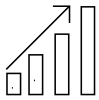


CASE STUDY: STANDARD CHARTERED

ABOUT STANDARD CHARTERED



Standard Chartered is a leading international banking group, with a presence in 52 of the world's most dynamic markets and serving clients in a further 64. The company's purpose is to drive commerce and

prosperity through our unique diversity, and heritage and values are expressed in our brand promise, here for good. Standard Chartered PLC is listed on the London and Hong Kong stock exchanges.

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ESTABLISHED: 1853
ESTABLISHED IN DIFC: 2004



// Dubai International Financial Centre has been a key strategic partner for Standard Chartered in the region for two decades and continues to be instrumental in enabling market access and growth in this ever-evolving financial market. The Centre provides us with a platform to manage our Middle East and Africa business which represents some of our fastest growing markets. DIFC's focus on innovation aligns with our own agenda, allowing us to collaborate on driving the future of finance in the region. Our ongoing investment in DIFC strongly reflects our unwavering commitment to Dubai, and the wider UAE, a place we have called home for over 60 years.

Sunil Kaushal, Chief Executive Officer,
Standard Chartered
Africa and Middle East //

WHY DIFC?

- DIFC – the top choice in region for institutions seeking global standards.
- World class regulatory legal and regulatory framework.
- Collaborative approach between clients, regulator and authorities.
- 790+ regulated firms, including 200+ global Banks.
- Home to 27 of the 29 G-SIBs.
- A global talent magnet - access skilled resources in the region, through a DIFC workforce of 42,000+ professionals.