

CASE STUDY: BNP Paribas

ABOUT BNP Paribas

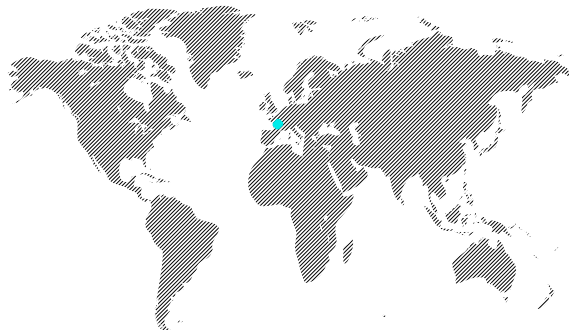


BNP Paribas is a multinational universal bank and financial services holding company. Forged into its most recent structure through the 2000 merger of Banque Nationale de Paris and Paribas, today the bank employs 185,000 across its commercial and personal banking, investment

and protection services, and corporate and institutional banking departments. BNP Paribas' mission is to contribute to a responsible and sustainable economy by financing and advising clients according to the highest ethical standards. By offering secure, sound, and innovative

financial solutions to individuals, professional clients, corporate and institutional investors, it strives to address the fundamental challenges of today with regard to the environment, local development, and social inclusion.

ESTABLISHED: 1848
ESTABLISHED IN DIFC: 2011



BNP Paribas' success in the region is testament to the trust and confidence our clients have placed in us. Through our DIFC-based offices, we are able to provide extensive knowledge and experience to the region's rapidly growing customers and institutions, while remaining committed to our global sustainability goals.

François Regnier, CEO, BNP Paribas, United Arab Emirates

WHY DIFC?

- DIFC – the top choice in region for institutions seeking global standards.
- World class regulatory legal and regulatory framework.
- Collaborative approach between clients, regulator, and authorities.
- 790+ regulated firms, including 200+ global Banks.
- Home to 27 of the 29 G-SIBs.
- A global talent magnet - access skilled resources in the region, through a DIFC workforce of 42,000+ professionals.