capabilities, recognizing the importance of collaboration. Knowing these capabilities allows me to draw on the deep bench of talent at DLA Piper, ensuring that our clients get the best of our collective experience.

## Where are you originally from?

I was born and raised in Westchester, New York.

## About us

DLA Piper is a global law firm with lawyers located in more than 40 countries throughout the Americas, Europe, the Middle East, Africa, and Asia Pacific, positioning us to help companies with their legal needs around the world.

## For more information

To learn more about DLA Piper, visit [dlapiper.com](https://dlapiper.com) or contact:

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