

# CASE STUDY: AllianceBernstein

## ABOUT AllianceBernstein



AllianceBernstein L.P., parent company of AllianceBernstein Limited, is a leading investment-management firm with USD 725bn in client assets under management, as of 31 December 2023. AB offers high-quality research and diversified investment services to institutional, high-net-worth and retail investors, in major world markets.

AB's investment capabilities span diverse asset classes, investment styles and geographic markets. They include: Luxembourg-domiciled global, regional and sector-specific equity funds; multi-asset and alternative funds; and fixed-income strategies that encompass the entire risk/reward spectrum. In Europe AB's asset

management operation, has 14 offices in 13 countries offering high conviction equity funds and specialist fixed-income strategies, liquid and private alternatives and multi asset solutions to institutional investors, discretionary wealth managers and financial advisers.

**ESTABLISHED: 1967**  
**ESTABLISHED IN DIFC: 2023**



**//** As we expand our global footprint, we remain steadfast in our commitment to delivering exceptional value to our clients. We are confident that with the opening of its new office in DIFC, AB is poised to become a leading player in the region's financial industry. The firm's focus on innovation, expertise and client-centric approach will help it stand out in a highly competitive market and will enable us to build long-lasting relationships with our esteemed clients, partners and the wider community.

**Jean-Paul Hobeika**, Senior Executive Officer, Managing Director Middle East Institutions at AllianceBernstein **//**

## WHY DIFC?

- Deepest regulated financial market in the region with 6,900+ active companies, including 900+ DFSA regulated and supervised entities.
- 410+ Wealth & Asset Management firms are based in DIFC.
- Dubai has the highest amount of private wealth of any Middle Eastern city.
- World class legal and regulatory framework.
- Ideal time zone for traders handling global investments.
- Zero personal income tax and favourable company tax regime.
- High quality of life and safe place to live.